



COLOR, TECH AND OTHER EUROPEAN TRENDS SHOWN AT FENSTERBAU IN NUREMBERG, GERMANY.

With more than 800 exhibitors, the international Fensterbau show is the leading European trade show for the window and door industry.

And this year proved yet again why it is a must-attend event. With 1 million square feet of exhibition space to cover, there were a lot of interesting insights.

Following are a few highlights:

TECH FORWARD

The tilt-and-turn design common in Europe also lends itself well to Internet of Things (IoT) applications as well as the integration of digitalization in windows to function in smart homes.

HIGH PERFORMANCE

With a focus on a decades-long life cycle, European windows are built with an even greater emphasis on energy efficiency, thermal performance, and sound mitigation.

COLOR EVERYWHERE

The European market continues to grow its colorful array of products. A plain white window no longer cuts it. Vibrant and dynamic colors are starting to dominate the market.

AUTOMATION

The range of equipment and automation on display was fascinating. European windows are standardized, which in turn makes fabrication automation simpler to execute.

While not everything at the show was directly relevant to the U.S. market, experiencing these advances first-hand has sparked creative ideas and may fuel future innovation. And we always find it interesting to see how trends move and change from market to market.



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COMMERCIAL

Deceuninck Commercial is a unique performance-based alliance of window and door manufacturers that commands both precision capabilities and commercial project expertise. The group leverages their commercial market business model behind the power of Deceuninck, a global leader in PVC window and door development.

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