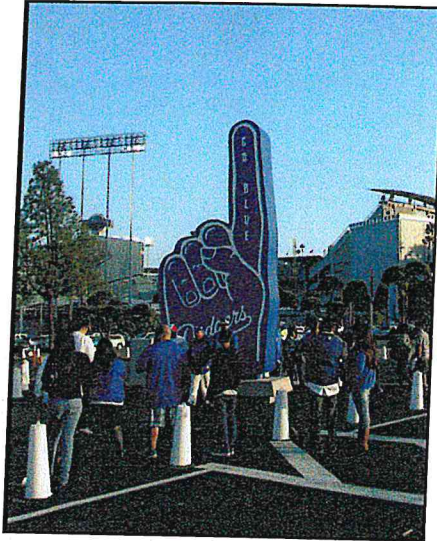


Compass SIGN COMPANY

Your first step in the right direction



A twenty-foot-tall foam finger and a thirty-foot-tall "living" sculpture are just two of the more interesting, but countless, creative products to spring from the talented minds at Compass Sign Company (Compass).

Compass is, however, more than just a sign manufacturer. Launched in 1998 in the home of Philip and Lesley Doerle with the assistance of the Bucks County Economic Development Corporation (BCEDC), Compass provides complete client support from initial concept to construction and maintenance.

As the Bensalem-based family business has grown over the years, thanks to the ongoing support of the BCEDC, so has their menu of services, which runs the gamut from consultation, design, programming, branding, product development, installation, and maintenance.

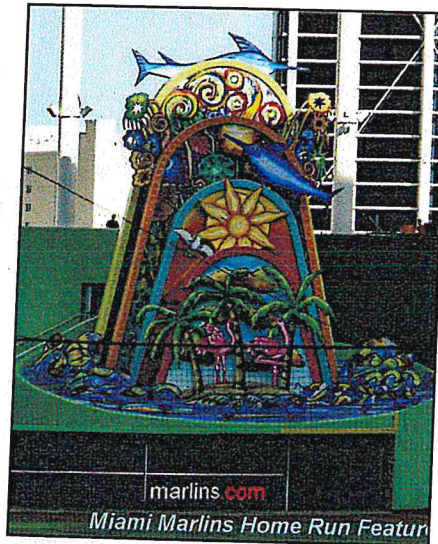
The company's forty professional and dedicated employees work closely with clients to ensure their brand identity is incorporated into a sign that best compliments their image.

Over the years, Compass has built and maintained relations with its clients located throughout the United States as well as Europe by earning their loyalty and trust. No matter the size or age of a company, Compass designers tailor their services to fit a client's needs.

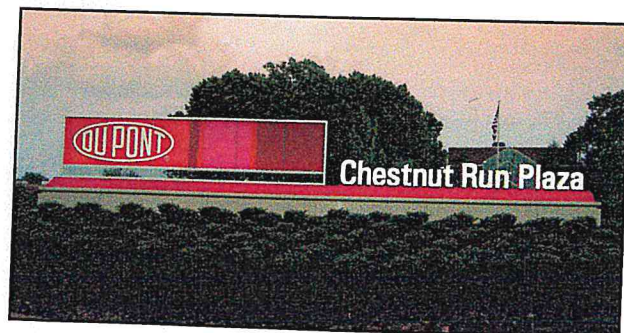
Compass provides direction on color, texture, readability, material selection, prototyping, and fabrication methods to produce an appealing and eye-catching design, and they give clients the proper attention their project deserves to ensure complete satisfaction.

The highly qualified and skilled journeymen at Compass are masters of their craft, manufacturing sheet metal into a sign of any shape, style, and size. Utilizing the latest technology in computer automation, combined with many years of experience, the craftsmen have the expertise to produce quality signs, ranging from one-time customer projects to high-volume production run applications.

The installation team at Compass are OSHA-certified and expertly trained in safety and hazardous material applications. Whether a sign is to be placed on a high-rise building or atop a tall billboard, Compass will see that the client's sign gains maximum exposure for their business.



marlins.com
Miami Marlins Home Run Feature



Compass provides signage for a variety of industries, including financial institutions, academia, corporate offices, retail companies, the healthcare industry, and such sports teams in Major League Baseball as the Philadelphia Phillies, Colorado Rockies, Los Angeles Dodgers, and Miami Marlins, and the Houston Texans in the National Football League.

Compass is proud that 70 percent of its business comes by "word of mouth," mostly via satisfied customers who recommend Compass to their peers because of their outstanding service. Some of those success stories include the complete rebranding of a Philadelphia-based healthcare organization and installation of 100 new signs throughout the Philadelphia region, a project that was finished under budget and on a tight deadline.

Another time-sensitive success project involved rebranding the entire football arena (inside and out) for the Houston Texans. Within mere months, Compass freshened the brand and installed all of the signage, giving the entire complex a new lease on life.

Compass excels at working on tight deadlines since they're equipped with in-house resources to ensure customer expectations are met on time and within budget.

Two of the company's more notable signage requests came from the Miami Marlins and the L.A. Dodgers.

Compass helped create a South Florida worthy "living" sculpture for the Marlins that is activated every time a Marlins' player hits a home run. Collaborating with Uni-Systems, who built the motor and main structure, Compass fabricated the structural additions and figures with lighting to include a twenty-six-foot marlin and two others, flamingos, seagulls, sun, waves, and fireworks. Each feature lights and spins around or gyrates when activated.

One might say that what Magic Johnson wants, Magic Johnson gets. Magic, a co-owner of the Dodgers baseball team, wrote a check for the creation of an eighteen-foot high giant faux foam finger sign bearing the Dodger logo. Fabricated out of aluminum with a faux foam painted finish and sitting on an elevated pad, the sign has become an iconic photo backdrop at Dodger home games and at team-sponsored charitable and community-related events.

With a satisfied and growing client base, repeat business, and expansion into the Atlantic City market to assist with that city's rebranding and revitalization efforts, all current signs point to a bright and successful future at Compass Sign Company.

