



The new vinyl in design

The versatility of vinyl is not lost on those of us at Deceuninck North America.

Our fabricators endorse it because the benefits are clear.

It's energy efficient, and it's cost effective. It offers a wide range of aesthetic options, and an unparalleled flexibility in design.



But while we're well aware of the many benefits in the fenestration industry, homeowners aren't always as well-versed in the difference between window materials.

That's where I'd like to point out this resource from the Vinyl Institute.

Vinyl In Design is an educational resource for designers, architects and contractors to promote vinyl as a material that offers more than any others.

The site recently relaunched with a new design that makes it even easier to spread the word to homeowners – and pick up some new insight of your own.

Explore this site to access vinyl building and construction applications, design considerations, and new and exciting topics at the leading edge of the vinyl industry.

Informational topics include sustainability and resilience, health and wellness, and disclosure and optimization.

You'll even find information about educational opportunities such as webinars, lunch and learns and continuing education classes to help build your own portfolio.

It's a resource that shouldn't be missed – and one that can help us keep our eye on vinyl at top of mind.

[Click here to view the new site in its entirety.](#)

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