

The Washington DC Economic Partnership would like to acknowledge our public and private sector board members whose continued financial support and guidance has made the DC Development Report 2017/2018 Edition possible.



#### octo DISB VERNMENT OF THE MURIEL BOWSER, MAYOR **CITY FIRST** AEDC **IBRE** BOHLER RIVERFRONT COMCAST NBCUNIVERSAL Ø Douglas Development ٩ŀ CORENIC CBIA PEDENS. DELTA CORDIA T **GELBERG** Signs Microsoft Holland & Knight HSCDC FOULGER-PRATT **IBG SMITH** ρερςο OF PLACE Reston Limousine ROADSIDE **K&L GATES** SMOOT JNITED Washington 💪 wcsmith Bank verizon Т BANK URBAN Gas R A&R DEVELOPMENT

#### **BOARD MEMBERS**

### **EXECUTIVE COMMITTEE**

Brian Kenner / Co-Chair Deputy Mayor, Office of Planning & Economic Development

Richard Lake / Co-Chair Managing Principal, Roadside Development

Jennifer Eugene / Secretary Manager, Engineered Sales, Washington Gas

Timothy F. Veith / Treasurer Executive Vice President, United Bank

Keith Sellars / President President & CEO, Washington DC Economic Partnership

Karima Woods / DMPED Representative Director of Business Development & Strategy, Office of the Deputy Mayor for Planning & Economic Development

Adam Davis Vice President of Development, Foulger-Pratt Development Raj Aggarwal President, Think Local First DC

Brian Argrett President & CEO, City First Bank of DC

Joseph Askew Vice President, Government Relations, Verizon

Melinda Bolling Director, Department of Consumer & Regulatory Affairs

Kristina Bouweiri President & CEO, Reston Limousine

Steven C. Boyle Managing Director, EDENS

Jean-Luc Brami Vice President, Gelberg Signs Kenneth Brewer

Executive Director, H Street CDC Stacy Burnette

Senior Director, Government & Regulatory Affairs, Comcast Cable Brunson Cooper

Managing Director, Corenic Donna M. Cooper

Region President, Pepco

Timothy J. Duggan Senior Vice President and Commercial Regional Group Manager, TD Bank Christine Delucchi Principal + Practice Group Leader, Brand, Streetsense

Daniel Duke Principal—Mid-Atlantic, Bohler Engineering Brad Fennell Senior Vice President, WC Smith

Angie M. Gates Director, DC Office of Cable Television, Film, Music & Entertainment

Stan Jackson President and CEO, Anacostia Economic Development Corporation

Norman Jemal Vice President, Douglas Development Corporation

Jay Klug Executive Vice President, JBG Smith

Lisa Mallory CEO, DC Building Industry Association

Derrick Mashore Senior Vice President, CBRE

Omar McIntosh Senior Vice President, Smoot Construction

Robin Mosle Managing Partner, Of Place

Scott Nordheimer Senior Advisor, Urban Atlantic Gregory O'Dell President and CEO, Events DC

William Rich President, Delta Associates

Jennifer Rudy Director, U.S. Office of Civic Innovation, Microsoft

Chase W. Rynd Executive Director, National Building Museum

Tara Scanlon Partner, Holland & Knight

Olivia Shay-Byrne Partner, K&L Gates

Michael Stevens President, Capitol Riverfront BID

Stephen C. Taylor Commissioner, DC Department of Insurance, Securities & Banking

Archana Vemulapalli Chief Technology Officer, Office of the Chief Technology Officer

Mitch Weintraub Partner, Cordia Partners

Kristi Whitfield Director, Department of Small & Local Business Development

# WASHINGTON, DC DEVELOPMENT REPORT

2017/2018 EDITION



A publication of the



In partnership with



# ABOUT

# WDCEP

The Washington DC Economic Partnership (WDCEP) is a non-profit, public-private organization whose core purpose is to actively position, promote, and support economic development and business opportunities in Washington, DC.

Our mission is to promote DC's economic and business opportunities and support business retention and attraction activities. Through historical knowledge of the city's business and economic climate; accurate analytics, data, and research; and community partners and access, WDCEP is the central organization in Washington, DC that connects public and private sectors, neighborhoods, and communities to local, national, and international audiences. WDCEP's purpose and success aligns with its partners in the city: to facilitate dynamic relationships with technology visionaries, artists, real estate entrepreneurs, non-profits, and global



enterprise leaders based on independent thinking and objective insights. We stay one step ahead of the vibrant and evolving economic landscape by monitoring the pulse of DC's developers, startups, entrepreneurs, and big and small businesses.

Learn more at wdcep.com or engage with us @WDCEP.

# CBRE

CBRE Group, Inc, a Fortune 500 and S&P 500 company headquartered in Los Angeles, is the world's largest commercial real estate services and investment firm (in terms of 2016 revenue). The Company has more than 75,000 employees (excluding affiliates), and serves real estate investors and occupiers through more than 450 offices (excluding affiliates) worldwide. CBRE offers a broad range of integrated services, including facilities, transaction and project management; property management; investment management; appraisal and valuation; property leasing; strategic consulting; property sales; mortgage and development services. CBRE's research sets the world standard for market-based commercial real estate by providing



clients with accurate and timely insight. The greater Washington, D.C. team prepares quarterly reports on office, industrial and retail sectors with hotel, multi-housing and other specialty reports for Washington, D.C. Metro and Baltimore. In addition, CBRE's research provides thought leadership initiatives aimed at helping clients understand new and evolving business and economic trends impacting the local real estate market.

Please visit our website at www.cbre.us

# THE DC DEVELOPMENT REPORT

The DC Development Report is a summary of the major development and construction projects in the District of Columbia. WDCEP tracks major development/ construction projects throughout the year and performs an annual "development census" in the month of August. This research and outreach receives contributions from more than 100 developers, architects, contractors, and economic development organizations and results in updates to more than 400 projects. While our database of projects is constantly being updated, for the purposes of this publication all data reflects project status, design, and information as of August 2017.

Although every attempt was made to ensure the quality of the information contained in this document, WDCEP and CBRE makes no warranty or guarantee as to its accuracy, completeness, or usefulness for any given purpose.

# TABLE OF CONTENTS

### **DEVELOPMENT OVERVIEW**

- 4 ECONOMIC OVERVIEW
- 8 DEVELOPMENT OVERVIEW
- 10 MOST ACTIVE DEVELOPERS, ARCHITECTS & CONTRACTORS

# **DEVELOPMENT SECTOR**

- 15 OFFICE
- 29 RETAIL
- 43 RESIDENTIAL
- 57 HOSPITALITY
- 69 QUALITY OF LIFE



# **NEIGHBORHOOD DEVELOPMENT**

- 80 ADAMS MORGAN
- 82 ANACOSTIA
- 84 CAPITOL RIVERFRONT / SOUTHWEST WATERFRONT
- 86 MINNESOTA & BENNING
- 88 MT. VERNON TRIANGLE / NOMA / UNION MARKET

# APPENDIX

- 92 METHODOLOGY
- 93 ACKNOWLEDGEMENTS



# DEVELOPMENT

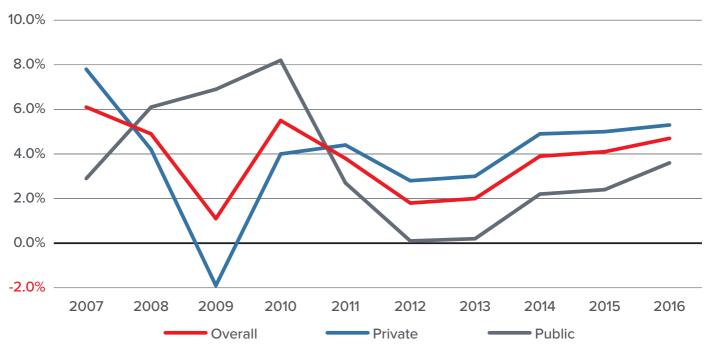
ECONOMIC OVERVIEW DEVELOPMENT OVERVIEW MOST ACTIVE



### **GROSS DOMESTIC PRODUCT GROWTH**

The overall economy in the District of Columbia remains in a healthy, expansionary mode, having grown 4.7% over the year between 2015 and 2016—far outpacing the national average rate of 2.8% for the same period. Growth in the private industries

(5.3%) surpassed that of the public sector (3.6%), a trend that has been consistent since 2011. Continued rise in privateindustry activity will help further diversify and balance the city's economy, making it less dependent on the government sector.



### DC GDP YEAR-OVER-YEAR GROWTH RATE

Source: CBRE, U.S. Bureau of Economic Analysis; October 2017.

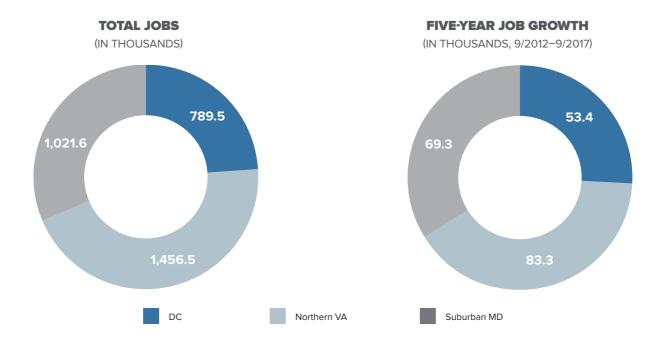




### LABOR MARKET OVERVIEW

DC posted modest employment gains in September 2017, adding 5,500 nonfarm jobs over the year, or an increase of 0.7%. Mirroring trends in the GDP stats, employment growth was concentrated in the private sector. Although government employment accounts for 30% of the total labor pool, it did not contribute any growth, instead shedding 100 jobs over the year.

Relative to their respective share of the total labor market within the greater metro region, DC's job growth over the past five years outpaced its suburban counterparts. While DC accounts for 24% of the total employment, it contributed 26% of the new jobs. In comparison, Northern Virginia and Suburban Maryland contributed 74% of the job growth, while making up 76% of the labor pool. DC employment grew 7.3% between September 2012 and September 2017, higher than the 6.6% growth posted by the suburban markets over the same period.



Source: CBRE, U.S. Bureau of Labor Statistics; September 2017.

Unemployment rate in DC ended September at 6.5%.<sup>1</sup> While this was significantly down from the historical high of 10.5% recorded in 2011, it compares unfavorably to the same time last year (5.9%) and a recent low of 5.8% in March 2017.

The labor force among DC residents continues to expand and totaled 401,800 in September 2017—a 24% growth from the 2007 level. Labor force participation rate was at 69.7%, higher than the national average of 63.1%.



# LABOR MARKET TRENDS BY SECTOR

### **Federal Government**

The federal government remains the largest employer in DC, totaling 197,400 jobs as of September 2017. However, this sector has contributed to virtually no employment gains since 2007, having instead lost 15,800 jobs since its peak level in 2011.

### **Professional and Business Services**

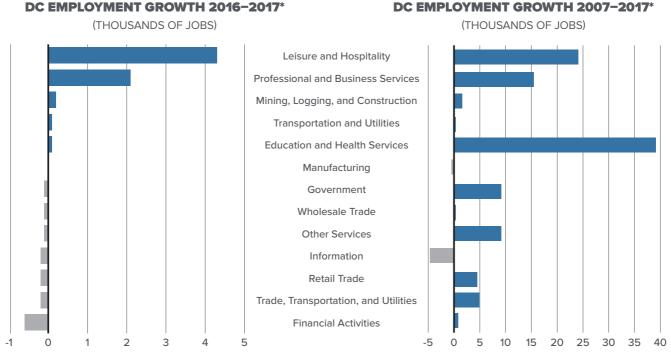
With the largest private-sector labor pool, the professional and business services sector ended September at 167,200 jobs—a gain of 2,100 over the year. The sector has posted employment gains every year post-recession, totaling 21,800 jobs.

### **Education Services**

The education sector is a major contributor of employment growth in the city, having added 2,100 jobs between September 2016 and September 2017. Employers in the education field have consistently expanded in DC, with an aggregate growth of 64% since 2007.

### **Leisure and Hospitality**

Reflective of the burgeoning restaurant scene in the city, the leisure and hospitality sector has added 4,300 jobs over the year, of which 3,600 were accounted for by the food services and drinking places subsector. Strong growth was seen in fullservices restaurants (3,100 new jobs, or 11% over the year) as well as limited-service restaurants and other eating places (1,400 new jobs, or 9% over the year).



Source: CBRE, U.S. Bureau of Labor Statistics; October 2017 (\*based on September-to-September changes).



### OFFICE EMPLOYMENT GROWTH VS. SPACE DEMAND

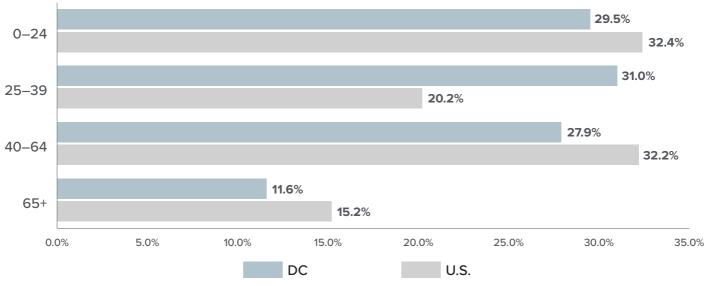
Between the two recent recessions—a period of both healthy economic growth and office real estate performance in the DC metro region—the market added on average 30,400 office jobs and absorbed 5.7 million sq. ft. of office space per year, a rate of 189 sq. ft. of demand per new job. Between 2009 and 2014, the compound effect of the recession and sequestration led to softening market conditions.

The region entered a period of steady albeit slow recovery in 2015, adding 22,200 office jobs annually. However, employment growth is no longer translating into office space demand in the traditional sense, with the new rate down to 26 sq. ft. per new job. This is due to a combination of factors such as shadow vacancy getting filled up, densification, telework, and hoteling. While employment growth remains critical for the region's overall economic health, its relationship with office space absorption is no longer linear.

### POPULATION

DC's overall population posted steady growth of 1.8% between 2015 and 2016. Of note, the number of young professionals—aged 25 to 39—increased at a higher rate of 2.7% over the year, with an aggregate expansion of 39% from 2007 to 2016. The share of this age cohort in total population rose over the same period as well, up from 25.9% to 31.0%. This compares to the national average of 20.2%.

As the labor market tightens nationally and talent acquisition remains a key priority for employers, the influx of educated young professionals serves as a major attraction for firms to come and grow in the city.

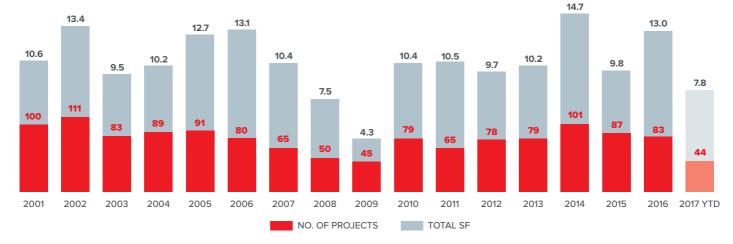


### DC POPULATION BY AGE (2016)

Source: CBRE, U.S. Census Bureau; October 2017



### DC DEVELOPMENT GROUNDBREAKINGS (AUGUST 2017, SQ. FT. IN MILLIONS)'



### SUMMARY OF PROJECTS (AUGUST 2017)

	PROJECTS	SQ. FT.	ESTIMATED VALUE (\$B)
Completed	1,303	171,644,812	\$54.3
2001	78	10,542,838	\$2.2
2002	84	9,311,374	\$2.2
2003	94	11,410,828	\$3.1
2004	93	11,483,445	\$2.7
2005	83	10,153,302	\$2.4
2006	96	12,941,323	\$3.7
2007	72	11,621,355	\$3.6
2008	78	12,178,289	\$4.1
2009	82	12,248,868	\$4.4
2010	51	7,977,660	\$2.5
2011	54	5,489,253	\$2.3
2012	67	7,665,994	\$2.5
2013	79	11,328,101	\$4.7
2014	71	11,533,842	\$4.6
2015	69	6,181,685	\$2.6
2016	97	12,832,149	\$4.5
2017 YTD	55	6,744,506	\$2.3
Under Construction	156	28,967,223	\$11.5
2017 delivery	52	8,812,791	\$3.8
2018 delivery	72	11,858,347	\$4.8
2019 delivery	27	6,636,585	\$2.1
2020 delivery	5	1,659,500	\$0.8
Pipeline	423	123,424,376	\$37.7
Near Term	219	31,740,943	\$11.7
Long Term	204	91,683,433	\$26.0

1. All projects

### DEVELOPMENT **OVERVIEW**

### **PROJECTS COMPLETED**

	# OF PROJECTS	SQ. FT.		ROOMS
Office	260	55,032,273		
Retail	374	7,852,575		
Residential	625	67,065,597	67,393	
Hospitality	119	17,691,315		16,818
Quality of Life	276	20,702,627		

Total Estimated Value of Projects: \$54.3 billion

### **PROJECTS UNDER CONSTRUCTION**

	# OF PROJECTS	SQ. FT.	UNITS	ROOMS
Office	35	7,857,030		
Retail	69	1,610,331		
Residential	91	13,889,795	15,860	
Hospitality	15	3,116,084		2,639
Quality of Life	24	1,517,772		

UNITS

---

\_\_\_

19,537

---

\_\_\_

---

2,178

SQ. FT.

5,710,374

1,993,471

17,844,012

2,267,970

2,583,609

Total Estimated Value of Projects: \$11.5 billion

42

106

150

24

27

Total Estimated Value of Projects: \$11.7 billion

PROJECTS	LONG	TERM

**PROJECTS NEAR TERM** 

Office

Retail

Residential

Hospitality

Quality of Life

	# OF PROJECTS	SQ. FT.	UNITS	ROOMS
Office	61	29,107,430		
Retail	106	3,900,035		
Residential	126	42,065,198	43,863	
Hospitality	27	3,227,194		3,599
Quality of Life	35	3,322,216		

Total Estimated Value of Projects: \$26.0 billion

**29.0 MILLION** Square Feet Under Construction

**171.6 MILLION** Square Feet Completed

















Urban Investment Partners

Forest City

The figures below list the developers, architects and contractors that have been the most active in contributing to DC's development activity since 2012. Under Construction MOST ACTIVE DEVELOPERS SINCE 2012 (# OF PROJECTS)<sup>1</sup> Douglas Development Corporation 14 6 9 29 JBG Smith\* 7 8 12 27 WC Smith 9 7 7 7 23

А

18

8 18

22

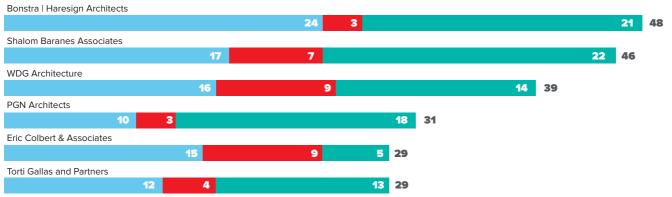
If measured by sq. ft. of projects (all status) the most active developers include JBG (10.2M sq. ft.), Forest City (7.9M sq. ft.), Akridge (7.1M sq. ft.), Douglas Development (7.2M sq. ft.), and MRP Realty (5.6M sq. ft.).

5

### MOST ACTIVE ARCHITECTS SINCE 2012 (# OF PROJECTS)

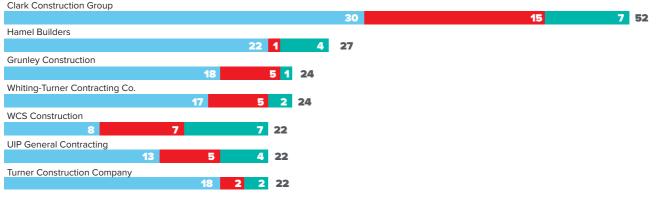
7

3



If measured by sq. ft. of projects (all status) the most active architects include Shalom Baranes Associates (21.3M sq. ft.), WDG Architecture (15.5M sq. ft.), Torti Gallas and Partners (10.8M sq. ft.), SK+I Architectural (9.7M sq. ft.), and Perkins Eastman DC (8.8M sq. ft.).

#### MOST ACTIVE GENERAL CONTRACTORS SINCE 2012 (# OF PROJECTS)1



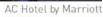
If measured by sq. ft. of projects (all status) the most active contractors include Clark Construction Group (21.1M sq. ft.), Whiting-Turner Construction Co. (6.2M sq. ft.), Balfour Beatty Construction (5.4M sq. ft.), Grunley Construction (5.3M sq. ft.), and WCS Construction (4.7M sq. ft.).

1. Projects completed since January 2012, under construction or in the pipeline as of August 2017 (excludes government agencies and colleges/universities). Only companies with 10 or more projects since 2012 are included in sq. ft. calculations. \*Includes projects developed as The JBG Companies.

# **WDG** Architecture. Planning. Interiors.











SLS Hotel



V Street Residentia



The Wharf Parcel 4

www.wdgarch.com



OFFICE RETAIL RESIDENTIAL HOSPITALITY QUALITY OF LIFE



# **Reston Limousine**

# Washington DC's Premier Transportation Provider



# We can provide service around the world!

### LEISURE SERVICES

Winery & Brewery Tours DC Tours Weddings, Proms Birthdays, Anniversaries Concerts, Festivals, Sports Events And More!

### **CORPORATE SERVICES**

Metro Shuttles Executive Car Services Airport Transfers Corporate Shuttles Team-Building And More!



CEO Kristina Bouweiri Founder, Sterling Women









OFFICE DEVELOPMENT IN WASHINGTON, DC

Street.



By: Tim Whitebread, Research Analyst, CBRE

### The office market in the District of Columbia

is one of the largest and most active in the U.S. Typically considered strictly a "government town," the area continues to diversify its' tenant base and attract occupiers from a wide range of industries—a trend that is expected to intensify in coming years.

OFFICE RBA INVENTORY<sup>1</sup>

123.9M Square Feet (Q3 2017) NET ABSORPTION<sup>1</sup> 77,218 Square Feet (Q4 2016-Q3 2017) OFFICE VACANCY RATE<sup>1</sup>

OVERALL AVG. ASKING RENT<sup>1</sup>

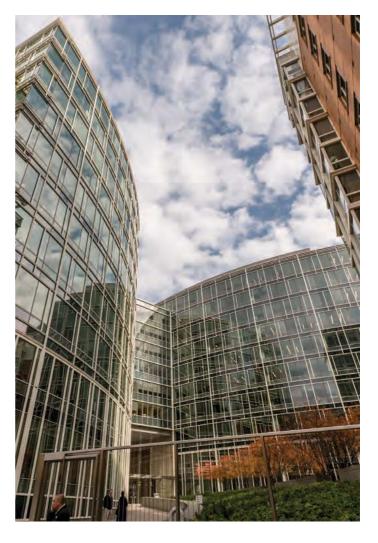
FULL SERVICE (Q3 2017)

**11.7%** DIRECT VACANCY (Q3 2017)

However, government agencies and law firms occupy roughly 45% of leased space in the nation's capital, allowing the industries to have a marked effect on market fundamentals.

