

CASE STUDY

SUN KING

PREFERRED
GLOBAL

Sun King Brewery sits in the heart of downtown Indianapolis, Indiana and a four-time Gold Medal winner of the Great American Beer Festival. Sun King serves fresh local beer to bars, restaurants, liquor stores, caterers, sports and entertainment events all across the Midwest. Preferred is there to meet their evolving flooring solution needs.

PROJECT OVERVIEW

- Artwork stencil and stain
- Double broadcast flake system
- Due-A-Flex and Poly-Crete SLB

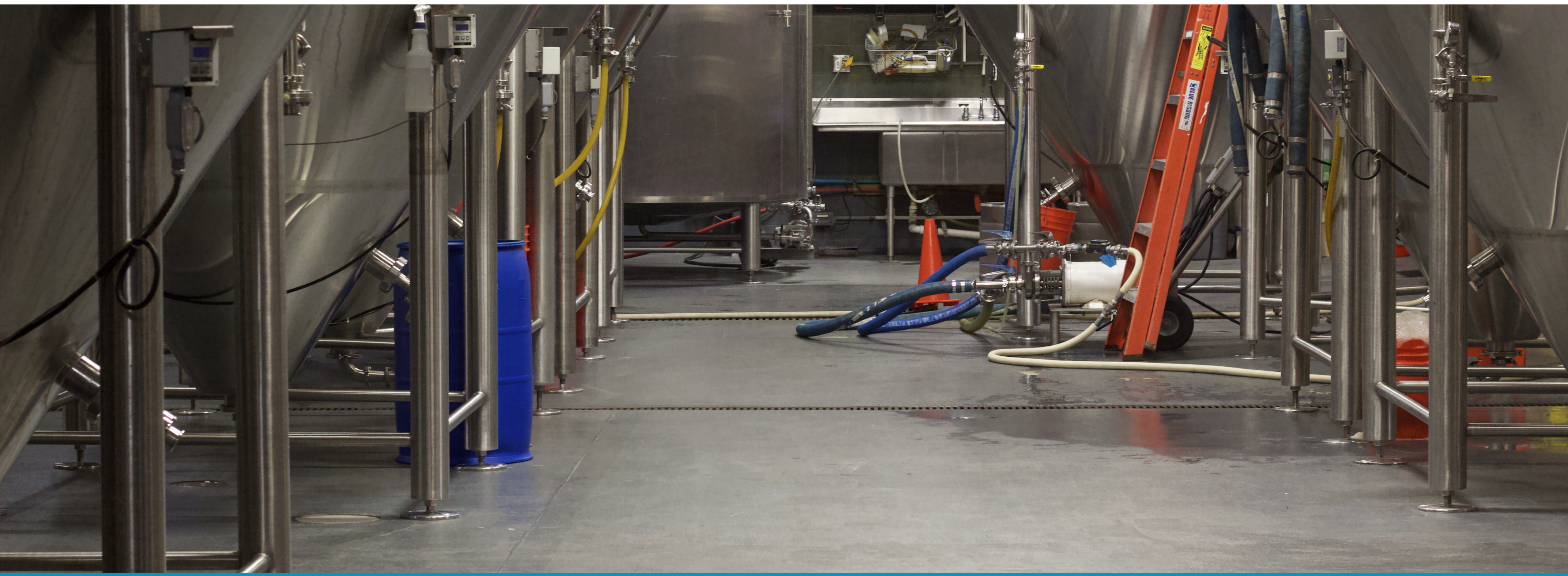


Preferred Global has been a great partner for Sun King over the years. Their work is of the highest quality, plus they are willing and able to work with our demanding schedule to get the work done on time. Preferred does their job, so we can do ours, making great beer.

— **Clay Robinson** | *Sun King, Co-Founder and Owner*



Prior to working with Preferred, the production floor was a 6-mil polyethylene sheeting, with an additional second covering poured on top. The concrete began to collapse creating holes and exposed aggregate due to the mix of hot water, beer and chemicals. Sun King needed a durable floor to withstand the harsh elements and heavy foot traffic. On any given Friday, Sun King welcomes between 700 to 900 visitors. Preferred immediately identified the issue and recommended upgrading the system under all of the brewery tanks to a Dur-A-Flex and Poly-Crete SLB textured urethane mortar system base and urethane topcoat.



They do great work and are a great company to work with because they understand our needs.

— **Clay Robinson** | *Sun King, Co-Founder and Owner*



In the tasting area, the original floor was old bare concrete. A double broadcast flake system was installed to address the concrete issues. The new flooring system created a seamless surface, eliminating cracks and creases. Understanding Sun King's needs and value proposition, Preferred also recommended adding an art stencil and stain to help brand their state pride across the floor and splashed with their promise to customers, "Fresh Local Beer".



It's been exciting working with Sun King. We're providing them the latest and greatest in flooring technology.

— **Greg Wafford** | *Preferred Global, VicePresident*

