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**Subject:** Yesterday's Blue Book event

Hi all.

A great day yesterday.  If you haven’t worked one of these Blue Book Events with Robb, I highly recommend it.  Not only are they a great way to spend an afternoon networking and promoting IFMA, but the presentation before the exhibitors’ portion was great as well.  As you can see in the second photo the room was full of attendees/exhibitors.

Who is that handsome guy at our booth?   One problem…that guy in the background *(who looks like Pitbull)* kept photo-bombing us!

Ron Cognetta / Membership Co-Chair

**Vice President | Commercial Services Group**

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