Ongoing job growth in DC has not lead to large amounts of occupancy gain due to a variety of factors, as DC has posted 77,218 sq. ft. of net absorption over the past twelve months. By and large, real estate costs are businesses' second largest expense (after payroll compensation), causing occupiers to become increasingly conscious of their footprint, and striving to become as efficient as possible. New trends in workplace design, including teleworking and hoteling, have allowed tenants to reduce their space needs and densify requirements. Further, the efficiencies offered by newly constructed and newly renovated office buildings produce increased space utilization for occupiers.

Leasing activity in DC has slowed substantially over the past two years. The 7.1 million sq. ft. of leasing activity during 2016 was 29% lower than the ten-year average of 10.0 million sq. ft., while 2017 is forecast to be 43% below the ten-year average. The primary reason for the slow-down in activity in 2017 is the lack of federal government leasing, which leased only 691,000 sq. ft. during the year—a 69% decrease from the trailing five-year average. Following President Trump's election, the General Services Administration was without a full-time Administrator until Emily Murphy was nominated in September 2017. The agency is currently undergoing a wholescale reorganization, which will further delay pending leasing decisions.



1. CBRE (non-owner-occupied buildings greater than 50,000 sq. ft.)



### TOP 30 LARGEST DC OFFICE LEASES SIGNED (Q1 2017-Q3 2017)

TENANT	ADDRESS	SUBMARKET	SQ. FT.	BUSINESS TYPE	CLASS	ТҮРЕ	QUARTER
GSA (Department of Education)	550 12th St., SW	Southwest	314,243	Government (Federal)	А	Renewal	Q2
GSA (Citizenship & Immigration Services)	20 Massachusetts Ave., NW	Capitol Hill	260,922	Government (Federal)	А	Renewal	Q1
DC Government (Department of the Environment & Public Schools)	1200 1 <sup>st</sup> St., NE	NoMA	199,822	Government (Local)	А	Renewal	Q1
Akin Gump	2001 K St., NW (North Bldg)	CBD	189,268	Legal	Т	Prelease	Q1
DC Government (Department of General Services)	1050 1 <sup>st</sup> St., NE	NoMA	164,110	Government (Local)	А	New	Q1
DC Government	1015 Half St., SE	Capitol Riverfront	118,720	Government (Local)	А	New	Q3
Urban Institute	500 L'Enfant Plaza, SW	Southwest	115,000	Other (Non-profits)	А	Prelease	Q1
Amtrak	10 G St., NE	NoMA	106,360	Transportation	А	Renewal	Q3
Paul Hastings	2050 M St., NW	CBD	97,000	Legal	Т	Prelease	Q1
GSA (Consumer Finance Protection Bureau)	1990 K St., NW	CBD	96,000	Government (Federal)	В	Renewal	Q2
Bates White	2001 K St., NW (North Bldg)	CBD	86,001	Business Services	Т	Prelease	Q3
Goodwin Procter LLP	1900 N St., NW	CBD	80,329	Legal	Т	Prelease	Q3
Facebook	575 7 <sup>th</sup> St., NW	East End	73,840	Technology	т	New	Q3
Quinn Emanuel Urquhart & Sullivan LLP	1300 Eye St., NW	East End	71,931	Legal	А	Sublease	Q1
Washington Gas	1000 Maine Ave., SW	Southwest	70,056	Energy	А	Prelease	Q2
GSA-Surface Transportation Board	395 E St., SW	Southwest	63,825	Government (Federal)	А	Renewal/ Contraction	Q3
Bank of America	1800 K St., NW	CBD	61,722	Financial Services	А	New	Q2
MacFadden & Associates	555 12 <sup>th</sup> St., NW	East End	57,309	Business Services	Т	Expansion	Q2
Fish & Richardson	901 15 <sup>th</sup> St., NW	East End	54,623	Legal	А	Sublease	Q1
GSA (Surface Transportation Board)	250 E St., SW	Southwest	52,720	Government (Federal)	А	New	Q1
Yelp!	575 7 <sup>th</sup> St., NW	East End	52,703	Technology	Т	New	Q3
American Association for Justice	777 6 <sup>th</sup> St., NW	East End	50,803	Other (Non-profits)	А	Renewal	Q1
National Committee for Quality Assurance	1100 13 <sup>th</sup> St., NW	East End	48,868	Other (Non-profits)	А	Renewal/ Expansion	Q1
Hollingsworth	1350 Eye St., NW	East End	48,543	Legal	А	Renewal/ Contraction	Q2
Hughes Hubbard & Reed LLP	1775 Eye St., NW	CBD	47,411	Legal	А	Renewal	Q1
GSA (Department of Homeland Security)	90 K St., NE	NoMA	46,803	Government (Federal)	А	Renewal	Q3
GSA (FAA)	1250 Maryland Ave., SW	Southwest	45,118	Government (Federal)	А	Renewal	Q2
Rally Health	3000 K St., NW	Georgetown	43,424	Technology	А	Renewal/ Expansion	Q3
Morgan Stanley	1747 Pennsylvania Ave., NW	CBD	40,329	Financial Services	А	Expansion	Q2
FiscalNote	1201 Pennsylvania Ave., NW	East End	38,411	Technology	А	New	Q2

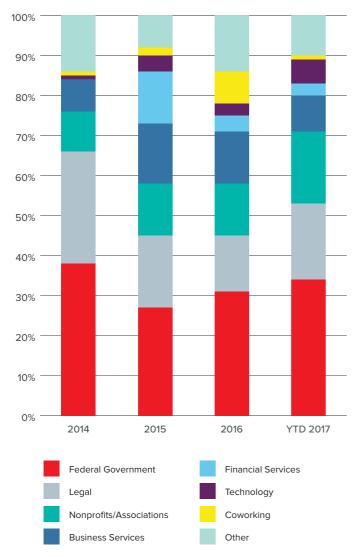
Source: CBRE, Q3 2017.

While the federal government and law firms remain in contraction mode, tenants from non-traditional industries such as co-working, nonprofits and trade associations, technology, and consulting have become drivers of demand. Year-to-date, these tenants have contributed 602,000 sq. ft. of occupancy gain, while the federal government and legal sectors have contracted by 359,000 sq. ft. DC's concentration of highlyskilled workers, combined with a strong amenity base and rebounding economy has helped to attract a wide array of tenants. In addition, the DC government has demonstrated their willingness to offer generous incentive packages to large companies to relocate or remain in DC.



### **TENANT DIVERSIFICATION: SIGNED LEASES**

(2014-Q3 2017)



Source: CBRE, Q3 2017.

# **TOP NONPROFIT & TRADE ASSOCIATION LEASES** (Q1–Q3 2017)

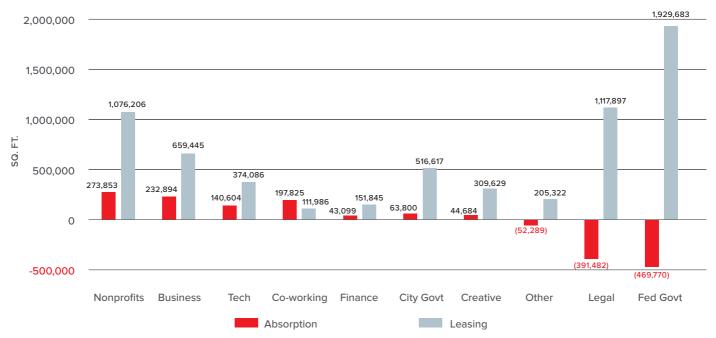
TENANT NAME	SQ. FT.	ADDRESS	SUBMARKET	TYPE
Urban Institute	140,055	500 L'Enfant Plaza, SW	Southwest	Prelease
American Association for Justice	50,803	777 6 <sup>th</sup> Street, NW	East End	Renewal
National Committee for Quality Assurance	48,868	1100 13 <sup>th</sup> Street, NW	East End	Renewal
Smithsonian Institution	36,370	600 Maryland Avenue, SW	Southwest	Renewal
American Gas Association	29,912	400-444 North Capitol Street, NW	Capitol Hill	Renewal
Motion Picture Association of America	27,854	1301 K Street, NW	East End	New
National Parks Conservation Association	27,742	777 6 <sup>th</sup> Street, NW	East End	Renewal
International Monetary Fund	25,344	1875 Eye Street, NW	CBD	New
American Fuel & Petroleum Manufacturers Association	24,852	1800 M Street, NW	CBD	New
Credit Union National Association	22,143	99 M Street, SE	Capitol Riverfront	Prelease

Source: CBRE, Q3 2017.

The industry that has contributed the largest amount of net absorption in over the past twelve months is the nonprofit and trade association sector, with 274,000 sq. ft. of occupancy gain. Tenants from this industry occupy 13% of the total leased square footage in DC, but have accounted for 19% of the total sq. ft. leased over the past year.



### NET ABSORPTION BY SECTOR (Q4 2016-Q3 2017)



Source: CBRE, Q3 2017.

Leasing activity in the co-working sector has slowed considerably over the past year, with only 198,000 sq. ft. of leases signed, compared to 380,000 sq. ft. in the twelve months prior. The slow-down in new leasing is likely attributed to these providers decelerating their growth trajectory as they seek to stabilize current locations.

Despite this slow-down, co-working providers have contributed 85,000 sq. ft. of occupancy gain year-to-date. MakeOffices opened a 44,000-sq.-ft. location at The Wharf, and New York City based firm The Yard will open a 32,000-sq.-ft. location at 700 Pennsylvania Avenue, SE in Q4 2017. Additionally, eleven coworking providers are currently in the market looking for space totaling roughly 320,000 sq. ft.

A sector that is growing rapidly in the DC market, as well as markets globally, is the technology sector. Technology firms have accounted for 374,000 sq. ft. of leasing activity over the past twelve months, surpassing the preceding year's total of 180,000 sq. ft. Much of this leasing activity has been net new demand, with the sector contributing 141,000 sq. ft. of occupancy gain.

In CBRE's 2017 Scoring Tech Talent Report, Washington, DC was ranked #4 in North America in terms of technology labor market conditions, including appeal to technology employers and employees. Technology and innovation are growth industries so it is no surprise that tenants from this sector are driving occupancy gain—this trend is likely to continue as more technology companies are founded, become successful and grow. For example, Mapbox, a DC-based open source mapping platform, announced in Q4 2017 a planned expansion into 17,000 sq. ft. in Downtown DC after a \$164 million funding round.<sup>2</sup>



	INVENTORY (MSF)	2016-3Q2017 LEASING VOLUME (MSF)	2016-3Q2017 NET ABSORPTION (SF)	VACANCY RATE (%)
Trophy	13.0 (10.5%)	1.8 (17.1%)	1,044,000	12.3
Class A	72.3 (58.3%)	7.1 (69.4%)	882,000	11.9
Class B/C	38.6 (31.2%)	1.4 (13.5%)	(1,672,000)	13.8
TOTAL	123.9	10.3	254,000	12.5

Source: CBRE, Q3 2017

The DC office market is becoming increasingly segmented, with Trophy and Class A space greatly outperforming Class B and Class C space in net absorption, gross leasing and vacancy metrics.

The Trophy market has recorded 1.04 million sq. ft. of net absorption since 2016, and contributed 17.1% of gross leasing over that timeframe despite making up only 10.5% of the total market inventory. Trophy vacancy (12.3%) is slightly elevated due to recent deliveries not yet being fully stabilized. Vacancy in the Trophy space will continue to swell over the next two years as 4.0 million sq. ft. of space delivers to the market, which is currently 48.9% leased.

Class A assets make up much of the DC market inventory (58.3%) and have dominated leasing activity—totaling 7.1 million sq. ft. since 2016. The Class A vacancy rate of 11.9% is 60 basis points (bps) below the DC average of 12.5%. However, tenants that have signed preleases at new developments will vacate 2.1 million sq. ft. of Class A office space over the next three years, which may

increase the Class A vacancy rate by as much as 290 bps. Further, renovation and repositioning projects will add nearly 1.8 million sq. ft. of vacant Class A space to the market over the next few years pushing the vacancy rate even higher.

The Class B and C inventory currently comprises 38.6 million sq. ft. in DC, with an overall vacancy rate of 13.8%. In 2012, the Class B and C market measured 41.9 million sq. ft. and had an overall vacancy rate of just 9.3%. Meaning that over the past five years, 3.3 million sq. ft. of Class B and Class C product has been removed from the inventory, repositioned, or repurposed altogether. Over the next few years, an additional 2.6 million sq. ft. of Class B and C product may be repositioned or demolished, primarily in the CBD. As these buildings undergo demolition or renovation, over one million sq. ft. of vacant space will be removed from the inventory or reclassified in another asset class, possibly lowering the Class B and C vacancy rate by 190 bps.

Steady demand for high-quality office space has prompted developers to continue to break ground on new development projects, with over 4.5 million sq. ft. currently under construction and an additional 1.3 million sq. ft. being renovated. Three buildings have delivered year-to-date totaling 539,007 sq. ft.—two full-scale renovations (900 19<sup>th</sup> Street, NW and 2000 K Street, NW) and one ground up development (800 Maine Avenue, SW). Stanton Development and EastBanc's project at 700 Pennsylvania Avenue, SE will be the final building to deliver in 2017. The 156,503-sq.-ft. office building is currently 20% preleased to New York City based co-working firm, The Yard.

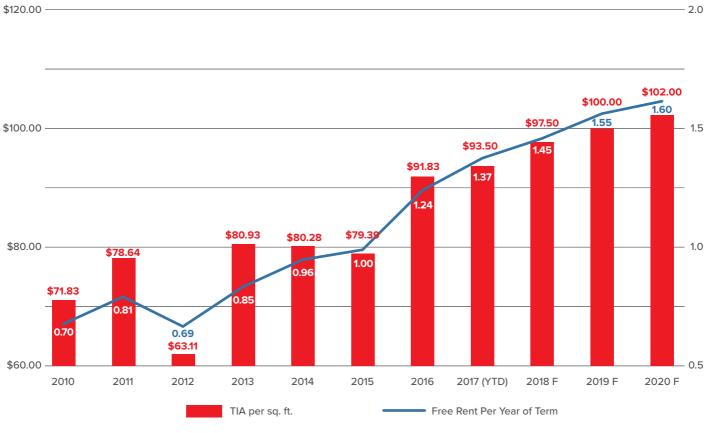
ADDRESS	SUBMARKET	OFFICE SQ. FT.	PERCENT PRELEASED AT DELIVERY*	DEVELOPER	DELIVERY TIMING
900 19 <sup>th</sup> Street, NW	CBD	104,365	0.0%	Tishman Speyer	Q1 2017
2000 K Street, NW	CBD	222,118	2.8%	Tishman Speyer	Q3 2017
800 Maine Avenue, SW	Southwest	212,524	70.0%	PN Hoffman & Madison Marquette	Q3 2017
700 Pennsylvania Avenue, SE	Capitol Hill	156,503	20.1%	Stanton Development & EastBanc	Q4 2017

### **2017 DELIVERIES**

Source: CBRE, Q3 2017. \*Building has delivered and signed subsequent leases since delivering to the market.



### HISTORIC & PROJECTED TROPHY/CLASS A CONCESSION PACKAGES IN DC



Source: CBRE, Q3 2017 (F = forecast).

As of Q3 2017, rental abatements for all office building classes narrowly exceed one month free per year of lease term and TIA packages average \$87 per sq. ft. (when normalized for a ten-year lease term). The influx of Trophy and Class A office space over the next three years will make the top segment of the market even more competitive, forcing landlords to offer increasingly aggressive concession packages, via rent abatement and tenant improvement allowance (TIA), to attract and retain tenants.







WE



Mention this ad for complimentary admission to one seminar\*

Must join prior to seminar date.

\*Offer expires 9/30/2018.





Content-rich programming. Strategic partnership. The place for industry thought-leadership



### **Community.** 25 Years Impacting the Community Multi-year partnership with DC Housing Authority residents in Ward 7.



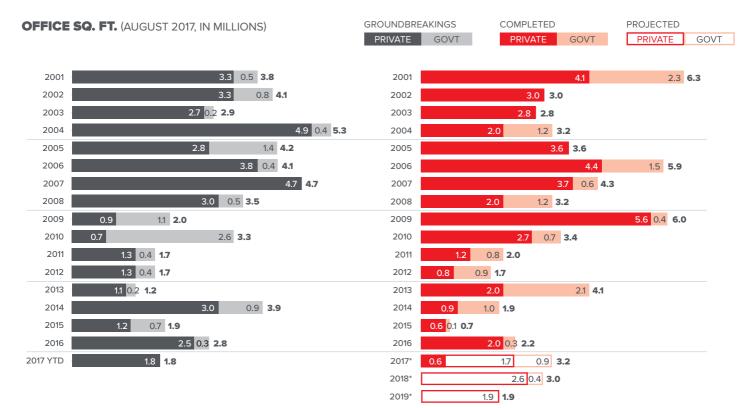
# Advocacy.

Strong, effective advocacy on all issues impacting the development industry.



29 million sq. ft. under construction. 172 million sq. ft. of completed development since 2001 \* Preliminary figures. Nov. 2017





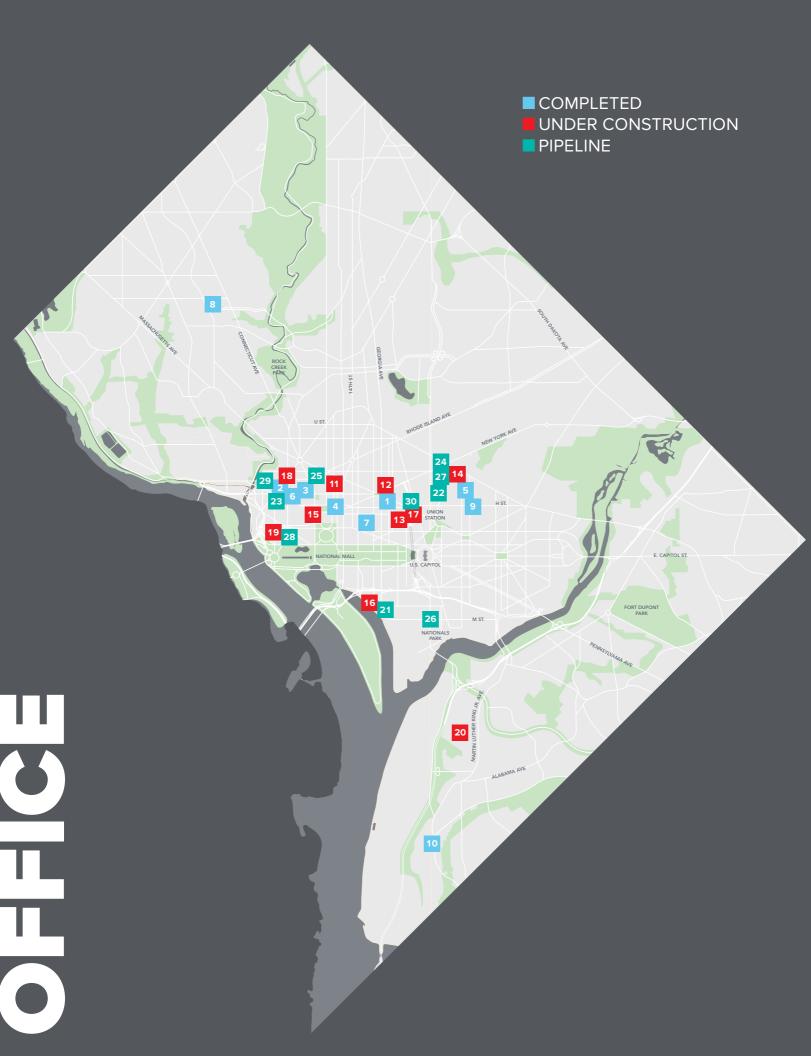
\*projections based on targeted delivey dates of projects under construction as of August 2017

### **OFFICE DEVELOPMENT (AUGUST 2017)**

	PROJECTS	OFFICE SQ. FT.
COMPLETED (SINCE 2001)	260	55,032,273
2007	16	4,276,463
2008	18	3,236,432
2009	21	6,033,060
2010	10	3,408,455
2011	8	1,987,719
2012	8	1,658,359
2013	20	4,127,439
2014	11	1,925,674
2015	4	651,500
2016	19	2,211,006
2017 YTD	5	671,153
UNDER CONSTRUCTION	35	7,857,030
2017 DELIVERY	12	2,549,999
2018 DELIVERY	13	3,031,942
2019 DELIVERY	8	1,877,089
2020 DELIVERY	2	398,000
PIPELINE	103	34,817,804
NEAR TERM	42	5,710,374
LONG TERM	61	29,107,430
TOTAL	398	97,707,107

Source: WDCEP Research (August 2017)







