

USDOT/SOUTHEAST SMALL BUSINESS
TRANSPORTATION RESOURCE CENTER

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January 15, 2010

City of Orlando
Office of Purchasing and Materials Management
400 S. Orange Avenue, P.O. Box 4990
Orlando, FL 32802

**RE: LETTER OF REFERENCE – RFP 10-0048A DOWNTOWN ORLANDO WAYFINDING
SIGN SYSTEMS**

Dear Selection Committee Members:

I am writing on behalf of the U.S. Department of Transportation Office of Small and Disadvantaged Business Utilization's Southeast Small Business Transportation Resource Center (SBTRC), in my capacity as the Center's Project Director. Baron Sign Manufacturing has been a client for the past 10 years receiving services including Financing and Bonding assistance; technical assistance, procurement opportunities referrals and support. The DBE certified firm, Baron Sign Manufacturing, has demonstrated the kind of character, credit, and capabilities to perform successfully on DOT contracts, and has completed various Florida DOT district 4 redevelopment signage projects.

It pleases me to highly recommend Baron Sign Manufacturing to perform any signage projects small or large. Please feel free to contact my office should you require further information.

Respectfully,

Adrianna Clark

Adrianna Clark, Project Director
U.S. Department of Transportation

USDOT/Southeast Small Business Transportation Resource Center (SBTRC)
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