	PROJECT	WARD	LOCATION	DEVELOPER(S)	OFFICE SF	EST. VALUE (\$M) <sup>1</sup>	DELIVERY <sup>2</sup>
0	P OFFICE PROJECTS C	OMPLE	<b>TED</b> (Q3 2016–AUGUST 2	017)			
1	600 Massachusetts Avenue	2	600 Massachusetts Ave., NW	Gould Property Company / Oxford Properties Group	381,592	\$206	Q4 16
2	2000 K Street	2	2000 K St., NW	Tishman Speyer	228,576		Q2 17
	1800 K Street	2	1800 K St., NW	Deutsche Asset & Wealth Management	200,000	\$40	Q4 16
	Lafayette Building (Phase II)	2	811 Vermont Ave., NW	General Services Administration	189,000	\$20	Q1 17
	Uline Arena	6	1140 3 <sup>rd</sup> St., NE	Douglas Development Corporation	172,157	\$125	Q4 16
6	900 19 <sup>th</sup>	2	900 19 <sup>th</sup> St., NW	Tishman Speyer	110,577	\$14	Q1 17
7	1000 F Street	2	1000 F St., NW	Douglas Development Corporation	94,000	\$32	Q1 17
8	Chancery of Morocco	3	3508 International Dr., NW	Kingdom of Morocco	49,000	\$19	Q1 17
9	Apollo	6	610 H St., NE	Insight Property Group	32,000	\$195	Q4 16
10	DHS Office Building	8	4049 South Capitol St., SW	Department of General Services / City Interests	31,000	\$12	Q4 16
11	P OFFICE PROJECTS U Midtown Center	2	1150 15 <sup>th</sup> St., NW	Carr Properties	821,000	\$350	Q4 17
11 12	Midtown Center 655 New York Avenue	2	1150 15 <sup>th</sup> St., NW 655 New York Ave., NW	Carr Properties Douglas Development Corporation /	821,000 653,474	\$350 \$185	Q4 17 Q2 18
				Brookfield Office Properties			
3	250 Massachusetts Avenue	2	250 Massachusetts Ave., NW	Property Group Partners	507,764	\$275	Q4 19
4	Four Constitution Square	6	150 M St., NE	StonebridgeCarras, LLC	505,000	\$250	Q2 19
5	Consumer Financial Protection Bureau HQ Modernization	2	1700 G St., NW	General Services Administration	503,000	\$139	Q4 17
6	The Wharf (Phase I)	6	Southwest Waterfront	Hoffman-Madison Waterfront	500,000	\$1,326	Q4 17
7	200 Massachusetts Avenue	2	200 Massachusetts Ave., NW	Property Group Partners	381,746	\$200	Q2 18
8	2050 M Street	2	2050 M St., NW	Tishman Speyer	353,200		Q4 19
9	Harry S. Truman Building Modernization (Ph IC)	2	2201 C St., NW	General Services Administration	290,536	\$97	Q3 18
20	Center Building (DHS HQ)	8	St. Elizabeths West Campus	General Services Administration	284,000	\$155	Q4 17
0	P OFFICE PROJECTS P	PELINI	(NEAR TERM)				
21	The Wharf (Phase II)	6	Southwest Waterfront	Hoffman-Madison Waterfront	547,504	\$1,150	2021
2	Sentinel Square (Phase III)	6	45 L St., NE	Trammell Crow Company	545,000	\$250	2020
23	2100 Pennsylvania Avenue	2	2100 Pennsylvania Ave., NW	Boston Properties / George Washington University	423,562		2022
24	Lacebark Alley	6	50 Patterson St. &	JBG Smith / Brandywine Realty Trust	366,161	\$275	2020

				,			
24	Lacebark Alley	6	50 Patterson St. & 1250 1 <sup>st</sup> St., NE	JBG Smith / Brandywine Realty Trust	366,161	\$275	2020
25	1700M	2	1700 M St., NW	Vornado Realty Trust	335,000		2020
26	25 M	6	25 M St., SE	Akridge / Brandywine Realty Trust	275,000	\$85	2020
27	44 M Street at Tyber Place	6	44 M St., NE	Skanska USA	243,655	\$200	2019
28	William McChesney Martin Jr. Building	2	2000 C St., NW	Federal Reserve Board	218,000	\$373	2020
29	2100 L Street	2	2100 L St., NW	Akridge / Argos Group	182,000	\$147	2020
30	AIPAC HQ expansion	6	251 H St., NW	American Israel Public Affairs Committee	162,400		2021

may include non-office components & pipeline values may include additional phases (\$ in millions)
 delivery date may reflect phase I delivery or final phase delivery for pipeline projects





### 655 NEW YORK AVENUE

LOCATION:	655 New York Avenue, NW	
DEVELOPER(S):	Douglas Development / Brookfield	
ARCHITECT(S):	Shalom Baranes Associates	
CONTRACTOR(S):	James G Davis Construction Corp.	
LEED:	Platinum <b>EST. VALUE:</b> \$185 million	
STATUS:	Under Construction	
TARGETED DELIVERY:	Q2 2018	

**SPECS:** 655 New York Avenue will be the new home for The Advisory Board which will lease about 500,000 sq. ft. with a 2019 move-in. The project will total 653,000 sq. ft. of office space, 80,500 sq. ft. of retail space, and 185 bicycle spaces.



### **MIDTOWN CENTER**

LOCATION:	1150 15 <sup>th</sup> Street, NW	T
DEVELOPER(S):	Carr Properties	
ARCHITECT(S):	SHoP / WDG	
CONTRACTOR(S):	Clark Construction Group	
LEED:	Gold EST. VALUE: \$350 million	
STATUS:	Under Construction	
TARGETED DELIVERY:	Q4 2017	

**SPECS:** The former HQ of The Washington Post was razed and the site will be redeveloped into a 13-story, 865,000 sq. ft. office building with approximately 44,000 sq. ft. of retail space. Fannie Mae will consolidate several local offices and 3,500 employees into the new building as a primary HQ location.



### **COLUMBIAN QUARTER**

LOCATION:	Suitland Parkway &	Howard Road, SE
DEVELOPER(S):	Redbrick LMD	
ARCHITECT(S):	НОК	
CONTRACTOR(S):	Clark Construction	
LEED:	Gold	EST. VALUE: \$800 million
STATUS:	Near-Long Term	
TARGETED DELIVERY:	2021	

**SPECS:** Columbian Quarter is a multi-phase project with plans to deliver approximately 1.6 million sq. ft. of office space in three buildings along with 50,700 sq. ft. of retail space. Plans also inlcude 692 residential units, 980 parking spaces below grade, and 760 bicycle spaces.



### **1701 RHODE ISLAND AVENUE**

LOCATION:	1701 Rhode Island Avenue, NW
DEVELOPER(S):	Akridge
ARCHITECT(S):	Hickok Cole Architects
CONTRACTOR(S):	Whiting-Turner Contracting
EST. VALUE:	\$90 million
STATUS:	Under Construction
TARGETED DELIVERY:	Q4 2018

**SPECS:** The former YMCA building will be redeveloped into a 100,000 sq. ft. boutique office building. The project will feature four sides of floor-to-ceiling glass with a range of amenities including a landscaped rooftop terrace and conference facilities.





### 2100 L STREET

LOCATION:	2100 L Street, NW	
DEVELOPER(S):	Akridge / Argos Gro	oup
ARCHITECT(S):	WDG / Jan Hendrix	: / Martinez & Johnson
CONTRACTOR(S):	James G Davis Cons	truction Corp.
LEED:	Platinum	EST. VALUE: \$147 million
STATUS:	Near Term	
TARGETED DELIVERY:	Q1 2020	

SPECS: 2100 L is a 10-story, 190,000 sq. ft. office project that will be built on the former Humane Society Headquarters site. The project also includes about 8,000 sq. ft. of retail space and amenities ranging from an art gallery with private outdoor terraces and an outdoor pocket park. The site is located adjacent to the Thaddeus Stevens School which will undergo a \$20 million renovation, led by Akridge, in a separate phase.



LOCATION: Kenilworth Terrace, NE & Grant Place, NE DEVELOPER(S): City Interests ARCHITECT(S): Gensler LEED: Gold Near Term STATUS: TARGETED DELIVERY: 04 2021

EST. VALUE: \$225 million

**SPECS:** Parkside Parcel 12 (Block H) is a 10-story office project and component of the 3.1 million Parkside Mixed-Use Development. The building will feature approximately 456,000 sq. ft. of office space and 7,200 sq. ft. of retail. A new pedestrian bridge will provide a direct connection to the Minnesota Avenue Metrorail station.



### 99 M STREET

mage courtesy of Gensli

LOCATION:	1st & M Street, SE	
DEVELOPER(S):	Skanska	
ARCHITECT(S):	Gensler	
CONTRACTOR(S):	Skanska	
LEED:	Gold	EST. VALUE: \$116 million
STATUS:	Under Construction	1
TARGETED DELIVERY:	Q1 2018	

specs: 99 M Street will be an 11-story, 234,000 sq. ft. office building with 11,000 sq. ft. of ground floor retail. The building will feature a 4,300 sq. ft. green rooftop terrace and four levels of underground parking with about 150 spaces.



### **2112 PENNSYLVANIA AVENUE**

LOCATION:	2112 Pennsylvania A	venue, NW
DEVELOPER(S):	Skanska	
ARCHITECT(S):	Gensler	
CONTRACTOR(S):	Skanska	
LEED:	Gold	EST. VALUE: \$125 million
STATUS:	Under Construction	
TARGETED DELIVERY:	Q2 2018	

**SPECS:** Skanska is developing a 250,000 sq. ft. trophy-class office speculative project, with 10,000 sq. ft. of retail space, under a ground lease with The George Washington University. Cleary Gottlieb signed a lease for approximately half of the office space in early 2016.





### THE WHARF (PHASE II)

LOCATION:	Southwest Waterfront
DEVELOPER(S):	Hoffman-Madison Waterfront
ARCHITECT(S):	ODA Architecture / WDG / Rafael Vinoly Architects / Morris Adjmi Architects / Studio Architecture / Hollwich Kushner / Perkins Eastman DC / SHoP
EST. VALUE:	\$1.1 billion
STATUS:	Near Term
TARGETED DELIVERY:	2021

**SPECS:** Phase II of The Wharf will deliver 550,000 sq. ft. of office space in three buildings as well as two below grade parking garages. Plans also call for 120,000 sq. ft. of retail space, a 116-room hotel, 317 residential units (apartments & condos), 200+ slip marina, and four acres of public park/open space.



### DC WATER HQ

courtesy

LOCATION:	125 O Street, SE	
DEVELOPER(S):	DC Water	
ARCHITECT(S):	SmithGroupJJR	
CONTRACTOR(S):	Skanska	
LEED:	Platinum	EST. VALUE: \$60 million
STATUS:	Under Construction	1
TARGETED DELIVERY:	Q2 2018	

**SPECS:** DC Water is building a new six-story, 151,300 sq. ft. HQ office building for 350 employees on a 2.75-acre site. The new building will wrap around and be attached to the historic O Street Main Pumping Station.



**SENTINEL SQUARE (PHASE III)** 

LOCATION:	45 L Street, NE
DEVELOPER(S):	Trammell Crow
ARCHITECT(S):	SmithGroupJJR
CONTRACTOR(S):	Clark Construction Group / Rand Construction
LEED:	Silver EST. VALUE: \$250 million
STATUS:	Near Term
TARGETED DELIVERY:	Q1 2020

**SPECS**: Phase III of Sentinel Square will be an 11-story, 545,000 sq. ft. office building with approximately 11,000 sq. ft. of retail space. The building is 87% preleased to the Federal Communications Commission, who signed a lease in December 2016.



LOCATION:	200 & 250 Massach	200 & 250 Massachusetts Avenue, NW	
DEVELOPER(S):	Property Group Par	rtners	
ARCHITECT(S):	Kevin Roche John I Kohn Pedersen Fox	Dinkeloo & Associates / SOM / : & Associates	
CONTRACTOR(S):	Balfour Beatty Construction		
LEED:	Platinum	EST. VALUE: \$725 million	
STATUS:	Under Construction	n	
TARGETED DELIVERY:	Q2 2018-Q4 2019		

**SPECS:** Capitol Crossing will be a three-block, 2.2 million sq. ft. mixed-use development that will be built above I-395. The north block will contain two office buildings totaling 954,000 sq. ft. and up to 55,000 sq. ft. of retail space. The entire project will go beyond LEED Platinum with on-site co-generation and stormwater treatment facility.

RETAIL DEVELOPMENT IN WASHINGTON, DC





By: Sandra Illich, Retail Research Analyst, CBRE

POPULATION GROWTH<sup>5</sup>

12.6%

### Since 2010, the District of Columbia's

population has increased by 13% to more than 681,170—its highest level since the 1970's and it is projected to grow to more than 842,200 by 2030.<sup>1</sup> In 2016, 22 million people visited DC and spent a total of \$7.3 billion.<sup>2</sup> Growing tourism coupled with a daytime population of over one million make DC a hub for retail and commercial growth.

NEW GROCERY STORES<sup>6</sup>

2016 TAXABLE RETAIL & RESTAURANT SALES<sup>3</sup>

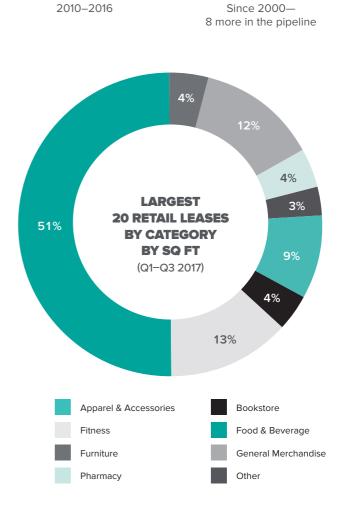
RETAIL DELIVERIES IN 20174

819K

Square Feet

More than half of DC's residents hold a bachelor's degree or higher (55% compared to 31% of U.S. population) and 21% of the residents are millennials (ages 25-34).<sup>7</sup> With an average household income of \$117,316<sup>8</sup> and a significant population (54%) of millennials whom eat out at least once a week<sup>9</sup>, DC is a prime city for growing retail corridors and restaurant hubs.





Metropolitan Washington Council of Government. Growth Trends. to 2045, Cooperative Forecasting in Metropolitan Washington, November 2016.
 Bertopolitan Washington, November 2017.
 Bertopolitan Washington, November 2016.
 Bertopolitan Washington, November 2017.
 Bertopolitan Washington, No



### THE EVOLVING RETAIL LANDSCAPE

U.S. retail sales in Q2 2017 were \$1.26 trillion and e-commerce accounted for 8.9% of sales, a rate that has doubled since the end of 2010.<sup>10</sup> While retail sales have averaged 4.1% yearly growth since the end of the Great Recession online sales have powered this growth averaging 14.6% per year since 2010.<sup>11</sup> Business Insider forecasts that U.S. consumers will spend \$632 billion online by 2020, a 64% increase from 2016.<sup>12</sup> Amazon is clearly the leader in online U.S. sales with some estimates having their online market share of 34% expected to grow to 50% by 2021.<sup>13</sup>

This means that pure-play retailers will struggle to remain relevant and will have to adapt in order to survive. Retailers must develop a good online platform and an impressive physical store, where consumers can interact and be exposed to new and different experiences. Brick and mortar stores will continue to play a crucial role in the consumer's journey. Major retailers will continue opening stores in growing neighborhoods of DC as a way of branding their store and merchandise with the reputation of the area. Physical stores will also be used as delivery points and offer additional insight into their customer data.

In DC, taxable retail sales increased by \$983 million from 2015 to 2016—an 11.7% increase.<sup>14</sup> This compares to a 3.0% increase from 2014–2015. While there are several contributing factors such as significant growth in population, workforce, and tourists, one noteworthy cause can be attributed to the DC government starting to collect sales tax for online purchases in 2016. Even with the pressure of e-commerce competition on traditional retail concepts, DC developers still plan on building nearly six million sq. ft. of retail/restaurant space in their mixeduse projects. However, the tenant mix has and will continue to adjust to the new realities of the overall retail market with food & beverage and entertainment uses seeing a significant prioritization in the merchandising plans of developers and landlords. An example of this can be found in The Wharf's tenant mix with nearly two-thirds of retail establishments focused on restaurants & entertainment. Overall, DC's food & beverage industry has seen an influx of new concepts and openings over the past 10 years with a 22% increase in restaurants & bars from 2007–2016, compared to 14% nationally.<sup>15</sup>

The increase and quality of eating establishments have lead DC to be named "Restaurant City of the Year" by Bon Appetit in 2016 and 13 restaurants earning stars in the 2018 Michelin Guide. Furthermore, numerous local restaurant chains have received private investments to expand nationally including Cava Grill (\$98.9 million), SweetGreen (\$126.5 million), Matchbox (\$35.3 million), and &Pizza (\$40.5 million).<sup>16</sup>

"In DC, taxable retail sales increased by \$983 million from 2015 to 2016 an 11.7% increase"

10. Retail Indicators Branch, U.S. Census Bureau (Q2 2017, Estimated Quarterly U.S. Retail Sales—Q2 2017 preliminary. Last revised August 17, 2017) 11. Retail Indicators Branch, U.S. Census Bureau (Q2 2017, Estimated Quarterly U.S. Retail Sales. Last revised August 17, 2017) 12. BI Insider. Amazon accounts for 43% of US online retail sales (2/3/17) 13. Wahba, Phil. Amazon Will Make Up 50% of All U.S. E-Commerce by 2021. Fortune (4/10/17). 14. Office of the Chief Financial Officer (FY 2018 Proposed Budget & Financial Plan). 15. BLS (Quarterly Census of Employment and Wages) 16. WDCEP Research & Pitchbook (as of Q3 2017)



### TOP DC RETAIL LEASES BY SF (Q1 2017-Q3 2017)

RETAILER	ADDRESS	SQ. FT.	ТҮРЕ	SUBMARKET
Target	3505 Connecticut Ave NW	25,300	General Merchandise	Uptown/Friendship Heights
Ross	1060 Brentwood Rd NE	25,134	Apparel & Accessories	Northeast
Punch Bowl Social	1250 Half St SE	24,078	Food & Beverage	Capitol Riverfront
Planet Fitness	3200 Pennsylvania Ave SE	20,141	Fitness	Southeast
District Winery	385 Water St SE	17,000	Food & Beverage	Capitol Riverfront
Washington Sports Club*	2251 Wisconsin Ave NW	15,637	Fitness	Georgetown
Wawa	1222 Wisconsin Ave NW	13,854	Food & Beverage	Georgetown
Union Square Café	200 Massachusetts Ave NW	13,000	Food & Beverage	East End
Roche Bobois	5301 Wisconsin Ave NW	11,161	Furniture	Uptown/Friendship Heights
Truluck's Seafood, Steak & Crab House	700 K St NW	10,313	Food & Beverage	East End
CVS/Pharmacy	Alabama Ave SE @ Good Hope Rd	10,032	Pharmacy	South East
Amazon Books	3040 M St NW	9,932	Bookstore	Georgetown
Mi Vida	800 Maine Ave SW	9,500	Food & Beverage	Southwest
Wawa	1111 19 <sup>th</sup> St NW	9,469	Food & Beverage	CBD
Vidalia	1990 M St NW	9,157	Food & Beverage	CBD
Vapiano	1800 M St NW	9,124	Food & Beverage	CBD
Five Below	3810 Fort Lincoln Dr NE	9,000	General Merchandise	Northeast
Founding Farmers*	1900 Pennsylvania Ave NW	8,530	Food & Beverage	CBD
The Showroom LLC	1099 14th St NW	8,306	Venue	East End
Succotash	915 F St NW	7,862	Food & Beverage	East End

Source: CBRE, Q3 2017 (\*renewal)





# **SELECT RETAIL SUBMARKET HIGHLIGHTS**

# 14<sup>th</sup> & U Street

- 14<sup>th</sup> Street and U Street, also known as the Greater U Street Historic District, is in the heart of DC. The area has a high concentration of millenials with 46% of its population between the ages of 20–34.<sup>17</sup>
- Food & beverage uses occupy 50% of all retail space in this neighborhood.<sup>18</sup>
- Some of the major openings in the first three quarters of 2017 included Lululemon (apparel), Madewell (apparel), Franklin Hall (beer hall), TaKorean (restaurant), Bresca (restaurant), Arepa Zone (restaurant), Bindaas (restaurant) and Jinya Ramen Bar.
- Whole Foods plans to open their second store in the neighborhood as part of the 433 multifamily-unit 965 Florida Avenue development in 2020.
- Neighborhood anchor tenants include Trader Joe's, Whole Foods, Room & Board, West Elm, Barcelona Wine Bar, Le Diplomate, Shinola, Soul Cycle, Lululemon, Pearl Dive Oyster Palace, and District Distillery.

# Capitol Riverfront <sup>19</sup>

- Capitol Riverfront is well on its way to becoming an entertainment destination. The 390,000 sq. ft. of existing retail space is expected to more than double to 900,000 sq. ft. by 2020. In addition, it is home to Nationals Park and the future site of D.C. United's new 19,000-seat stadium (scheduled spring/summer 2018 opening).
- There are an estimated 6,000 residents in Capitol Riverfront and the population is expected to more than double to 14,000 by 2019 based on the development pipeline.

- 17 new businesses opened in the first three quarters of 2017, including District Winery, The Salt Line (restaurant), Orangetheory Fitness, Taylor Gourmet (restaurant), and Steadfast Supply (a retail store that provides a platform for independent brands and designers).
- According to RealPage, Capitol Riverfront and adjacent communities are the 5<sup>th</sup> busiest neighborhoods for residential construction in the country with 1,483 new market-rate and affordable apartments completed in 2016.<sup>20</sup>

# Downtown DC <sup>21</sup>

- Downtown DC is anchored by the Capitol One Arena, DC's main concert and sports venue. The heavily trafficked thoroughfare commands the highest retail rents in the city and is filled with fast casual and full-service restaurants popular with locals and tourists alike.
- The 1.6 million sq. ft. CityCenterDC (Phase I) was constructed in 2014 and quickly became home to luxury brands in DC. The project currently blends retail, dining, and fitness with a new phase delivering in 2019 featuring a 360room Conrad Hotel. The average CityCenterDC retail sales in 2016 were reported in the \$800-\$1,000 per sq. ft. range with a top performance of \$3,000 per sq. ft.
- In August 2017, Monumental Sports & Entertainment (MSE), negotiated a 10-year naming right deal with Capital One Bank, for \$100 million. This deal is ranked among the most lucrative naming rights deals in the U.S. MSE will invest \$40 million to upgrade Capitol One Arena's (formerly the Verizon Center) facilities and technologies.
- 49% of the retail is food & beverage and as of April 2017, Downtown DC had 164 destination restaurants.
- 8.2 million people attended Downtown DC's culture and entertainment venues in 2016.

17. Esri, 2016 Estimates & Projections 18. Georgetown BID 19. Capitol Riverfront BID 20. www.realpage.com/mpf-research/nations-10-busiest-submarkets-construction-navy-yardcapitol-south-district-columbia/ 21. DowntownDC BID and Monumental Sports



# Georgetown<sup>22</sup>

- Georgetown is filled with a mix of small boutiques, national tenants, and over 70 home decor retailers.
- Through fall 2017, 24 retailers & restaurants opened (compared to 22 closings), including Subway, Sweetgreen, Bibibop, Falafel, Acaiberry, Blue Bottle Coffee, Boulangerie Coffee, Kung Fu Tea, and Oki Bowl Ramen.
- 15 restaurants & retailers are scheduled to open in 2018, such as Café Georgetown, Capital One Café, District Pizza, Insomnia Cookies, Say Cheese!, and Wawa.
- Over 26% of visitors come from the top 3% of the country's most affluent households, with discretionary spending power in excess of \$32,000 per year per household.
- 35% of Georgetown sales come from domestic U.S. visitors and 7% come from international visitors with top markets in the U.K., Canada, China, France, Brazil and the UAE.

# **H** Street, NE

- H Street spans just over one-and-a-half miles and has returned to its roots as a thriving, commercial hub with more than 100 retail stores and a collection of international restaurants. The corridor has seen an influx of trendy bars, restaurants, street art, music venues and several new mixeduse projects over the past several years.
- Retail & restaurant openings through the first three quarters of 2017 included Whole Foods, Dio Wine Bar, Sospeso (restaurant), Turning Natural (restaurant,) and Bar Elena (replacing the Boundary Road restaurant).
- The Apollo mixed-use project delivered in late 2016 and as of Q3 2017, its 431 units were 98% occupied.<sup>23</sup> In addition, the project includes a 44,000 sq. ft. Whole Foods (Q1 2017 opening) and a 32,000 sq. ft. WeWork (summer 2017 opening).

# NoMa & Union Market

- The two neighborhoods, separated by New York & Florida Avenues, NE, complement each other with NoMa providing a strong daytime population in excess of 54,000 workers and increasing residential base while Union Market is known as a unique restaurant & food destination.
- The NoMa Parks Foundation is spearheading the effort to create six parks and public spaces, including the 2.5-acre NoMa Green (construction expected in 2018).
- Already home to Harris Teeter, a 50,000 sq. ft. flagship REI, and Michelin star-rated Masseria restaurant, the area will welcome Blue Bottle Coffee (Q4 2017), Trader Joe's (2018), and a Latin marketplace concept by Chef Garces (2018).
- DC's first Virgin Hotel (178 rooms) will open in 2019 at 411 New York Avenue, NE.

# Shaw

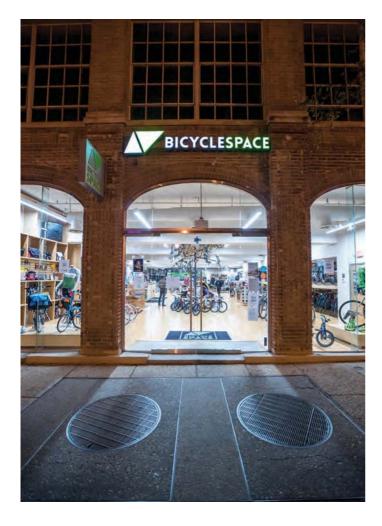
- Shaw benefits from its proximity to Downtown DC, a recent influx of young professionals, and its integration with mass transit. There has been over \$3.5 billion in new development since 2001, creating over 5,000 new residential units.
- Even with this massive growth of mixed-use projects the neighborhood has seen a strong trend of smaller and more unique stores and restaurants entering the market. In 2016, Shaw welcomed 40 new businesses and in 2017 it is expected to see at least 36 new businesses open.<sup>24</sup>
- Major retail & restaurant openings through the first three quarters of 2017, included Union Kitchen Grocery, Supra (DC's first Georgian restaurant), Tiger Fork (Cantonese restaurant), Maxwell Wine Bar, Sugar Shack, and Nocturne (a 50-seat speakeasy, located under the donut shop).

22. Georgetown BID 23. CoStar (accessed November 2017) 24. Shaw Main Streets (www.capitalcommunitynews.com/content/shaw-streets-april-2017)





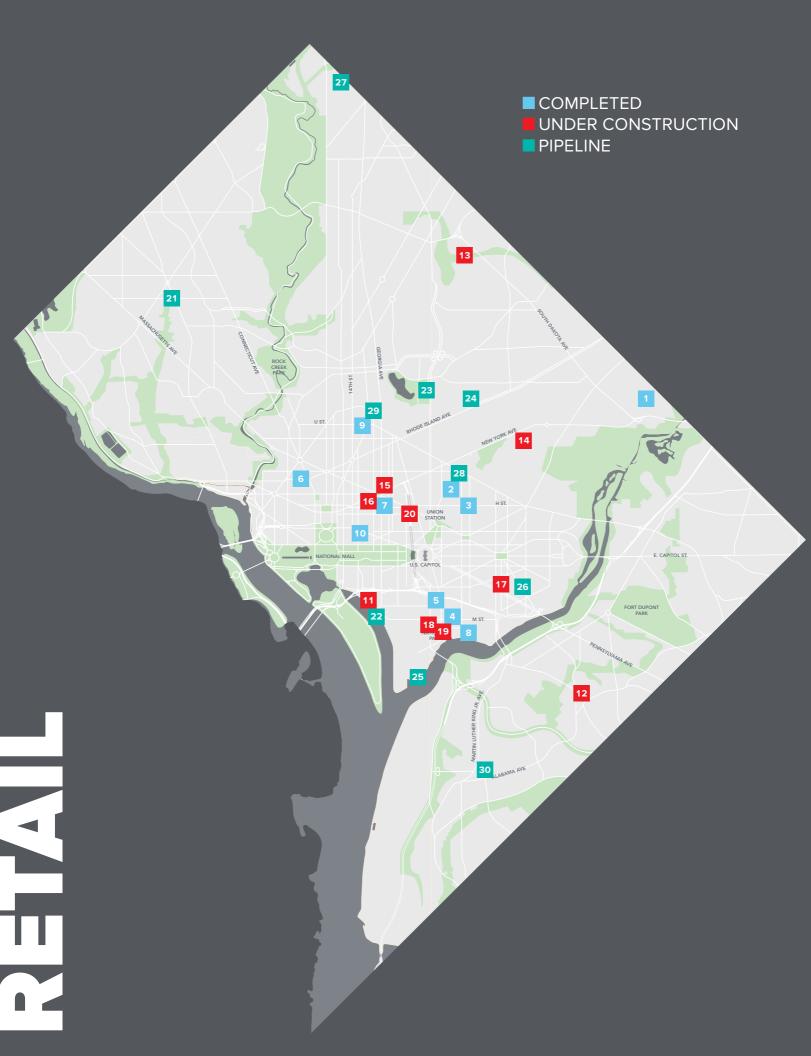
Source: WDCEP Research (August 2017)



## **RETAIL DEVELOPMENT** (AUGUST 2017)

	PROJECTS	RETAIL SQ. FT.
COMPLETED (SINCE 2001)	374	7,852,575
2001	18	191,038
2002	23	324,830
2003	19	347,229
2004	22	369,208
2005	26	711,923
2006	24	294,746
2007	22	378,658
2008	21	867,110
2009	27	265,943
2010	11	330,700
2011	11	312,345
2012	16	314,324
2013	26	1,041,942
2014	27	690,259
2015	25	482,626
2016	37	749,671
2017 YTD	19	180,023
UNDER CONSTRUCTION	69	1,610,331
2017 DELIVERY	16	638,531
2018 DELIVERY	33	398,106
2019 DELIVERY	17	384,194
2020 DELIVERY	3	189,500
PIPELINE	212	5,893,506
NEAR TERM	106	1,993,471
LONG TERM	106	3,900,035
TOTAL	655	15,356,412

Source: WDCEP Research (August 2017)





	PROJECT	WARD	LOCATION	DEVELOPER(S)	RETAIL SF	EST. VALUE (\$M) <sup>1</sup>	DELIVERY <sup>2</sup>
τοι	P RETAIL PROJECTS	СОМІ	PLETED (Q3 2016-AUGUST 201	(7)			
1	The Shops at Dakota Crossing (Phase III)	5	2438 Market St., NE	Ft. Lincoln New Town Corp. / Trammell Crow / CSG Urban Partners	135,000	\$60	2016-17
2	Uline Arena	6	1140 3 <sup>rd</sup> St., NE	Douglas Development Corporation	73,057	\$125	Q4 16
З	Apollo	6	610 H St., NE	Insight Property Group	59,000	\$195	Q4 16
4	F1rst	6	1st & N Sts., SE	Grosvenor Americas / McCaffery Interests / Clark Enterprises	25,729	\$150	Q2 17
5	One Hill South	6	28 K St., SE	The Related Companies / Ruben Companies	23,700	\$100	Q1 17
6	2225 M	2	23rd & M Sts., NW	Eastbanc / Warrenton Group / Dantes Partners	19,700	\$34	Q2 17
7	600 Massachusetts Avenue	2	600 Massachusetts Ave., NW	Gould Property Company / Oxford Properties Group	19,418	\$206	Q4 16
8	Pavilion P2B	6	385 Water St., SE	Forest City Washington	19,202		Q3 17
9	13IU	1	1300 U St., NW	The JBG Companies	15,019	\$66	Q3 17
10	Trump International Hotel, The Old Post Office	2	1100 Pennsylvania Ave., NW	Trump Hotel Collection	15,000	\$200	Q3 16

#### **TOP RETAIL PROJECTS UNDER CONSTRUCTION**

11	The Wharf (Phase I)	6	Southwest Waterfront	Hoffman-Madison Waterfront	190,000	\$1,326	Q4 17
12	Skyland Town Center (Ph I - Block 2)	7	Alabama Ave. & Naylor Rd., SE	Rappaport / WC Smith / Washington East Foundation	117,000	\$175	2020
13	The Modern at Fort Totten	5	5180 South Dakota Ave., NE	Morris & Gwendolyn Cafritz Foundation	104,701	\$135	Q3 17
14	Hecht Warehouse District (Pappas Building)	5	1401 Okie St., NE	Douglas Development Corporation	95,335	\$9	Q4 17
15	655 New York Avenue	6	655 New York Ave., NW	Douglas Development Corporation / Brookfield Office Properties	80,551	\$185	Q2 18
16	Anthem Row	2	800 K St., NW	The Meridian Group	70,000	\$142	Q1 19
17	700 Penn	6	700 Pennsylvania Ave., SE	Stanton Development / Eastbanc / Jarvis Company / Dantes Partners / Clark Enterprises	60,000	\$227	Q4 17
18	West Half	6	1201 Half St., SE	JBG Smith	60,000	\$200	Q1 20
19	1250	6	1250 Half St., SE	Jair Lynch Real Estate Partners / MacFarlane Partners	60,000	\$152	Q3 19
20	250 Massachusetts Avenue	2	250 Massachusetts Ave., NW	Property Group Partners	58,372	\$275	Q4 19

#### TOP RETAIL PROJECTS PIPELINE (NEAR TERM)

21	3900 Wisconsin Avenue	3	3900 Wisconsin Ave., NW	Roadside Development / Sekisui House	200,000		2022
22	The Wharf (Phase II)	6	Southwest Waterfront	Hoffman-Madison Waterfront	119,559	\$1,150	2021
23	McMillan Sand Filtration Site	5	North Capitol St. & Michigan Ave., NW	Vision McMillan Partners (Jair Lynch Real Estate Partners / Trammell Crow Company / EYA)	80,000	\$720	2021
24	Bryant Street (Phase I)	5	680 Rhode Island Ave., NE	MRP Realty / B&R Associates LP	72,000		2020/21
25	Riverpoint	6	2100 2 <sup>nd</sup> St., SW	Akridge / Western Development / Redbrick LMD / Orr Partners / Jefferson Apartment Group	70,441	\$220	2020
26	Beckert's Park	6	415 14 <sup>th</sup> St., SE	Foulger-Pratt / Safeway	70,000	\$125	2020
27	Georgia Eastern	4	7828 Georgia Ave., NW	Douglas Development Corporation	56,079		2021
28	Press House at Union District	6	301 N St., NE	Foulger-Pratt	50,674	\$150	2020
29	965 Florida Avenue	1	965 Florida Ave., NW	MRP Realty / Ellis Development Group / JBG Smith	49,156	\$120	2020
30	Saint Elizabeths East (Phase I)	8	Saint Elizabeths East Campus	Redbrick LMD / Gragg Cardona Partners / DMPED	47,000	\$240	2019

may include non-retail components & pipeline values may include additional phases (\$ in millions)
 delivery date may reflect phase I delivery or final phase delivery for pipeline projects





#### THE WHARF (PHASE I)

LOCATION:	Southwest Waterfront		
DEVELOPER(S):	Hoffman-Madison Waterfront		
ARCHITECT(S):	Perkins Eastman / BBGM / FOX / Handel / Kohn Pedersen Fox & Assoc. / MTFA / SK+I / SmithGroupJJR / WDG		
CONTRACTOR(S):	Clark Construction Group / Donohoe Construction / Balfour Beatty Construction / Cianbro / CBG Building Company		
LEED:	Gold EST. VALUE: \$1.3 billion		
STATUS:	Under Construction		
TARGETED DELIVERY:	Q4 2017		

**SPECS:** The 2.0 million sq. ft. Phase I consists of 500,000 sq. ft. of office, 190,000 sq. ft. of retail, 870 residential units, 690 hotel rooms, and 140,000 sq. ft. of cultural and entertainment space (including The Anthem—a 6,000 person capacity concert/event hall). Phase I delivered in October 2017.



#### THE MODERN AT FORT TOTTEN

LOCATION:	5180 South Dakota Avenue, NE	
DEVELOPER(S):	Morris & Gwendolyn Cafritz Foundation	
ARCHITECT(S):	Shalom Baranes Associates / EE&K / MV+A Architects	
CONTRACTOR(S):	Foulger-Pratt	
LEED:	Silver EST. VALUE: \$135 million	
STATUS:	Under Construction	
TARGETED DELIVERY:	Q3 2017	

**SPECS:** Phase I will deliver 105,000 sq. ft. of retail space (on two levels) and 520 apartments, including 141 affordable/senior units, in three buildings. The overall development will include up to 333,550 sq. ft. of retail space and 929 residential units. Phase I was completed in September 2017.



#### AGORA

LOCATION:	800 New Jersey Avenue, SE	
DEVELOPER(S):	WC Smith	
ARCHITECT(S):	SK+I Architectural Design Group	
CONTRACTOR(S):	WCS Construction	
LEED:	Silver EST. VALUE: \$141 million	
STATUS:	Under Construction	
TARGETED DELIVERY:	Q4 2017	

**SPECS:** The Agora will consist of 334 loft-style apartment units featuring 10-foot ceilings and a 39,000 sq. ft. Whole Foods with two levels of grocery parking above the store. It is the second phase of the 1.4 million sq. ft. mixed-use The Collective master development.



#### SAINT ELIZABETHS EAST (PHASE I)

LOCATION:	Saint Elizabeths East Campus
DEVELOPER(S):	Redbrick LMD / Flaherty & Collins / AEDC / Gragg Cardona Partners / DMPED
ARCHITECT(S):	Cunningham + Quill Architects
EST. VALUE:	\$300 million
STATUS:	Near Term
TARGETED DELIVERY:	Q2 2020

**SPECS:** The 15.8-acre Phase I will focus on the land closest to the Congress Heights Metrorail Station and include 252 mixed-income rental units (adaptive reuse of historic, former hospital buildings), 60–100 townhomes, and a 171,000 sq. ft. office building with 47,000 sq. ft. of retail space. The redevelopment vision for the 183-acre East Campus calls for up to five million sq. ft. of mixed-use development and the DC government is investing approximately \$100 million in infrastructure improvements on the campus.





#### RIA

LOCATION:	Rhode Island Avenue & 14 <sup>th</sup> Street & Montana Avenue, NE	
DEVELOPER(S):	MidCity	
ARCHITECT(S):	Perkins Eastman DC	
LEED:	Silver	EST. VALUE: \$450 million
STATUS:	Near - Long Term	
TARGETED DELIVERY:	2020-2023	

**SPECS:** The 20-acre site that currently encompasses existing housing and a former shopping center will be redeveloped into a mixed-use neighborhood with eight new city blocks, 182,000 sq. ft. of retail space and 1,429 residential units (20% affordable). Phase I (Block 7) will include 331 residential units, including 200 senior units, and 54 bicycle spaces.



#### **BRYANT STREET**

LOCATION:	680 Rhode Island Avenue, NE
DEVELOPER(S):	MRP Realty / B&R Associates
ARCHITECT(S):	SK+I Architectural Design Group
LEED:	Gold
STATUS:	Near - Long Term
TARGETED DELIVERY:	2020-2031

**SPECS:** : The 13-acre Rhode Island Avenue Shopping Center will be redeveloped into a 1.75 million sq. ft. mixed-use project with 1,450 residential units, and 275,000 sq. ft. of retail/entertainment space, anchored by Alamo Draft House. Phase I will consist of two buildings (closest to the Metrorail tracks) totaling 490 residential units and 72,000 sq. ft. of retail space.



#### RIVERPOINT

LOCATION:	2100 2nd Street, SW	2100 2 <sup>nd</sup> Street, SW		
DEVELOPER(S):	Akridge / Western Development Corporation / Redbrick LMD / Jefferson Apartment Group / Orr Partners			
ARCHITECT(S):	Antunovich Associates			
LEED:	Silver	EST. VALUE: \$220 million		
STATUS:	Near Term			
TARGETED DELIVERY:	Q2 2020			

**SPECS**: The former U.S. Coast Guard office building will be redeveloped into 485 residential units and up to 70,400 sq. ft. of retail space.



#### SHOPS AT PENN HILL

LOCATION:	3200 Pennsylvania Avenue, SE
DEVELOPER(S):	Jair Lynch Real Estate Partners
LEED:	Certified
STATUS:	Near Term
TARGETED DELIVERY:	Q4 2018 (Phase I)

SPECS: The existing Penn Branch Shopping Center site will be redeveloped into 85,000 sq. ft. of retail, 38,000 sq. ft. of office, 100-150 units of senior housing, and 350 parking spaces. The existing center will be renovated (expected summer 2018 completion) and a new mixed-use building will be constructed on the existing rear parking lot (expected 2020 delivery). The project received \$2.1 million from DC's Neighborhood Prosperity Fund.





#### APOLLO

LOCATION:	610 H Street, NE		
DEVELOPER(S):	Insight Property Group		
ARCHITECT(S):	SK+I Architectural Group		
CONTRACTOR(S):	John Moriarty & Associates		
LEED:	Silver EST. VALUE: \$195 million		
STATUS:	Completed		
TARGETED DELIVERY:	Q4 2016		

**SPECS:** The Apollo is a 431-unit apartment building with 59,000 sq. ft. of retail space anchored by a 47,000 sq. ft. Whole Foods, and 165 bicycle spaces. Other tenants include WeWork, Wyndown, the Daily Rider, and Solid State Books.



#### EAST RIVER PARK

LOCATION: DEVELOPER(S): STATUS: Minnesota Avenue & Benning Road, NE Cedar Realty Trust Long Term

**SPECS:** Plans for the redevelopment of the East River Park Shopping Center call for about 280 residential units, 120,000 sq. ft. of retail space (anchored by a grocery store), 33,000 sq. ft. of office space, and 622 parking spaces.



#### **EDISON**

LOCATION:	1240 4 <sup>th</sup> Street, NE		
DEVELOPER(S):	EDENS / LCOR / San Oh & Company		
ARCHITECT(S):	SK+I Architectural Design Group		
CONTRACTOR(S):	James G. Davis Construction Corporation		
LEED:	Certified <b>EST. VALUE:</b> \$55 million		
STATUS:	Under Construction		
TARGETED DELIVERY:	Q4 2017		

**SPECS**: As part of the Union Market District, the Edison is a six-story, 188-unit apartment building with approximately 27,000 sq. ft. of ground floor retail anchored by a Trader Joe's (2018 opening). The building offers its own fiber optic Wi-Fi network with commercial-grade routers in each unit.



LOCATION:	415 14 <sup>th</sup> Street, SE	
DEVELOPER(S):	Foulger-Pratt / Safe	way
ARCHITECT(S):	BKV Group	
LEED:	Gold	EST. VALUE: \$125 million
STATUS:	Near Term	
TARGETED DELIVERY:	01 2020	

**SPECS:** An existing Safeway grocery store will be razed and reconstructed to include 329 apartment units anchored by a new 60,000 sq. ft. Safeway and an additional 10,000 sq. ft. of retail space.







#### **DISTRICT WINERY (PAVILION P2B)**

LOCATION:	385 Water Street, SE
DEVELOPER(S):	Forest City
ARCHITECT(S):	Gensler
CONTRACTOR(S):	Monarc Construction / Potomac Construction Services
STATUS:	Completed
TARGETED DELIVERY:	Q3 2017

**SPECS:** Parcel P2B located near Yards Park features a two-story, 19,000 sq. ft. retail pavilion which is home to District Winery–a boutique urban winery, restaurant, and event space. The site includes an outdoor terrace on the upper floor with views of Yards Park and the Anacostia River.



#### **700 PENN**

LOCATION:	700 Pennsylvania Avenue, SE		
DEVELOPER(S):	Stanton Development / Eastbanc / The Jarvis Company / Clark Enterprises / Dantes Partners		
ARCHITECT(S):	Esocoff & Associates Architects		
CONTRACTOR(S):	McCullough Construction / Clark Construction		
LEED:	Gold EST. VALUE: \$226 million		
STATUS:	Under Construction		
TARGETED DELIVERY:	04 2017		

**SPECS:** The site of the former Hine Junior High School was redeveloped into approximately 156,000 sq. ft. of office space (anchored by co-working provider The Yard), 162 apartments, and 60,000 sq. ft. of retail space (anchored by a 11,000 sq. ft. Trader Joe's). Trader Joe's opened in September 2017 and the 34-unit affordable housing building was completed in Q4 2016.



#### 1250

LOCATION:	1250 Half Street, SE		
DEVELOPER(S):	Jair Lynch Real Estate Partners / MacFarlane Partners		
ARCHITECT(S):	R.D. Jones & Associates / Hord Coplan Macht Inc		
CONTRACTOR(S):	Lend Lease		
LEED:	Silver EST. VALUE: \$152 million		
STATUS:	Under Construction		
TARGETED DELIVERY:	Q3 2019		

**SPECS**: 1250 Half Street is a 10-story, mixed-use development located just north of the Washington National's Ballpark and will include 439 apartment units with 60,000 sq. ft. of retail space, anchored by a 24,000 sq. ft. Punch Bowl Social.



#### 300 M

LOCATION:	300 M Street, NE		
DEVELOPER(S):	The Wilkes Company	y	
ARCHITECT(S):	WDG / Hickok Cole Architects		
CONTRACTOR(S):	HITT		
LEED:	Gold	EST. VALUE: \$132 million	
STATUS:	Near Term		
TARGETED DELIVERY:	Q1 2020		

**SPECS:** 300 M is a 12-story, mixed-use project that will include up to 440 apartments and approximately 10,000 sq. ft. of retail space. Plans also call for three levels of below grade parking with about 170 spaces.





#### **SKYLAND TOWN CENTER (PH I - BLOCK 2)**

LOCATION:	Alabama Avenue & Naylor Road, SE		
DEVELOPER(S):	Rappaport / WC Smith / Washington East Foundation		
ARCHITECT(S):	Torti Gallas and Partners		
CONTRACTOR(S):	WCS Construction / L.F. Jennings Inc.		
LEED:	Silver EST. VALUE: \$175 million		
STATUS:	Under Construction		
TARGETED DELIVERY:	Q1 2020		

SPECS: : The redevelopment of the 18.5-acre Skyland Shopping Center will result in up to 320,000 sq. ft. of retail space, 450-500 residential units and 1,700 parking spaces. Plans for Phase I-Block 2 include 263 apartments above approximately 117,000 gross sq. ft. of retail space (84,000 net rentable sq. ft.), anchored by a CVS. Land development is currently underway.



#### **REUNION SQUARE**

LOCATION: DEVELOPER(S): STATUS:

Incoy ģ

> Martin Luther King Jr. Avenue & W Street, SE Four Points / Curtis Development Near - Long Term

SPECS: The 9.5-acre site is located between U and Chicago Streets along the western side of Martin L. King Jr. Avenue, SE. The 2008 approved PUD and 2011 First Stage PUD calls for approximately 1.54 million sq. ft. mixed-use development in three phases, totaling 892,000 sq. ft. of office space, 450 residential units and 171,400 sq. ft. of retail in eight new buildings. The first phase, an 82,000 sq. ft. office building (2235 Shannon Place), delivered in Q4 2014.



#### ALEXANDER CRUMMELL SCHOOL

LOCATION:	1900 Gallaudet Street, NE
DEVELOPER(S):	StonebridgeCarras LLC / The Jarvis Company
ARCHITECT(S):	Hickok Cole Architects
STATUS:	Near Term

**SPECS**: The redevelopment plans for the site call for a community center to be built in the former Alexander Crummell School building (c. 1911) with 320 apartments, 22,000 sq. ft. of retail space and 35,000 sq. ft. of industrial space (occupied by ProFish) to be built on the surrounding site. Plans also include community uses such as an urban garden, daycare, health clinic, and culinary school.



# **MLK GATEWAY**

M
Th
Cu
Sil
Ne

artin Luther King Jr. Avenue & Good Hope Road, SE he Menkiti Group unningham + Quill Architects EST. VALUE: \$25 million lver ear Term

#### TARGETED DELIVERY: 2020

SPECS: Plans for MLK Gateway call for 28,500 sq. ft. of office space and approximately 22,000 sq. ft. of retail space. Expected retail tenants include a fresh food market, a coffee concept, a full-service restaurant, and a local bank.

RESIDENTIAL DEVELOPMENT IN WASHINGTON, DC

T

B

AND

.57

By: Dan Kaczowka, Research Coordinator, CBRE

DC's population is trending towards levels that it has not achieved since the 1970s, when the population was nearly 757,000 people.

TOTAL DC HOUSEHOLDS<sup>1</sup> 300,4 9.3% increase from 2011-2016

MARKET RATE **RENTAL UNITS<sup>2</sup>** 

Class A + B

MARKET RATE APARTMENT VACANCY<sup>2</sup> 15,860

**RESIDENTIAL UNITS UNDER CONSTRUCTION<sup>3</sup>** 

The population within the District of Columbia continued its upward trend in 2016, bringing the total to 681,170 residents. This represents 12.6% growth since 2010.

The wage and salary employment also achieved a net increase of 1.7% in 2017, bringing the five-year total to 7.7%. Despite the growth being slightly down from previous years, and lower than the national average, the slowing pace is a result of the population growth outpacing the rise in work force opportunities. However, wage growth continued in DC as annual per capita income grew to \$76,606 in 2017-9.6% increase since 2014.1



# **MULTIFAMILY MARKET FUNDAMENTALS**

Class A + B

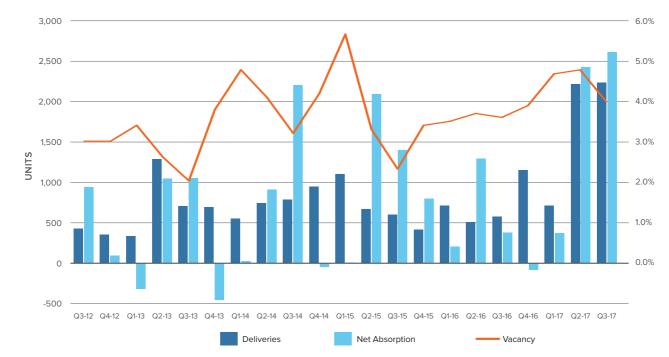
Through Q3 2017, there were 5,171 rental apartment units delivered in DC in 2017. Though DC has encountered a record number of units being delivered, absorption remains strong as demand has outpaced supply with 5,414 units having been absorbed through September 2017-leading the DC region and the highest in DC's history.

As absorption remains strong, the concessions offered have decreased through the year. Concessions as a percentage of base rents decreased 10 basis points from January 2017 to 1.4%.

While rent growth has not been as strong as previous years, effective rents increased 3.1% from Q1 2017 to Q3 2017, where the average of Class A and Class B rents stand at \$2,393 per unit per month.<sup>2</sup>

1. Office of the Chief Financial Officer. District of Columbia and Economic Trends: September 2017 2. Delta Associates Q3 2017 Report (inventory includes institutional-grade projects & does not include garden-style product) 3. WDCEP Research, August 2017. Includes major renovations & non-market rate units





#### DC MARKET RATE RENTAL SUPPLY & DEMAND (CLASS A + B)

Source: CBRE, Axiometrics, Delta Associates, O3 2017

Construction starts have slipped in 2017, as only 2,854 units began construction. Construction starts in 2017 were 31% lower than the total volume from 2016, which had 4,143 units break ground, and 12.6% lower than the five-year average of construction starts from 2013–2017 (3,265 units broke ground on average). The ten-year average of construction starts from 2008–2017 was 2,867 units per year and construction in 2017 in DC was slightly lower than that average.<sup>4</sup>

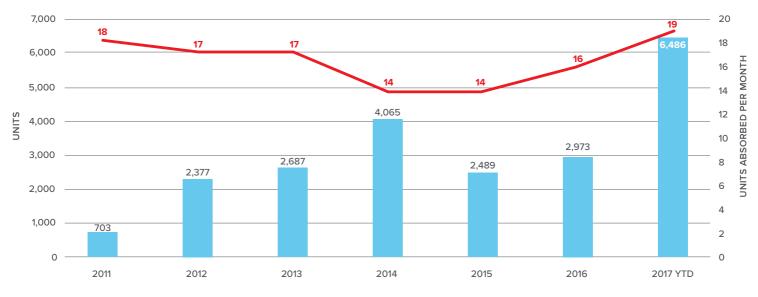
A main contributor to this decrease in starts is attributed to higher construction costs as lumber prices have increased roughly 20% in the trailing 12-months. Some firms have estimated that costs have risen roughly \$20 per square foot.<sup>5</sup> In addition, 13 projects representing 3,986 residential units have been stalled due to local activists challenging the development's DC government approvals to the DC Court of Appeals.<sup>6</sup> This reduction in construction starts will allow for lease-up properties to stabilize and for existing units to achieve higher rent growth. When comparing 2017 effective rent to 2016, rent growth has posted negative numbers at 1.0% decrease. With a low vacancy rate and high absorption numbers, DC is poised for a rebound in 2018 and beyond with rent projections forecasted to increase at an average annual increase of 3.5% over the next 36 months.

Deliveries are projected to begin a downward trend over the next 36 months. It is estimated that in DC 4,822 units are projected to deliver in 2018, 4,737 units in 2019, and 1,473 units in 2020.<sup>4</sup> While the market will remain tight in 2018 with many projects in lease-up (the timeframe for a new multifamily property to attract tenants and reach stabilized occupancy), rent growth will begin to increase with minimal concessions offered.

4. Delta Associates Q3 2017 Report 5. Rosenthal, Louis. The Canadian Lumber Tariff's Possible Effect on Apartment Construction. AXIOMetrics, April 28, 2017 (www.axiometrics.com/resources/axio-media/blogs/the-canadian-lumber-tariff-s-possible-effect-on-apartment-construction/) 6. Banister, Jon. BISNOW. When Public Approval Means Naught: How Federal Judges Are Delaying 4,000 Units Of D.C. Housing (7/18/17), www.bisnow.com/washington-dc/news/multifamily/broken-process-why-4000-units-of-dc-housing-are-stuck-in-federal-court-76657-76664.

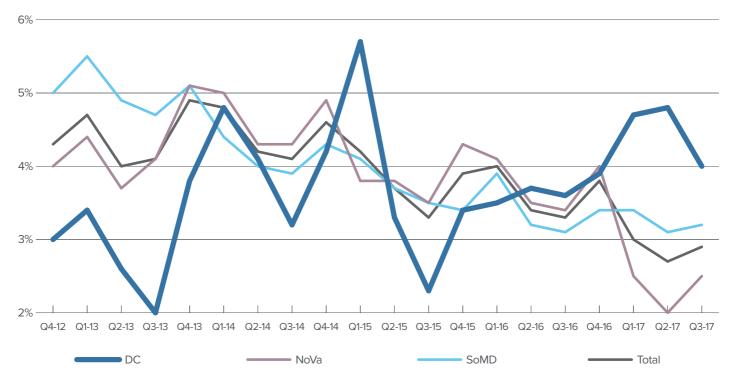


#### **DC APARTMENT ABSORPTION PACE**



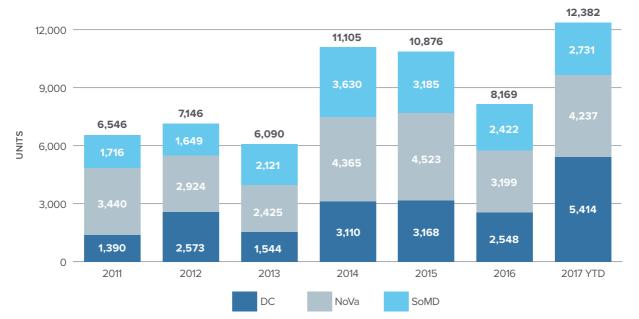
Source: Delta Associates, Q3 2017 (Class A and B apartment communities. Absorption pace is the rate that apartment communities absorb unoccupied units per month during lease-up.)

#### DC METRO AVERAGE VACANCY



Source: Delta Associates 2017 (Class A and B apartment communities)





#### **METRO ABSORPTION**

Source: Delta Associates. Class A and B apartment communities. YTD = January-September.

# DC RENTAL RATES BY NEIGHBORHOOD

#### MULTIFAMILY RENTAL RATES BY NEIGHBORHOOD (Q3 2017)

NEIGHBORHOOD	EFFECTIVE RENT	OCCUPANCY %
Anacostia/Northeast DC	\$1,665	96.0%
Brookland/Fort Totten	\$1,923	95.2%
Capitol Hill/SW	\$2,236	95.6%
Downtown/Logan Circle	\$2,506	95.4%
Dupont Circle/Adams Morgan	\$2,132	96.2%
Foggy Bottom	\$2,465	94.4%
Howard U/Mt. Pleasant/Brightwood	\$2,268	95.7%
NW DC-Georgetown	\$2,085	93.9%
Woodley Park-Cleveland Park-Van Ness	\$2,217	95.5%

Source: Axiometrics 3Q 2017 Report

## **MULTIFAMILY AMENITIES<sup>7</sup>**

As new product continues to deliver, the traditional amenities in nearly all new apartments built in DC, such as rooftop pools and a 24-hour fitness center, will no longer be enough to set developers' projects apart from their competitors. As renters' preferences have shifted over the years, developers have become more in tune with the residences' preferences. For example, WC Smith's The Collective will offer a virtual golf simulator, Peloton cycle room, full-size basketball court, outdoor singles tennis court, and hydro massage beds.

Apart from the location, the most sought-after amenity by renters is package management systems. With the exponential growth from ecommerce and grocery delivery services, it will become imperative for apartment communities to implement these refrigerated lockers to protect and preserve the renters' packages when they are not home.

# OUTLOOK

As DC's population continues to grow the multifamily market's existing supply is expected to be absorbed at a consistent pace, allowing for robust future rent growth. With construction starts beginning to slow down and vacancy rates below the national average, the future of the DC's multifamily market is positioned to strengthen in the near-term outlook.

7. National Multifamily Housing Council & Package Concierge. What Apartment Renters Want. January 21, 2016 (http://packageconcierge.com/blog/what-apartment-renters-want/)



# The Collective

1138 apartments | 53,000 SF of retail | 105,000 SF of amenity space





# **50 Years of Transforming Neighborhoods**

Real Estate Development and Property Management Services **wcsmith.com** | @WCSmithDC | 202.371.1220

THE GARRETT

park chelsea

At The Collective



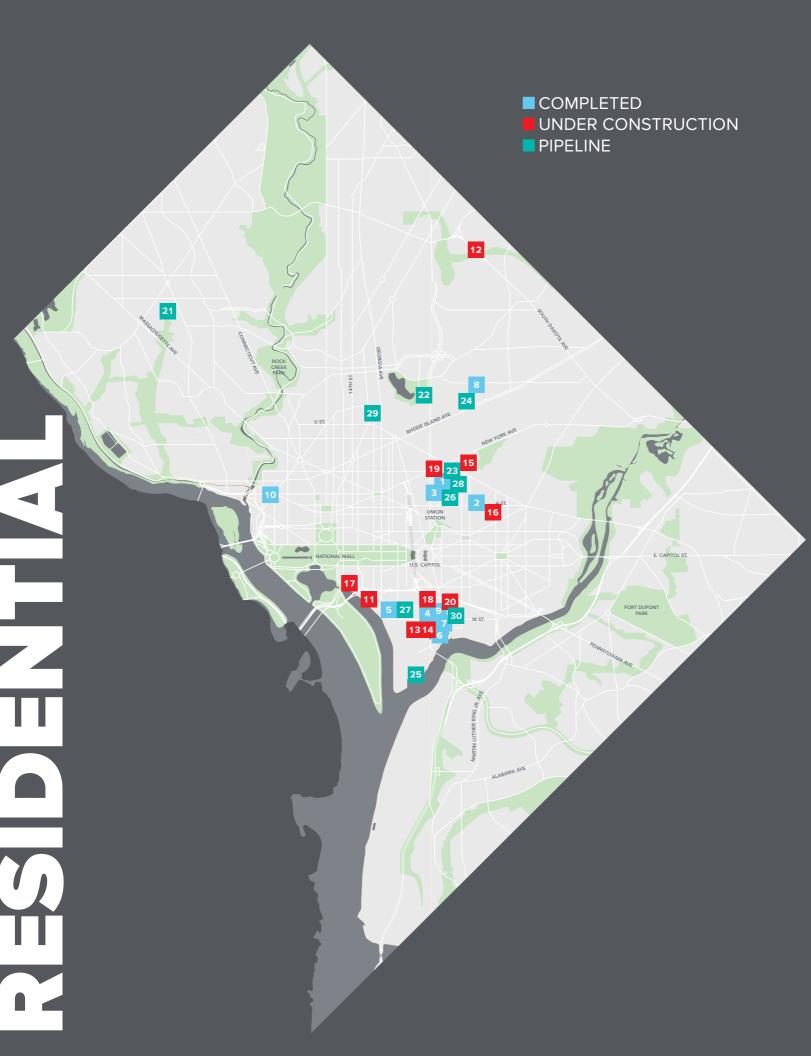
		GROUNDBRE	JNDBREAKINGS COMPLETED		PROJECTED
RESIDENTIAL UNITS (AUGUST 2017)		RENTAL	HO	RENTAL HO	RENTAL HO
2001	<b>3,155</b> 1,148 <b>4,303</b>	2001	1,484 920	2,404	
2002	<b>4,138</b> 1,914 <b>6,052</b>	2002	2,92	20 591 <b>3,511</b>	
2003	<b>2,390</b> 1,624 <b>4,014</b>	2003	3	3,454 635 <b>4,089</b>	
2004	<b>1,004</b> 2,531 <b>3,535</b>	2004	2,71	1 1,837 <b>4,548</b>	
2005	<b>2,817</b> 3,020 <b>5,837</b>	2005	1,828	2,128 <b>3,956</b>	
2006	3,155 1,210 <b>4,365</b>	2006	1,399	2,584 <b>3,983</b>	
2007	2,817 758 <b>3,575</b>	2007	2,547	2,586 <b>5,133</b>	
2008	1,460 246 <b>1,706</b>	2008	3,	,121 1,161 <b>4,282</b>	
2009	<b>753</b> 173 <b>926</b>	2009	2,72′	912 <b>3,633</b>	
2010	3,539 446 <b>3,985</b>	2010	1,385 <mark>52</mark> 4 <b>1</b>	,909	
2011	5,023 499 <b>5,522</b>	2011	1,574 <mark>36</mark> 9 ·	1,943	
2012	5,702 556 6 <b>,258</b>	2012		3,443 482 <b>3,925</b>	
2013	<b>4,194</b> 679 <b>4,873</b>	2013		3,932 567 <b>4,499</b>	
2014	<b>5,244</b> 997 <b>6,241</b>	2014		5,991 <mark>318</mark>	6,309
2015	5,210 811 <b>6,021</b>	2015	2,595	743 <b>3,338</b>	
2016	6,648 765 <b>7,4</b>	2016		4,991 646 <b>5,637</b>	1
2017 YTD	4,177 281 <b>4,458</b>	2017*		3,865 429	3,970 922 <b>9,186</b>
		2018*		5,949 521	6,470
		2019*		3,481 289 <b>3,770</b>	

\*projections based on targeted delivey dates of projects under construction as of August 2017 (HO = condo / single-family)

## **RESIDENTIAL DEVELOPMENT** (AUGUST 2017)

	PROJECTS	SQ. FT.	UNITS	RENTAL	Н.О.	CONDOS
COMPLETED	625	67,065,597	67,393	49,961	17,432	13,485
2001	28	2,571,032	2,404	1,484	920	409
2002	32	3,750,300	3,511	2,920	591	173
2003	47	3,936,855	4,089	3,454	635	546
2004	46	4,572,470	4,548	2,711	1,837	1,640
2005	44	4,170,870	3,956	1,828	2,128	2,061
2006	45	4,340,551	3,983	1,399	2,584	2,335
2007	49	5,825,803	5,133	2,547	2,586	2,083
2008	39	4,229,734	4,282	3,121	1,161	1,092
2009	35	3,589,130	3,633	2,721	912	718
2010	21	2,186,187	1,909	1,385	524	146
2011	22	1,899,277	1,943	1,574	369	269
2012	31	4,010,523	3,925	3,443	482	173
2013	36	3,764,803	4,499	3,932	567	463
2014	35	5,836,063	6,309	5,991	318	139
2015	38	2,963,007	3,338	2,595	743	564
2016	46	5,394,938	5,637	4,991	646	288
2017 YTD	31	4,024,054	4,294	3,865	429	386
UNDER CONSTRUCTION	91	13,889,795	15,860	14,128	1,732	1,426
2017 DELIVERY	35	4,034,058	4,892	3,970	922	808
2018 DELIVERY	39	5,609,198	6,470	5,949	521	447
2019 DELIVERY	15	3,574,539	3,770	3,481	289	171
2020 DELIVERY	2	672,000	728	728		
PIPELINE	276	59,909,210	63,400	30,440	4,344	4,113
NEAR TERM	150	17,844,012	19,537	14,492	2,855	2,469
LONG TERM	126	42,065,198	43,863	15,948	1,489	1,644
TOTAL	992	140,864,602	146,653	94,529	23,508	19,024

Source: WDCEP Research (August 2017)





	PROJECT	WARD	LOCATION	DEVELOPER(S)	UNITS	TYPE <sup>1</sup>	EST. VALUE (\$M) <sup>2</sup>	DELIVERY <sup>3</sup>
TOP	RESIDENTIAL PRO	JECT	S COMPLETED (3Q 20	16 - AUGUST 2017)				
1	AVA NoMa	6	55 M St., NE	AvalonBay	438	R	\$145	Q1 17
2	Apollo	6	610 H St., NE	Insight Property Group	431	R	\$195	Q4 16
3	Camden NoMa (Phase II)	6	61 Pierce St., NE	Camden Property Trust	405	R	\$70	Q1 17
4	One Hill South	6	28 K St., SE	The Related Companies / Ruben Companies	383	R	\$100	Q1 17
5	Eliot on 4 <sup>th</sup>	6	1001 4 <sup>th</sup> St., SW	Forest City Washington	365	R	\$100	Q1 17
6	F1rst	6	1 <sup>st</sup> & N Sts., SE	Grosvenor Americas / McCaffery Interests / Clark Enterprises	325	R	\$150	Q2 17
7	Insignia on M	6	1111 New Jersey Ave., SE	Donohoe Companies	324	R	\$90	Q1 17
8	Edgewood Commons I	5	601 Edgewood St., NE	Community Preservation & Development Corporation	292	R	\$69	Q4 16
9	ORE 82	6	82 I St., SE	Greystar Development / RCP Development Company	227	R	\$65	Q4 16
10	Varsity on K	2	950 24 <sup>th</sup> St., NW	Varsity Investment Group	197	R	\$14	Q1 17

#### **TOP RESIDENTIAL PROJECTS UNDER CONSTRUCTION**

11	The Wharf (Phase I)	6	Southwest Waterfront	Hoffman-Madison Waterfront	870	R / O	\$1,326	Q4 17
12	The Modern at Fort Totten	5	5180 South Dakota Ave., NE	Morris & Gwendolyn Cafritz Foundation	520	R	\$135	Q3 17
13	West Half	6	1201 Half St., SE	JBG Smith	465	R	\$200	Q1 20
14	1250	6	1250 Half St., SE	Jair Lynch Real Estate Partners / MacFarlane Partners	439	R	\$152	Q3 19
15	1270 4 <sup>th</sup> Street	5	1270 4 <sup>th</sup> St., NE	Level 2 Development / EDENS / Trammell Crow Residential	432	R	\$150	Q4 18
16	AVEC	6	901 H St., NE	Rappaport / WC Smith / Lustine Realty Co.	419	R	\$200	Q3 19
17	The Portals (Phase V)	6	1331 Maryland Ave., SW	Republic Properties Corporation	373	R	\$220	Q3 19
18	2 Eye Street (Phase I)	6	2   St., SE	Crescent Development / RCP Development Company	355	R		Q1 19
19	The Belgard	6	33 N St., NE	Wood Partners / MacFarlane Partners	346	R	\$150	Q1 18
20	Agora	6	800 New Jersey Ave., SE	WC Smith	334	R	\$141	Q4 17

#### TOP RESIDENTIAL PROJECTS PIPELINE (NEAR TERM)

21	3900 Wisconsin Avenue	3	3900 Wisconsin Ave., NW	Roadside Development / Sekisui House	700	R / O		2022
22	McMillan Sand Filtration Site	5	North Capitol St. & Michigan Ave., NW	Vision McMillan Partners (Jair Lynch Real Estate Partners / Trammell Crow Company / EYA)	660	R / O	\$720	2021
23	Armature Works	6	1200 3 <sup>rd</sup> St., NE	Trammell Crow Company / High Street Residential	635	R / O		2021
24	Bryant Street (Phase I)	5	680 Rhode Island Ave., NE	MRP Realty / B&R Associates LP	490	R		2020/21
25	Riverpoint	6	2100 2 <sup>nd</sup> St., SW	Akridge / Western Development / Redbrick LMD / Orr Partners / Jefferson Apartment Group	485	R	\$220	2020
26	Storey Park	6	1005 1 <sup>st</sup> St., NE	Perseus Realty / Four Points / Greencourt Capital	460	R		2019/20
27	Waterfront Station II	6	1000 4 <sup>th</sup> St., SW	PN Hoffman / Paramount Dev. / ER Bacon Dev. / CityPartners / Affordable Housing Dev. / DMPED	443	R	\$157	2021
28	300 M	6	300 M St., NE	The Wilkes Company	440	R	\$132	2020
29	965 Florida Avenue	1	965 Florida Ave., NW	MRP Realty / Ellis Development Group / JBG Smith	433	R	\$120	2020
30	The Garrett	6	150 Eye St., SE	WC Smith	375	R	\$170	2020

1) R = rental; O = ownership

2) may include non-residential components

3) delivery date may reflect phase I delivery or final phase delivery for pipeline projects

DEVELOPMENT HIGHLIGHTS



#### 3900 WISCONSIN AVENUE

LOCATION:	3900 Wisconsin Avenue, NW
DEVELOPER(S):	Roadside Development / Sekisui House
ARCHITECT(S):	Shalom Baranes Associates
STATUS:	Near Term
TARGETED DELIVERY:	Q3 2022

**SPECS:** The site of the former Fannie Mae headquarters will be redeveloped into 1.1 million sq. ft. of mixed-use development. Plans call for 700 residential units, 200,000 sq. ft. of retail space (anchored by an 80,000 sq. ft. Wegmans grocery store), 68,000 sq. ft. of office/cultural uses, and a 140–150-room hotel. The existing 228,000 sq. ft. building (c. 1958 & 1962) will be incorporated into the overall development plan.



#### **CAPITOL VISTA**

LOCATION:	New Jersey Avenue & H Street, NW
DEVELOPER(S):	The Menkiti Group / Dantes Partners / Spectrum Management / Bailey Real Estate Partners
ARCHITECT(S):	Grimm + Parker & Associates
CONTRACTOR(S):	Hamel Builders
EST. VALUE:	\$34 million
STATUS:	Near Term
TARGETED DELIVERY:	Q4 2020

**SPECS:** Plans call for an eight-story affordable housing building with 104 apartment units and 3,200 sq. ft. of retail space.



#### BROADCAST

LOCATION:	4620–4626 Wisconsin Avenue, NW				
DEVELOPER(S):	Urban Investment Partners				
ARCHITECT(S):	Hickok Cole Architects				
CONTRACTOR(S):	UIP General Contracting				
LEED:	Gold	EST. VALUE: \$65 million			
STATUS:	Near Term				
TARGETED DELIVERY:	Q2 2019				

**SPECS:** An existing three-story office building will be converted and expanded into and eight-story residential building with 146 residential units and 11,000 sq. ft. of retail with 3,500 sq. ft. dedicated for a sit-down restaurant. As part of the project the Chesapeake House will be renovated.



#### **DEANWOOD TOWN CENTER**

LOCATION:
DEVELOPER(S):
ARCHITECT(S):
STATUS:

Nannie Helen Burroughs & Division Avenue, NE The Warrenton Group Torti Gallas Urban Long Term

**SPECS:** Deanwood Town Center will consist of two buildings totaling 183 residential units and 16,000 sq. ft. of retail space. Most of the units will be deemed affordable with 18 being considered for market rate. The unit mix is anticipated to include 3BR, 4BR and 5BR units.





# 1164 BLADENSBURG ROAD

LOCATION:	1164 Bladensburg Road, NE
DEVELOPER(S):	Neighborhood Development Company
ARCHITECT(S):	Grimm + Parker & Associates
CONTRACTOR(S):	Hamel Builders
EST. VALUE:	\$25 million
STATUS:	Near Term
TARGETED DELIVERY:	Q2 2019

**SPECS:** The site of a former fast food restaurant will be redeveloped into a residential building with 63 affordable units.



#### THE BOWER

LOCATION:	1300 4 <sup>th</sup> Street, SE				
DEVELOPER(S):	PN Hoffman				
ARCHITECT(S):	WDG Architecture / Handel Architects				
CONTRACTOR(S):	Clark Construction Group				
LEED:	Gold EST. VALUE: \$70 million				
STATUS:	Under Construction				
TARGETED DELIVERY:	O4 2018				

**SPECS:** The former site of Navy Yard Building 137 will be constructed into an 11-story residential building with 137 condos, 13,000 sq. ft. of retail space, and 112 parking spaces. The project is part of The Yards mixed-use development.



#### **KENILWORTH COURTS REDEVELOPMENT**

 LOCATION:
 Kenilworth Avenue, Douglas Street, Anacostia Avenue, Quarles Street, NE

 DEVELOPER(S):
 The Warrenton Group / DC Housing Authority / Michaels Development Corporation

 ARCHITECT(S):
 Torti Gallas and Partners

 STATUS:
 Long Term

 TARGETED DELIVERY:
 2021+

**SPECS:** A 26-building, four-acre public housing complex will be redeveloped into 530 residential units (a mix of apartments and townhouses) and 4,500 sq. ft. of commercial space. The total project will include five four-story buildings, one of which will be dedicated to senior housing.



#### 13|U

LOCATION:	1300 U Street, NW
DEVELOPER(S):	The JBG Companies
ARCHITECT(S):	BBGM / David M. Schwarz Architects
CONTRACTOR(S):	Balfour Beatty Construction
STATUS:	Completed
TARGETED DELIVERY:	O3 2017

**SPECS:** A former one-story retail strip shopping center was redeveloped into an eight-story, 130-unit apartment building with 15,000 sq. ft. of retail space. The retail is anchored by a Rite Aid and future restaurant.





#### ELIOT ON 4TH

LOCATION: DEVELOPER(S):	1001 4 <sup>th</sup> Street, SW Waterfront Associates / Forest City Washington / Vornado Realty Trust			
ARCHITECT(S):	Perkins Eastman DC			
CONTRACTOR(S):	James G. Davis Construction Corporation			
LEED:	Gold	EST. VALUE: \$100 million		
STATUS:	Completed			
TARGETED DELIVERY:	Q1 2017			

**SPECS:** Eliot on 4th is an 11-story, 365-unit apartment building with 5,000 sq. ft. of retail space and two levels of underground parking. The project includes 12 rental townhomes that are integrated into the building's first two floors. The project is part of the former Waterside Mall redevelopment.



**UNION PLACE (PHASE II)** 

LOCATION:	200 K Street, NE
DEVELOPER(S):	Toll Brothers
ARCHITECT(S):	Davis, Carter, Scott
CONTRACTOR(S):	Tishman Construction / ADC Builders
EST. VALUE:	\$92 million
STATUS:	Under Construction
TARGETED DELIVERY:	Q3 2018

**SPECS:** Plans for Phase II of Union Place call for a 14-story residential building with 525 units and 8,500 sq. ft. of retail space. The project is part of the 850,000 sq. ft. Union Place mixed-use development.



#### **DOCK 79**

LOCATION:	100 Potomac Avenue, SE		
DEVELOPER(S):	MRP Realty / FRP Deve	lopment Corp	
ARCHITECT(S):	SK+I Architectural Design Group		
CONTRACTOR(S):	Paradigm Companies		
LEED:	Certified <b>EST. VALUE:</b> \$100 million		
STATUS:	Completed		
TARGETED DELIVERY:	Q3 2016		

**SPECS:** The site of a former concrete plant was developed into a nine-story residential building consisting of 305 rental units, 16,000 sq. ft. of retail, and 286 parking spaces.



#### **3619 GEORGIA AVENUE**

LOCATION:	3619 Georgia Avenue, NW
DEVELOPER(S):	The Warrenton Group
ARCHITECT(S):	Bonstra   Haresign Architects
CONTRACTOR(S):	McCullough Construction
EST. VALUE:	\$8 million
STATUS:	Near Term
TARGETED DELIVERY:	Q2 2019

**SPECS:** The site is located at the corner of Georgia Avenue and Princeton Place, NW and was occupied by an existing one story building and a surface parking lot. The project is a six-story, 27-unit residential building with 3,000 sq. ft. of ground floor retail.





#### THE HIGHLINE AT UNION MARKET

LOCATION:	320 Florida Avenue, NE	
DEVELOPER(S):	Level 2 Development / Clark Enterprises Inc. / Federal Capital Partners	
ARCHITECT(S):	Eric Colbert & Associates, PC	
CONTRACTOR(S):	Clark Construction	
LEED:	Silver EST. VALUE: \$101 million	
STATUS:	Under Construction	
TARGETED DELIVERY:	Q1 2019	

**SPECS:** A former Burger King site will be redeveloped into 317 residential units, 9,200 sq. ft. of retail space, and 136 parking spaces. Plans also call for the creation of a new park to the west of the building.



#### **BANNEKER RIDGE AT FORT LINCOLN**

LOCATION:	3111–3157 Fort Lincoln Drive & 3100–3170 Cityscape Drive, NE
DEVELOPER(S):	Fort Lincoln New Town Corporation / The Concordia Group
CONTRACTOR(S):	Ryan Homes
EST. VALUE:	\$15 million
STATUS:	Completed
TARGETED DELIVERY:	Q2 2017

**SPECS:** Banneker Ridge at Fort Lincoln is a residential development consisting of 42 townhomes (2,800–3,360 sq. ft.), each with a two-car garage, three bedrooms, 2.5 baths, and a loft option. The project is part of Fort Lincoln New Town, a 362-acre mixed-use urban renewal area in northeast DC.



#### **STRAND RESIDENCES**

LOCATION:	5119–5127 Nannie Helen Burroughs Avenue, NE		
DEVELOPER(S):	The Warrenton Group / Washington Metropolitan CDC / NHP Foundation		
ARCHITECT(S):	PGN Architects PLLC		
LEED:	Gold	EST. VALUE: \$28 million	
STATUS:	Near Term		
TARGETED DELIVERY:	Q2 2020		

**SPECS:** The Strand Residences will be built adjacent to the historic Strand Theatre and will feature approximately 1,400 sq. ft. of retail space on the ground-level, 1,200 sq. ft. of community/business incubator space, and 86 affordable residential units. The historic Strand Theatre will be renovated as part of the project.



#### **3825 GEORGIA AVENUE**

LOCATION:	3825–3829 Georgia Avenue, NW
DEVELOPER(S):	Donatelli Development / Mosaic Urban Partners
ARCHITECT(S):	Bonstra   Haresign Architects
CONTRACTOR(S):	McCullough Construction LLC
EST. VALUE:	\$6 million
STATUS:	Completed
TARGETED DELIVERY:	Q2 2017

**SPECS:** The vacant site at 3825 Georgia Avenue was redeveloped into a fivestory, 32-unit residential building featuring projecting window bays and a brick masonry face.

# DEVELOPMENT HIGHLIGHTS



#### AVEC

LOCATION:	901 H Street, NE		
DEVELOPER(S):	Rappaport / WC Sn	nith / Lustine Realty Company	
ARCHITECT(S):	Torti Gallas and Par	rtners	
CONTRACTOR(S):	WCS Construction		
LEED:	Silver EST. VALUE: \$200 million		
STATUS:	Under Construction		
TARGETED DELIVERY:	Q3 2019		

**SPECS:** AVEC is a two-block redevelopment project consisting of 419 residential units on top of approximately 53,400 gross sq. ft. of retail space and a three-level, 309-space underground parking garage. Amenities include collaborative workspace, dog park, community garden, and rooftop pool.



#### SOUTH CAPITOL MULTIFAMILY

LOCATION:	4001 South Capitol Street, SW		
DEVELOPER(S):	City Interests / Michaels Development Corporation		
ARCHITECT(S):	Hickok Cole Architects		
CONTRACTOR(S):	Prestige Building Company		
EST. VALUE:	\$58 million		
STATUS:	Under Construction		
TARGETED DELIVERY:	Q4 2018		

**SPECS:** The former South Capitol Street Shopping Center site will be redeveloped into 195 affordable residential units along with 5,000 sq. ft. of retail space and 109 parking spaces.



#### **BROOKLAND PRESS**

LOCATION:	806 Channing Place, NE	
DEVELOPER(S):	Douglas Development C	orporation
ARCHITECT(S):	Eric Colbert & Associates / GTM Architects / Parker Rodriguez	
CONTRACTOR(S):	McCullough Construction	
LEED:	Silver EST.	VALUE: \$56 million
STATUS:	Under Construction	
TARGETED DELIVERY:	Q3 2017	

**SPECS:** Brookland Press contains two six-story buildings with a total of 295 apartments and 65 parking spaces. A former government printing facility (c. 1920s) on the site was converted into residential use and a new six-story building was constructed, connected by a covered walkway over Channing Place. The project was completed in September 2017.

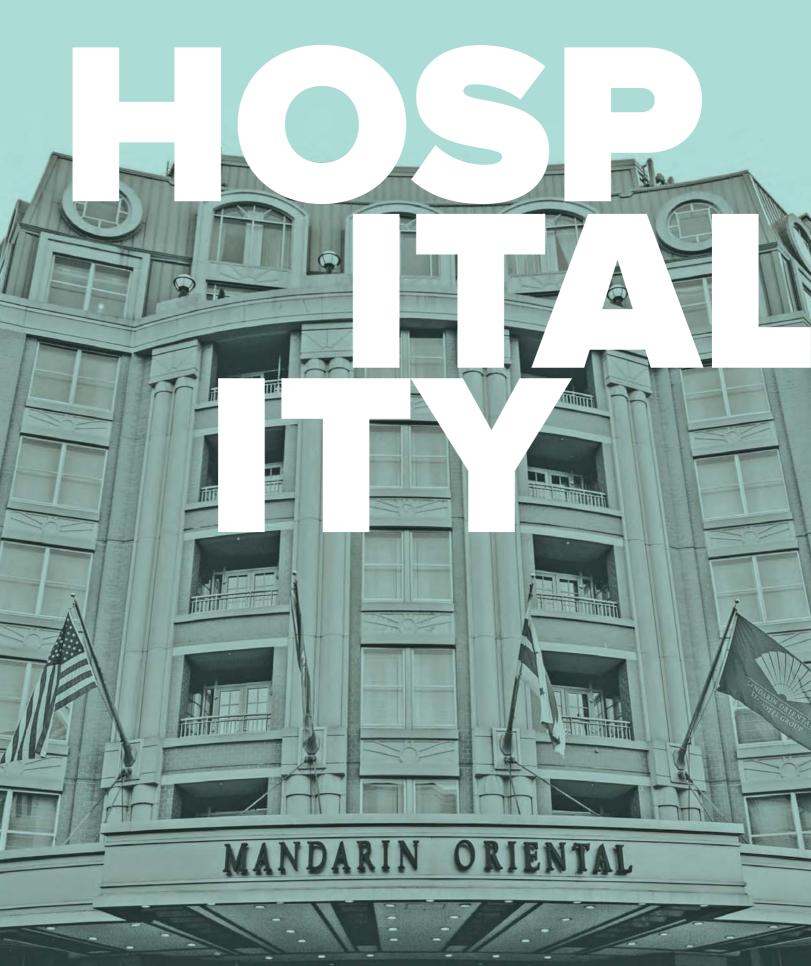


#### **CAPITOL GATEWAY MARKETPLACE**

LOCATION:	58 <sup>th</sup> & East Capitol Streets, NE		
DEVELOPER(S):	A&R Development / DC Housing Authority		
ARCHITECT(S):	Lessard Design / Bowman Consulting		
CONTRACTOR(S):	Clark Builders Group		
LEED:	Silver	EST. VALUE: \$100 million	
STATUS:	Near Term		

**SPECS:** The five-story Capitol Gateway multi-family building calls for 312 affordable apartment units with the potential for up to 17,000 sq. ft. of ground floor retail space. There is also an opportunity for a 135,000 sq. ft. large-format retailer and a restaurant pad site (up to 8,800 sq. ft.) on the 10-acre site.

# HOSPITALITY DEVELOPMENT IN WASHINGTON, DC



# HOSP ITAL ITY

By: Kannan Sankaran, Managing Director, CBRE Hotels, Consulting

The Washington, DC metropolitan market area is the fourth largest hotel market (based on supply of hotel rooms) with nearly 111,000 rooms, including more than 30,000 rooms within the District of Columbia.

REVPAR<sup>2</sup>

Q3 2016–Q2 2017

ANNUAL VISITORS<sup>1</sup>

HOTEL OCCUPANCY RATE<sup>2</sup>

3.3% INCREASE FROM 2015

78.4%

Q3 2016–Q2 2017

Within the District of Columbia, occupancy continued to exceed historical records in 2016, the fourth consecutive year that the average hotel in DC attained a record level, finishing the year at 78.4%. Furthermore, average occupancy in DC over the last four quarters (Q3 2016 to Q2 2017) was 78.4%, compared to the entire DC metro area at 72.2% and the U.S. at 65.6%. In terms of rate growth, hotels in DC and the metro area achieved strong respective growth levels of 6.9% and 5.3% over the past four quarters compared to just 2.7% nationally. Similarly, achieved RevPAR growth for the period Q3 2016 through Q2 2017 was 7.6% and 6.8% for DC and DC metro area hotels respectively, more than doubling the 3.2% RevPAR growth at the national level.

HOTEL ROOM INVENTORY<sup>2</sup>

30,274

Q3 2016-Q2 2017

Between the second quarters of 2012 and 2017, the DC metro market area added more than 5,800 guestrooms to the regional inventory. Based on the increase in hotel rooms available during the indicated timeframe, the DC metro market was the sixth fastest growing metro hotel market, with more than 3,000 of the added rooms within DC alone. Furthermore, there are more than 11,000 rooms in the supply pipeline in the metro region, from those in the planning stage to those that are under construction, including 4,000+ rooms in the nation's capital.

1. DestinationDC (2016 Visitor Statistics) 2. CBRE Hotels' Americas Research & STR. Hotel Metrics, Trailing Twelve Months through Q2 2017. RevPAR = Revenue per Available Room. Figures represent hotels in the District of Columbia.

LARGEST METRO HOTEL MARKETS (NUMBER OF ROOMS)			
Orlando	123,130	Atlanta	96,492
New York	115,772	Houston	85,532
Chicago	114,462	Dallas	82,501
WASHINGTON, DC	110,908	Phoenix	64,221
Los Angeles	99,875	San Diego	61,448

Source: STR (Q2 2017)

After declining 1.6% in 2013 due in large part to the federal government budget sequestration that took effect in March and the shutdown that took place in October that impacted hotels in the regional market area, the DC metro hotel market rebounded with strong annual RevPAR growth exceeding the long run average (3.1%) in 2014 through projected year-end 2017. While hotels in the regional market area on average enjoyed record occupancy levels in 2016 (72.1% as compared to the previous peak in 2000 of 71.8%), growth in new supply is projected to outpace the increase in demand each successive year from 2017 through 2020, thereby slowing growth in RevPAR from 4.7% in 2017 to 1.1% in 2020.

# HOSPITALITY DEVELOPMENT

NET INCREASE IN F	ROOMS IN MAJOR I	METRO MARKETS (Q2 2012-Q	2 2017)
New York	21,216	WASHINGTON, D.C.	5,826
Houston	11,215	Denver	5,068
Austin	7,327	Orlando	5,048
Miami	6,529	Pittsburgh	4,999
Chicago	6,478	Dallas	4,927

Source: STR

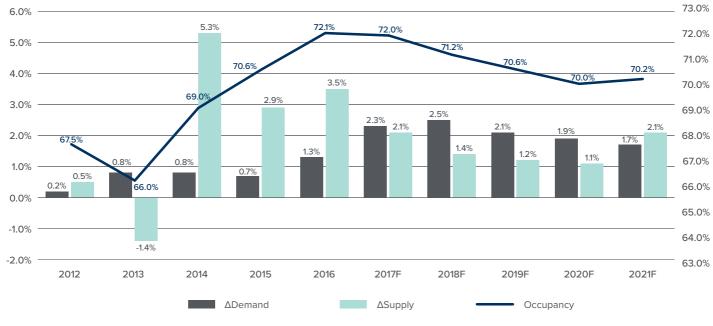
DC's tourism outlook remains strong, with 22.0 million visitors in DC in 2016, including two million international travelers. 2016 represented the seventh consecutive year of record level visitation to the nation's capital.<sup>3</sup> Top attractions include the Lincoln Memorial, the National Air & Space Museum, and the National Museum of Natural History, with each attracting over seven million visitors. In addition, the National Museum of African-American History & Culture, which opened in September 2016, has hosted more than 2.8 million visitors during its first 12 months of operation.<sup>4</sup> Furthermore, the opening of the Museum of the Bible (November 2017) is expected to see three million visitors in its first year of operation.<sup>5</sup> In mid-October, The Wharf mixed-use development kicked off its grand opening celebration. The project, which has transformed DC's Southwest Waterfront neighborhood into a prime waterfront destination along a one-mile stretch of the Potomac River, features a mix of restaurants, retailers, entertainment venues, residences, and businesses. Along with three new hotels—InterContinental, Canopy, and Hyatt House—totaling over 600 guestrooms and suites The Wharf features three music venues, including the 6,000-person capacity The Anthem.

Investor interest in hotels (from those that have yet to be developed to existing properties) in the DC metro area continues to remain strong, in large part due to the relative stability of the regional hotel market historically as compared to other top hotel markets during periods of uncertainty or economic contraction. Going forward, the average annual growth in RevPAR for the DC metro area hotels is projected to be 2.3% for the period from 2016 through 2019, topping top RevPAR markets such as New York (0.1%) and San Francisco (-1.5%).



3. Destination DC (2016 Visitor Statistics) 4. http://newsdesk.si.edu/about/stats (accessed November 2017) 5. NBC News (www.nbcnews.com/news/religion/museum-bible-opens-washington-d-c-celebration-amid-cynicism-n821996)

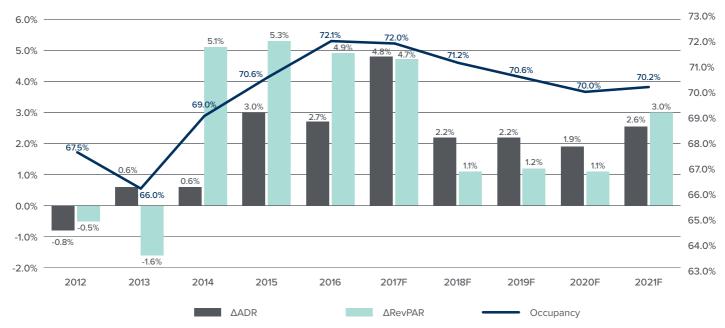




#### DC METRO AREA HOTEL TRENDS: SUPPLY, DEMAND, AND OCCUPANCY

Source: CBRE Hotels' Americas Research; STR (F=forecast)

#### DC METRO AREA HOTEL TRENDS: AVERAGE DAILY RATE, REVPAR & OCCUPANCY



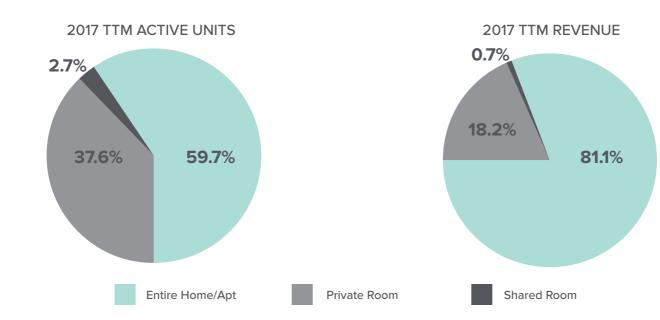
Source: CBRE Hotels' Americas Research; STR (F=forecast)

In addition to hotels, the lodging environment also consists of Airbnb units. Following is an overview of Airbnb's presence in the DC region. The estimates of Airbnb performance come from Airdna, a firm that provides data and analytics on Airbnb rental performance for more than four million Airbnb listings worldwide. Figure 1 shows the total number of units available, sold, and revenue generated from July 2016 through June 2017 along with the calculated occupancy, Average Daily Rate (ADR), RevPAR, and year-over-year growth rates. Figure 2 shows the percent of units and revenue by unit type for the trailing 12 months (TTM) from July 2016–June 2017.

#### FIGURE 1: AIRBNB PERFORMANCE (JUNE 2017)

METRIC	2017	Y-O-Y CHANGE
Occupancy	55.7%	-1.9%
ADR	\$137.86	15.1%
RevPAR	\$ 76.76	12.9%
Available Supply	2,356,409	80.4%
Units Sold	1,312,390	77.0%
TOTAL REVENUE	\$180,992,841	103.8%

Source: Airdna, CBRE Hotels' Americas Research, Q2 2017



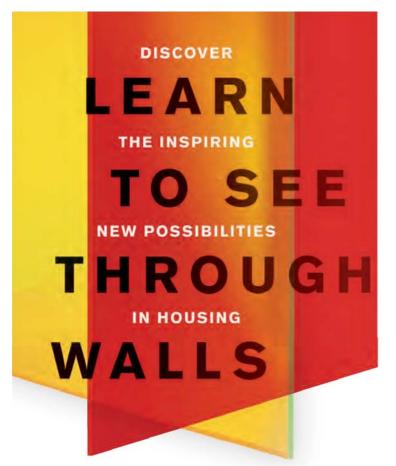
#### FIGURE 2: PERCENT OF ACTIVE UNITS AND REVENUE BY LISTING TYPE

Source: Airdna, CBRE Hotels' Americas Research (TTM = trailing twelve months, July 2016–June 2017)

While Airbnb can be a direct competitor to traditional hotels in certain markets, it is extremely difficult to quantify the impact, particularly when hotels are achieving year-over-year record occupancy levels in DC. This suggests that in the DC metro market Airbnb is accommodating a high percentage of incremental demand in the market as opposed to taking away business from hotels.

Among other factors, Airbnb does have an impact on ADR normally at times of high occupancy, due to scarcity of available rooms (particularly during peak periods of demand), hotel operators would be able to drive higher rates as a result of supply and demand.

One interesting note is that traditional hotels still have a significant advantage in terms of suitability to the corporate traveler. In the DC metro market, only 16.1% of Airbnb units were categorized as "business travel ready", meaning they meet a set of criteria defined by Airbnb that render a unit as being appropriate for business travelers.





Single Living | Shared Spaces Affordability | Multigenerational Families | Adapting for Seniors

How we live is changing. Experience the flexible solutions offered by today's (and tomorrow's) most imaginative developers, architects, and interior designers. To see these ideas in action, come visit a full-scale flexible house assembled right inside the galleries.



National Building Museum 401 F St NW, Washington D.C Judiciary Square Metro Stop

Partners:

Sponsored by:

ARP Foundation



CHPC LANK

# SHRINK YOUR ENERGY BILLS. GROW YOUR BUSINESS.

REBATES AND TECHNICAL ASSISTANCE TO HELP YOUR DC BUSINESS SAVE MONEY AND ENERGY.









Source: WDCEP Research, August 2017

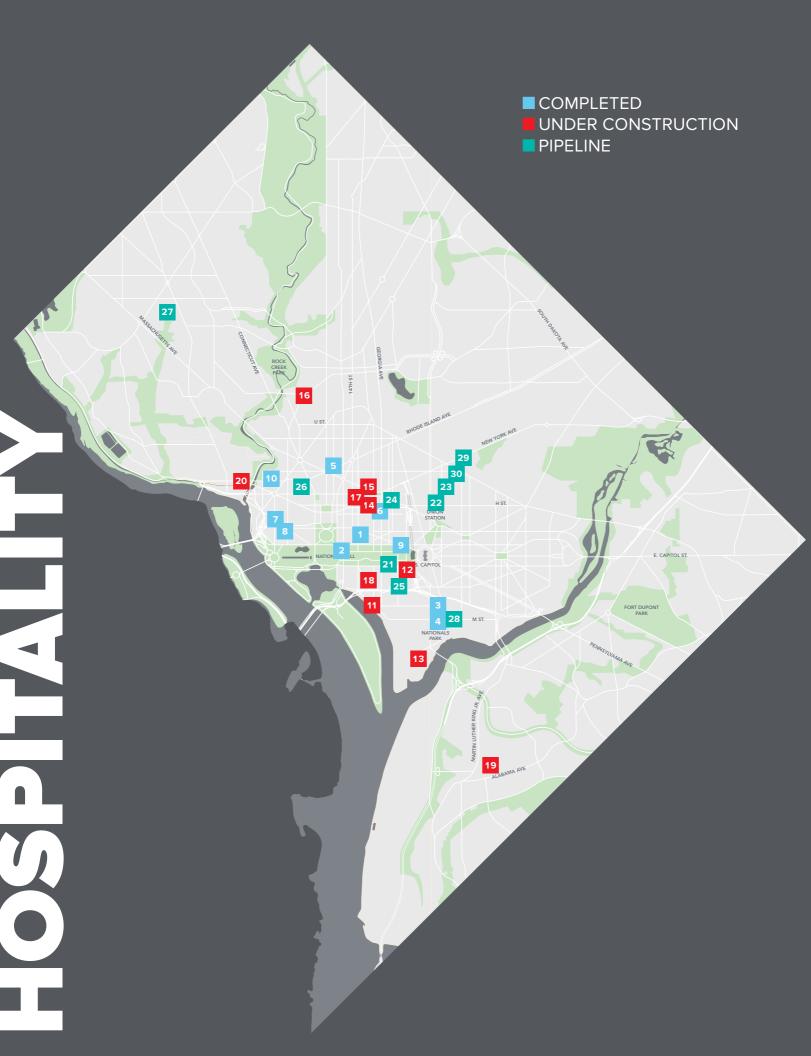


*Editor's note:* In 2017, community projects were moved from Hospitality to Quality of Life

#### DC HOSPITALITY DEVELOPMENT (AUGUST 2017)

	PROJECTS	HOSPITALITY SQ. FT.	ROOMS	NET NEW ROOMS <sup>2</sup>
COMPLETED	119	17,691,315	16,818	6,822
2001	7	433,000	411	175
2002	13	915,600	1,416	409
2003	8	2,967,083	439	86
2004	8	1,664,481	400	400
2005	11	932,800	1,106	890
2006	7	919,100	754	238
2007	5	690,500	538	-10
2008	8	3,122,253	2,159	132
2009	6	669,965	1,035	207
2010	3	865,000	1,614	
2011	3	134,100	204	204
2012	5	64,000	356	
2013	4	282,070	426	305
2014	8	1,540,863	1,795	1,795
2015	8	425,465	1,203	546
2016	9	1,763,835	1,352	1,023
2017 YTD	6	301,200	1,610	422
UNDER CONSTR.	15	3,116,084	2,639	1,872
2017 DELIVERY	2	1,060,000	690	690
2018 DELIVERY	11	1,598,529	1,507	873
2019 DELIVERY	2	457,555	442	309
PIPELINE	51	5,495,164	5,777	5,407
NEAR TERM	24	2,267,970	2,178	2,178
LONG TERM	27	3,227,194	3,599	3,229
TOTAL	185	26,302,563	25,234	14,101

1. projections based on projects under construction as of August 2017. 2. Net new rooms only reflect rooms in hotel projects or rooms added/removed in redevelopment projects (rooms are removed from inventory based on project's status).



# DEVELOPMENT PIPELINE

	PROJECT	WARD	LOCATION	DEVELOPER(S)	HOSPITALITY SF	HOTEL ROOMS	EST. VALUE (\$M) <sup>1</sup>	DELIVERY <sup>2</sup>
ΤΟΙ	PHOSPITALITY PROJEC	CTS C	<b>COMPLETED</b> (3Q 2016–4	AUGUST 2017)				
1	Trump International Hotel, The Old Post Office	2	1100 Pennsylvania Ave., NW	Trump Hotel Collection	536,000	263	\$200	Q3 16
2	National Museum of African- American History & Culture	2	The National Mall	Smithsonian	409,000		\$385	Q3 16
З	Homewood Suites	6	50 M St., SE	C/G Investments / Englewood LLC	135,200	195	\$60	Q4 16
4	F1rst (Residence Inn by Marriott)	6	1233 1 <sup>st</sup> St., SE	McCaffery Interests / Grosvenor Americas / Clark Enterprises Inc.	127,200	170	\$150	Q1 17
5	The Darcy	2	1515 Rhode Island Ave., NW	KHP Capital Partners	87,600	226		Q2 17
6	Pod Hotel	2	627–631 H St., NW	Modus Hotels / Monument Realty / Cafritz Interests	61,400	245	\$60	Q1 17
7	Hotel Hive	2	2224 F St., NW	Abdo Development	25,000	83		Q1 17
8	U.S. Diplomacy Center (Phase I)	2	2201 C St., NW	General Services Administration	22,375		\$35	Q4 16
9	National Gallery of Art (expansion)	2	4 <sup>th</sup> & Constitution Ave., NW	National Gallery of Art			\$69	Q3 16
10	Fairmont Washington	2	2401 M St., NW	MetLife		415	\$27	Q1 17

# TOP HOSPITALITY PROJECTS UNDER CONSTRUCTION

11	The Wharf (Phase I)	6	Southwest Waterfront	Hoffman-Madison Waterfront	630,000	690	\$1,326	Q4 17
12	Museum of the Bible	6	300 D St., SW	Museum of the Bible	430,000		\$400	Q4 17
13	D.C. United Stadium	6	100 Potomac Ave., SW	D.C. United / DC Government	421,000		\$287	Q2 18
14	CityCenterDC (Conrad Hotel)	2	950 New York Ave., NW	Hines / Qatari Diar	358,000	360	\$270	Q1 19
15	Columbia Place	2	901 L St., NW	Quadrangle Dev. / Capstone Dev. / Marriott	350,000	504	\$225	Q3 18
16	The Line DC	1	1770 Euclid St., NW	Foxhall Partners / Friedman Capital Advisors / Sydell Group	172,041	227	\$100	Q1 18
17	Eaton by Langham	2	1201 K St., NW	Pacific Eagle Holdings	172,000	209		Q2 18
18	International Spy Museum	6	900 L'Enfant Plaza, SW	JBG Smith	140,000		\$162	Q3 18
19	Entertainment and Sports Arena	8	1100 Alabama Ave., SE	Events DC / DC Government	116,500		\$65	Q3 18
20	Latham Hotel	2	3000 M St., NW	Thor Equities	99,555	82		Q1 19

#### TOP HOSPITALITY PROJECTS PIPELINE (NEAR TERM)

21	National Air and Space Museum	2	The National Mall	Smithsonian	687,000		\$976	2025
22	Storey Park	6	1005 1 <sup>st</sup> St., NE	Perseus Realty / Four Points / Greencourt Capital	184,436	235		2019/20
23	Armature Works	6	1200 3 <sup>rd</sup> St., NE	Trammell Crow Company / High Street Residential	147,000	200		2020
24	SLS Lux Hotel & Residences	6	901 5 <sup>th</sup> St., NW	Peebles Corporation / MacFarlane Partners	137,950	175	\$135	2019
25	555 E Street	6	555 E St., SW	CityPartners / Potomac Investment Properties / Adams Investment Group	130,000	252	\$120	2019/20
26	AC Hotel	2	1112 19 <sup>th</sup> St., NW	OTO Development	125,650	219		2019/20
27	3900 Wisconsin Avenue	3	3900 Wisconsin Ave., NW	Roadside Development / Sekisui House	125,000	140		2022
28	Parcel L Hotel	6	227 Tingey St., SE	Forest City Washington	114,800	225		2019/20
29	Virgin Hotel	5	411 New York Ave., NE	Brook Rose Development / D. B. Lee Development	111,440	178		2019/20
30	Press House at Union District	6	301 N St., NE	Foulger-Pratt	80,366	175	\$150	2020

1) may include non-hospitality components & pipeline values may include additional phases (\$ in millions)

2) delivery date may reflect phase I delivery or final phase delivery for pipeline projects

# **DEVELOPMENT** HIGHLIGHTS



#### CITYCENTERDC (CONRAD HOTEL)

LOCATION:	950 New York Avenue, NW		
DEVELOPER(S):	Hines / Qatari Diar		
ARCHITECT(S):	Herzog & de Meuron / HKS PC		
CONTRACTOR(S):	Turner Construction Company		
LEED:	Silver EST. VALUE: \$270 million		
STATUS:	Under Construction		
TARGETED DELIVERY:	Q1 2019		

**SPECS:** As part of the CityCenterDC redevelopment of the former convention center site, the new 11-story, 360-room luxury Conrad Hotel will feature 30,000 sq. ft. of retail and complement the first mixed-use phase (2013–14 delivery). Hines entered into a 99-year ground lease with the DC government for the entire CityCenterDC project.



#### AC HOTEL

LOCATION:	1112 $19^{\rm th}$ Street, NW
DEVELOPER(S):	OTO Development
ARCHITECT(S):	WDG Architecture
STATUS:	Near Term
TARGETED DELIVERY:	Q4 2019

**SPECS:** The former site of Smith & Wollensky will be redeveloped into a 219-room AC Hotel by Marriott. Amenities include lounge and bar, cub room, meeting room, fitness center, and a rooftop terrace.



#### **MUSEUM OF THE BIBLE**

LOCATION:	300 D Street, SW			
DEVELOPER(S):	Museum of the Bible			
ARCHITECT(S):	SmithGroupJJR			
CONTRACTOR(S):	Clark Construction Group			
LEED:	Certified	EST. VALUE: \$400 million		
STATUS:	Under Construction			
TARGETED DELIVERY:	Q4 2017			

**SPECS:** The eight-story, former home of the Washington Design Center was transformed into the Museum of the Bible. The building's façade was restored, interior gutted and reinforced, and a two-story glass addition was built on the roof. Plans also include a 472-seat performing arts center and 500-1,000 person capacity ballroom. The museum opened in November 2017.



PRESS HOUSE AT UNION DISTRICT

LOCATION:	301 N Street, NE		
DEVELOPER(S):	Foulger-Pratt		
ARCHITECT(S):	Torti Gallas and Partners / AA Studio		
CONTRACTOR(S):	Foulger-Pratt		
LEED:	Gold	EST. VALUE: \$150 million	
STATUS:	Near Term		
TARGETED DELIVERY:	2020		

**SPECS:** Plans for Press House at Union District call for 372 residential units, 175 hotel rooms, 25,700 sq. ft. of office space, and 25,300 sq. ft. of ground floor retail. The project will rehabilitate and incorporate a 36,000 sq. ft. historical structure.



#### ENTERTAINMENT AND SPORTS ARENA

LOCATION:	1100 Alabama Avenue, SE		
DEVELOPER(S):	Events DC / DC Government		
ARCHITECT(S):	Marshall   Moya Design / ROSSETTI		
CONTRACTOR(S):	Smoot Construction DC / Gilbane Building Company		
LEED:	Silver EST. VALUE: \$65 million		
STATUS:	Under Construction		
TARGETED DELIVERY:	Q3 2018		

**SPECS:** The Entertainment and Sports Arena (ESA) is part of the Saint Elizabeths East Campus redevelopment project. The ESA will be a 116,500 sq. ft. facility to serve as the Washington Wizards training complex and the Washington Mystics home arena. The arena is expected to hold 4,200 seats and bring in 380,000 visitors annually.



DEVELOPMENT HIGHLIGHTS

#### INTERNATIONAL SPY MUSEUM

LOCATION:	900 L'Enfant Plaza, SW			
DEVELOPER(S):	JBG Smith / Intern	JBG Smith / International Spy Museum		
ARCHITECT(S):	Hickok Cole Architects / Rogers Stirk Harbour + Partners			
CONTRACTOR(S):	Clark Construction Group			
LEED:	Certified	EST. VALUE: \$162 million		
STATUS:	Under Construction			
TARGETED DELIVERY:	Q3 2018			

**SPECS:** The new six-story, 140,000 sq. ft. museum at L'Enfant Plaza will be located directly in front of the glass atrium on the Plaza facing 10th Street. The International Spy Museum plans to move from their 800 F Street, NW location in 2018.



#### NATIONAL LAW ENFORCEMENT MUSEUM

LOCATION:	400 block of E Street, NW		
DEVELOPER(S):	NLEOMF		
ARCHITECT(S):	Davis Buckley Architects & Planners		
CONTRACTOR(S):	Clark Construction Group		
LEED:	Silver	EST. VALUE: \$80 million	
STATUS:	Under Construction		
TARGETED DELIVERY:	Q3 2018		

**SPECS:** The 55,000 sq. ft. NLEM is an extension of the National Law Enforcement Officers Memorial and will occupy three below-grade levels and two at-grade pavilions in the 400 block of E Street, NW.



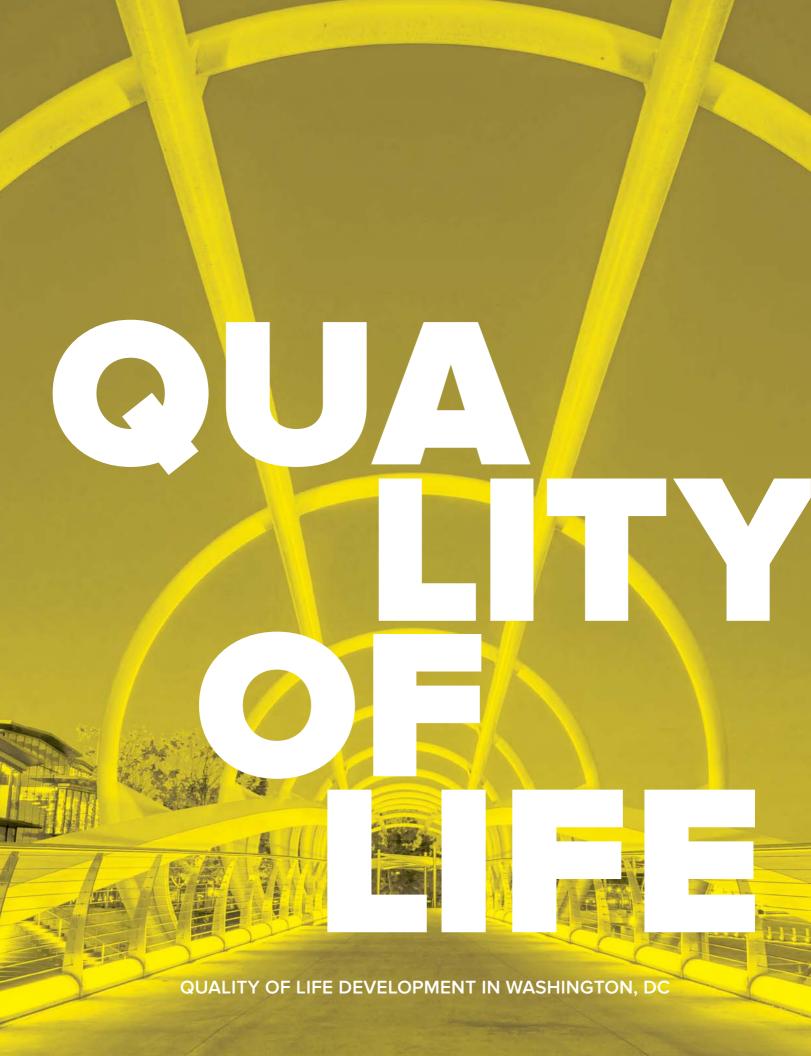
#### D.C. UNITED STADIUM

LOCATION:	100 Potomac Avenue, SW		
DEVELOPER(S):	D.C. United / DC Government		
ARCHITECT(S):	Marshall   Moya Design / Populous		
CONTRACTOR(S):	Turner Construction Company		
LEED:	Gold	<b>EST. VALUE:</b> \$287-\$300 million	
STATUS:	Under Construction		
TARGETED DELIVERY:	Q2 2018		

**SPECS:** The new 19,000-seat Audi Field will include approximately 17,000 sq. ft. of retail space along 1st Street, 31 suites, and a 40,000 sq. ft. public plaza at the main entrance. The DC government assembled the land and will handle infrastructure work and D.C. United will be responsible for stadium construction.

Start strong from the very beginning. Regional planners and developers of large-scale projects know that natural gas is the foundation in meeting their sustainability and resiliency goals. What's more, with natural gas, upfront costs are lowered, it's more cost effective and you'll increase the marketability of your project. Make your next project the best it can be. Choose gas.







Since 2001, more than 20 million sq. ft. of education, medical, and community space has been built or modernized in DC, with an additional 1.5 million sq. ft. currently under construction.

TOTAL COLLEGE ENROLLMENT<sup>1</sup>



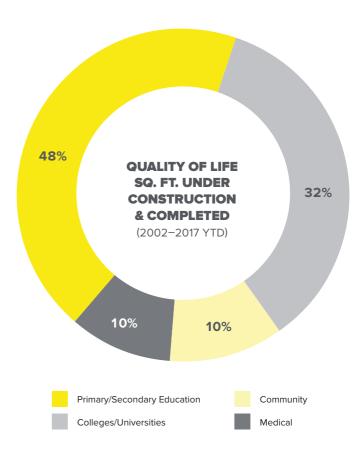
PUBLIC SCHOOL ENROLLMENT<sup>2</sup>

90,061

RECREATION CENTERS AND PARKS<sup>3</sup> PUBLIC LIBRARIES<sup>4</sup> 262 26

Last year set a record of 2.4 million square feet of deliveries, while 2017 remains on pace to reach 1.4 million square feet of deliveries. The majority of deliveries over the last 15 years (2002–2017 YTD) comes from education with primary and secondary schools (public and private) contributing to 48% of the 21.2 million square feet completed since 2002 and currently under construction. Additionally, DC public school enrollment has seen a 3.1% increase since 2016.

Community uses comprise about 10% of all quality of life development completed since 2002 or under construction, and is driven by new or modernized public libraries and recreation/ community centers. Major projects currently under construction include the Martin Luther King Jr. Library (350,000 sq. ft.), the Palisades Recreation Center (12,000 sq. ft.), and Phase III of THEARC (9,300 sq. ft.). Park projects underway in 2017 include Phase I of the Constitution Gardens renovation and the 3rd & L Street Park in NoMa. The 11<sup>th</sup> Street Bridge Park along the Anacostia River is in the planning phase and will feature cultural amenities including performance space, play areas, public art, and an environmental education center.



Editor's note: In 2017, community projects were moved from Hospitality to Quality of Life

DC schools belonging to the Consortium of Universities of the Washington Metropolitan Area, NYU Washington, DC and University of California's Washington Center.
 District of Columbia Office of the State Superintendent of Education, 2016-17 School Year General Education Enrollment Audit Data and Overview. Includes public schools and public charter schools.
 Open Data DC, DC Department of Parks and Recreation. Data accessed 11/1/2017.
 DC Public Library, https://www.dclibrary.org/hours-locations



QUALITY OF LIFE DEVELOPMENT

Helping to connect DC's parks and neighborhood spaces is more than 100 miles of bike lanes and trails with plans to build an additional seven miles in 2017.<sup>5,6</sup> Current regulations in DC require bicycle parking in all office, retail, and service buildings with car parking.<sup>7</sup> Bicycle spaces required should equal at least 5% of the number of car parking available, with some newly constructed, non-residential buildings required to offer showers and changing facilities.<sup>8,9</sup> DC was among the first cities in the U.S. to introduce a bike sharing program and is currently ranked third in the nation in percentage of commuters who bike to work<sup>10</sup>. Trip data from Capital Bikeshare shows average annual growth in ridership of 13% between 2012 and 2016. There are currently 23 Capital Bikeshare stations in DC with plans to open 8 additional stations in Wards 7 and 8.<sup>9.11</sup>

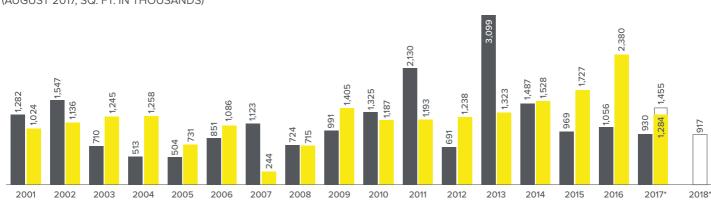
#### **QUALITY OF LIFE DEVELOPMENT (AUGUST 2017)**

	PROJECTS	SQ. FT.
COMPLETED	276	20,702,627
2001	18	1,023,876
2002	17	1,135,500
2003	19	1,245,094
2004	18	1,258,381
2005	15	730,708
2006	17	1,086,106
2007	4	244,004
2008	11	715,410
2009	21	1,404,656
2010	15	1,186,818
2011	17	1,193,187
2012	19	1,237,579
2013	18	1,322,988
2014	13	1,528,010
2015 2016	19 24	1,727,039
2016 2017 YTD	11	2,379,575 1,283,696
UNDER CONSTRUCTION	24	1,517,772
2017 DELIVERY	7	170,832
2018 DELIVERY	15	916,840
2019 DELIVERY	1	30,100
2020 DELIVERY	1	400,000
PIPELINE	62	5,905,825
NEAR TERM	27	2,583,609
LONG TERM	35	3,322,216
TOTAL	362	28,126,224

COMPLETED

□ PROJECTED

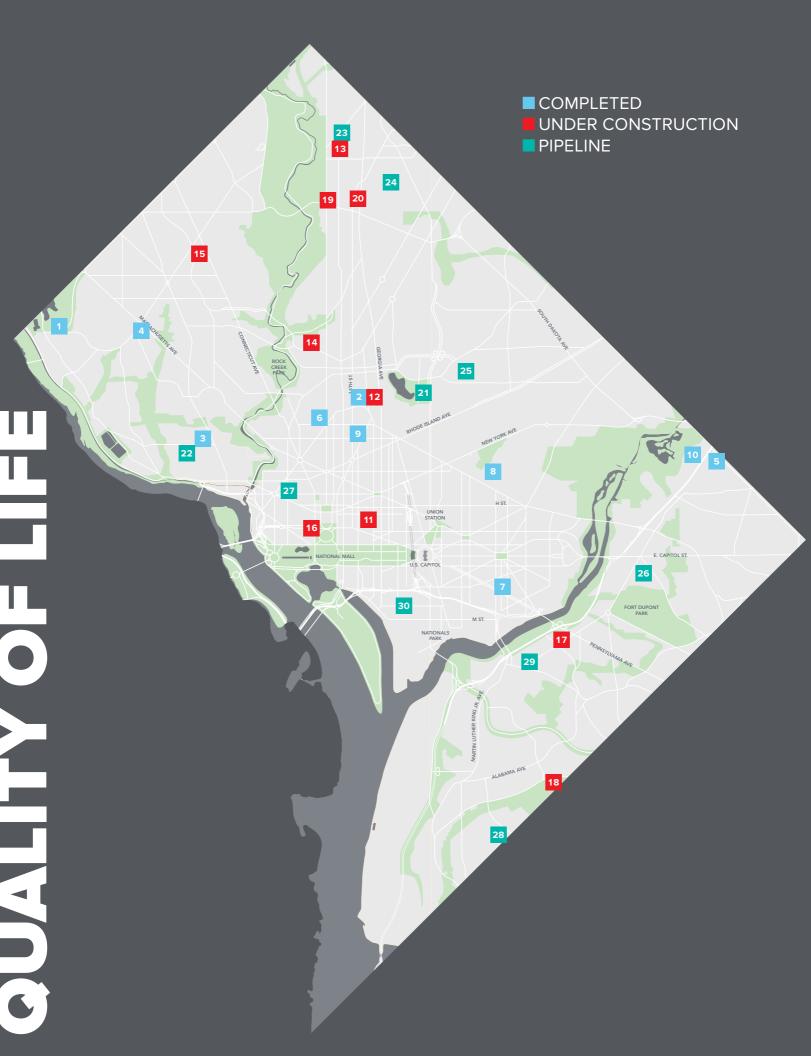
■ GROUNDBREAKING



#### **QUALITY OF LIFE DEVELOPMENT** (AUGUST 2017, SQ. FT. IN THOUSANDS)

\* projections based on targeted delivery dates of projects under construction as of August 2017

5. DDOT, https://ddot.dc.gov/page/bicycle-lanes 6. DDOT, DC Bike Map 2012 https://ddot.dc.gov/sites/default/files/dc/sites/ddot/publication/attachments/dc\_bike.map\_2012\_full\_version.pdf 7. Exceptions include C-3-C, C-4, and C-5 districts. 8. Zoning Regulations of 2016, Chapter 11-C8, Subtitle 11-C General Rules 9. Applies to newly constructed, non-residential buildings that require long-term bicycle parking and occupy more than 25,000 square feet in gross floor area. 10. WTOP Surprising stats: How many people bike to work around DC and more https://wtop.com/local/2017/05/many-people-really-bike-work-around-dc-surprising-stats/ 11. Capital Bikeshare Blog, https://www.capitalbikeshare.com/blog/east-of-the-anacostia-river-network-expansion



### DEVELOPMENT PIPELINE



	PROJECT	WARD	LOCATION	DEVELOPER(S)	QUALITY OF LIFE SF	EST. VALUE (\$M) <sup>1</sup>	DELIVERY <sup>2</sup>
TOF	QUALITY OF LIFE PR	OJEC	TS COMPLETED (3Q 2	016-AUGUST 2017)			
1	New Sibley	3	5255 Loughboro Rd., NW	Sibley Memorial Hospital / Johns Hopkins Medicine	470,000	\$242	Q3 16
2	Howard Plaza Towers (West)	1	2251 Sherman Ave., NW	Howard University / Corvias	260,000	\$36	Q3 17
3	Duke Ellington School of the Arts	2	3500 R St., NW	DC Public Schools / Department of General Services	258,072	\$179	Q3 17
4	AU East Campus	3	3501 Nebraska Ave., NW	American University	242,934	\$115	Q1 17
5	Ron Brown College Preparatory High School	7	4800 Meade St., NE	DC Public Schools / Department of General Services	180,000		Q3 17
6	Marie Reed Elementary School	1	2201 18 <sup>th</sup> St., NW	DC Public Schools / Department of General Services	140,000	\$62	Q3 17
7	Watkins Elementary School Modernization	6	420 12 <sup>th</sup> St., SE	DC Public Schools / Department of General Services	70,826	\$44	Q3 17
8	MSSD Residence Hall	5	800 Florida Ave., NE	Gallaudet University	68,500	\$28	Q4 16
9	Garrison Elementary School	2	1200 S St., NW	DC Public Schools / Department of General Services	61,040	\$31	Q3 17
10	Kenilworth-Parkside Recreation Center	7	4321 Ord St., NE	Department of General Services / Department of Parks and Recreation	31,359	\$17	Q2 17

#### **TOP QUALITY OF LIFE PROJECTS UNDER CONSTRUCTION**

11	Martin Luther King Jr. Library	2	9 <sup>th</sup> & G Sts., NW	DC Public Library / Jair Lynch Real Estate Partners	350,000	\$208	2020
12	Howard Plaza Towers (East)	1	2251 Sherman Ave., NW	Howard University / Corvias	260,000	\$36	Q2 18
13	Parks at Walter Reed (Delano Hall—Building 11)	4	6800 Georgia Ave., NW	Hines / Urban Atlantic / Triden Development Group	170,000		Q3 17
14	Bancroft Elementary School	1	1755 Newton St., NW	DC Public Schools / Department of General Services	146,000	\$76	Q3 18
15	Murch Elementary School	3	4810 36 <sup>th</sup> St., NW	DC Public Schools / Department of General Services	112,700	\$83	Q3 18
16	Corcoran Gallery of Art	2	500 17 <sup>th</sup> St., NW	George Washington University	100,000	\$80	Q2 18
17	Orr Elementary School	8	2200 Minnesota Ave., SE	DC Public Schools / Department of General Services	68,000	\$47	Q4 18
18	THE ARC (Phase III)	8	18th St. & Mississippi Ave., SE	WC Smith / Building Bridges Across the River	67,340	\$34	Q4 17
19	Milton Gottesman Jewish Day School of the Nation's Capital	4	6045 16 <sup>th</sup> St., NW	Jewish Primary Day School	60,000	\$22	Q3 17
20	Beacon Center	4	6100 Georgia Ave., NW	The Community Builders / Emory United Methodist Church	58,000	\$43	Q4 18

#### TOP QUALITY OF LIFE PROJECTS PIPELINE (NEAR TERM)

21	McMillan Sand Filtration Site	5	North Capitol St. & Michigan Ave., NW	Vision McMillan Partners (Jair Lynch Real Estate Partners / Trammell Crow Company / EYA)	1,017,500	\$720	2021+
22	Georgetown University Hospital Pavilion	2	3800 Reservoir Rd., NW	Georgetown University	497,000	\$560	2022
23	Children's National Health Research Center	4	6825 16 <sup>th</sup> St., NW	Children's National Medical Center	400,000	\$250	2019
24	Calvin Coolidge Senior High School	4	6315 5 <sup>th</sup> St., NW	DC Public Schools / Department of General Services	286,300	\$163	2019
25	St. Paul's College Seminary & Residence	5	3025 4 <sup>th</sup> St., NE	Elm Street Development / Boundary Companies	124,450		
26	New Fort Dupont Ice Arena	7	3779 Ely Pl., SE	Department of General Services	78,000	\$20	
27	Thaddeus Stevens School	2	1050 21 <sup>st</sup> St., NW	Akridge / Argos Group / DC Public Schools / Department of General Services	40,000	\$20	2018
28	Early Childhood Academy Public Charter School	8	885 Barnaby St., SE	Menkiti Group / TenSquare	38,000	\$18	2019
29	Bread for the City	8	17 <sup>th</sup> & Good Hope Rd., SE	Bread for the City	30,000	\$20	2019/20
30	Southwest Library	6	900 Wesley Pl., SW	DC Public Library	22,032	\$18	2020

may include non-education/community components & pipeline values may include additional phases (\$ in millions)
 delivery date may reflect phase I delivery or final phase delivery



#### DEVELOPMENT HIGHLIGHTS



#### **GEORGETOWN UNIVERSITY HOSPITAL PAVILION**

LOCATION:	3800 Reservoir Road, NW
DEVELOPER(S):	MedStar Georgetown University Hospital / Trammell Crow
ARCHITECT(S):	Shalom Baranes Associates / HKS PC
CONTRACTOR(S):	Clark Construction Group
EST. VALUE:	\$560 million
STATUS:	Near Term
TARGETED DELIVERY:	Q1 2022

**SPECS:** Plans for the new hospital pavilion call for a new six-story, 497,000 sq. ft. medical facility on an existing parking lot and renovations to the existing hospital. Programmatic highlights of the new pavilion include 32 operating rooms, a 32 treatment bay emergency department, 156 private patient rooms and a new rooftop helipad.



#### **THEARC (PHASE III)**

LOCATION:	18 <sup>th</sup> Street & Mississippi Avenue, SE	
DEVELOPER(S):	WC Smith / Building Bridges Across the River	
ARCHITECT(S):	Sanchez Palmer	
CONTRACTOR(S):	WCS Construction	
LEED:	Silver	EST. VALUE: \$34 million
STATUS:	Under Construction	1
TARGETED DELIVERY:	Q4 2017	

**SPECS:** THEARC Phase III (93,000 sq. ft.) is an expansion of the Town Hall Education, Arts and Recreation Campus that WC Smith built in 2005 to provide a venue for cultural, educational, and recreational activities for residents in the area. Phase III includes the Bishop Walker School for Boys, an expanded clinic run by Children's National Medical Center, The Phillips Collection, AppleTree Institute for Education Innovation, the David Lynch Foundation, and a black box theater.



#### **RFK STADIUM CAMPUS**

LOCATION:	2400 East Capitol Street, NE
DEVELOPER(S):	Events DC
ARCHITECT(S):	OMA
STATUS:	Near – Long Term
TARGETED DELIVERY:	2021

**SPECS**: The recommended short-term elements, which can be designed and built over the next two to five years, include three multi-purpose recreation and community playing fields, a market hall (offering concessions, prepared food and groceries), a sports & recreation complex, three pedestrian bridges that will connect the main site to Kingman and Heritage Islands, and a memorial to Robert F. Kennedy. A long-term development plan for the 190-acre site could include a 20,000-seat arena or NFL stadium.



#### **MARTIN LUTHER KING JR. LIBRARY**

LOCATION:	9 <sup>th</sup> & G Streets, NW	
DEVELOPER(S):	DC Public Library / Jair Lynch Real Estate Partners	
ARCHITECT(S):	Mecanoo / Martinez & Johnson	
CONTRACTOR(S):	Smoot Construction DC / Gilbane Building Company	
LEED:	Gold EST. VALUE: \$208 million	
STATUS:	Under Construction	
TARGETED DELIVERY:	2020	

**SPECS:** Renovation plans call for major modernization of the existing four-story, 440,000 sq. ft. library with a one-story penthouse/roof garden addition. The first floor will include performance spaces and level A will include a 19,000 sq. ft. maker space.



## nage courtesy of American University



#### **AU EAST CAMPUS**

LOCATION:	3501 Nebraska Aver	nue, NW
DEVELOPER(S):	American University	
ARCHITECT(S):	Stantec Architectur	e
CONTRACTOR(S):	Skanska	
LEED:	Gold	EST. VALUE: \$115 million
STATUS:	Completed	
TARGETED DELIVERY:	Q1 2017	

**SPECS**: American University built a total of five buildings (246,000 sq. ft.) with underground and surface parking on a previous 901-space parking lot (8.1 acres). There are three residence halls (590 beds) and two interconnected academic/administrative buildings.



#### **KENILWORTH-PARKSIDE RECREATION CENTER**

LOCATION: DEVELOPER(S):	4321 Ord Street, NE Department of Parks and Recreation / Department of General Services	
ARCHITECT(S):	BELL Architects	
CONTRACTOR(S):	Coakley & Williams Construction	
LEED:	Gold	EST. VALUE: \$17 million
STATUS:	Completed	
TARGETED DELIVERY:	Q2 2017	

**SPECS:** A portion of the former Kenilworth Elementary School was adapted and re-used and a new gymnasium was constructed along with an outdoor pool with a pool house, and a new parking lot. The activities in the recreation center include a boxing room, a fitness center, computer lab, large multi-purpose room, demonstration kitchen, senior's lounge, and teen lounge.



LOCATION:	6100 Georgia Avenue, NW
DEVELOPER(S):	The Community Builders / Emory United Methodist Church
ARCHITECT(S):	Torti Gallas Urban
CONTRACTOR(S):	Ellisdale Construction & Development
EST. VALUE:	\$43 million
STATUS:	Under Construction
TARGETED DELIVERY:	Q4 2018

**SPECS:** The Beacon Center will be a mixed-use project wrapped around the existing Emory United Methodist Church. Plans call for 19,000 sq. ft. of renovated and new church space, two residential buildings totaling 99 units of affordable and transitional housing, 8,000 sq. ft. of office space, meeting and classroom space, and 2,500 sq. ft. of retail space.



ANACOSTIA CROSSING-11<sup>TH</sup> STREET BRIDGE PARK

LOCATION:	11 <sup>th</sup> Street Bridge
DEVELOPER(S):	11 <sup>th</sup> Street Bridge Park / Building Bridges Across the River / DC Department of Transportation
ARCHITECT(S):	Olin / OMA
EST. VALUE:	\$50 million
STATUS:	Near Term
TARGETED DELIVERY:	2021

**SPECS:** The 11<sup>th</sup> Street Bridge Park is designed to connect the two communities on each side of the Anacostia River. The project will include an amphitheater, a boat launch, community farm, hammock grove and classrooms to teach students about river systems. The Bridge Park design will be the length of three football fields and two see-sawing planes will create a triangulated park totaling 132,300 sq. ft. (116 ft. at its widest point), using the previous piers that held up the old 11th Street Bridge before it was replaced.



#### DEVELOPMENT HIGHLIGHTS



#### THE CONWAY CENTER

LOCATION:	4430 Benning Road	, NE					
DEVELOPER(S):	SOME						
ARCHITECT(S):	Wiencek + Associat	es					
CONTRACTOR(S):	Bozzuto Constructi	Bozzuto Construction					
LEED:	Silver	EST. VALUE: \$90 million					
STATUS:	Under Construction						
TARGETED DELIVERY:	Q4 2017						

**SPECS:** The 180,000 sq. ft. Conway Center will include 202 affordable residential units, workforce & senior housing, SOME's Center for Employment Training, 37,700 sq. ft. for a medical/dental clinic and administrative offices, and 2,000 sq. ft. of retail/café space.



#### **EDGEWOOD RECREATION CENTER**

LOCATION:	300 Evarts Street, N	1E						
DEVELOPER(S):	1	Department of Parks and Recreation / Department of General Services						
ARCHITECT(S):	Moody Nolan Inc							
LEED:	Gold	EST. VALUE: \$21 million						
STATUS:	Near Term							
TARGETED DELIVERY:	Q4 2018							

**SPECS:** Plans call for approximately 15,000 sq. ft. of recreation space including a rooftop urban farm, playgrounds, and athletic courts and fields. The site will also be certified as an emergency shelter for the community with a natural gas powered generator.



MILTON GOTTESMAN JEWISH DAY SCHOOL OF THE NATION'S CAPITAL

LOCATION:	6045 16 <sup>th</sup> Street, NW						
DEVELOPER(S):	Jewish Primary Day	Jewish Primary Day School					
ARCHITECT(S):	Geier Brown Renfro	Geier Brown Renfrow Architects					
CONTRACTOR(S):	Coakley & Williams Construction						
LEED:	Silver	EST. VALUE: \$22 million					
STATUS:	Under Construction						
TARGETED DELIVERY:	Q3 2018						

**SPECS:** The Jewish Primary Day School North Campus (2nd–6th grades) project will incorporate 27,300 sq. ft. of renovated space and approximately 32,200 sq. ft. of new space to accommodate a newly created middle school (7th & 8th grades). The project includes an addition of a third story to an existing building, a new core area with a gymnasium and multi-purpose room, and a new middle school wing.



**MURCH ELEMENTARY SCHOOL** 

LOCATION:	4810 36 <sup>th</sup> Street, NW
DEVELOPER(S):	DC Public Schools / Department of General Services
ARCHITECT(S):	R. McGhee & Associates / Hord Coplan Macht
CONTRACTOR(S):	MCN Build
EST. VALUE:	\$83 million
STATUS:	Under Construction
TARGETED DELIVERY:	Q3 2018

**SPECS:** The modernization of 47,700 sq. ft. Murch Elementary School includes the renovation of the existing school building plus a 65,000 sq. ft. addition to accommodate about 700 students while also providing adequate cafeteria, gym, and media space to support the current academic program.

## **K&L GATES**

## **PROUD SPONSOR**

We are proud to support the WDCEP in its dedication to economic development in the Washington, D.C. metropolitan area.

With one of the largest, most diversified real estate practices of any global law firm, we share that dedication. Our lawyers advise clients across the full spectrum of real estate related needs, including development and construction, acquisitions, sales, financing, land use, planning and zoning, joint ventures, litigation, economic incentives, public finance, new markets tax credits, and more.

Olivia S. Byrne

Daniel J. Nuñez 202.778.9195

Samantha A. Miko 202.778.9220

K&L Gates LLP. Global legal counsel here in D.C. and across five continents. Learn more at klgates.com.

# YOUR CITY, YOUR SOURCE.

Delta Associates is a leading advisor and information provider to the commercial real estate industry.

Market Studies | Repositioning Analyses | Asset Valuations | Feasibility Studies Litigation Support | Market Data and Publications | Boardroom Presentations





www.deltaassociates.com | 202.778.3100 1717 K Street NW, Suite 1010, Washington, DC

# DEVELOPMENT

ADAMS MORGAN ANACOSTIA CAPITOL RIVERFRONT / SOUTHWEST WATERFRONT MINNESOTA & BENNING MT. VERNON TRIANGLE / NOMA / UNION MARKET



## **ADAMS MORGAN**

#### PROJECT STATUS

Completed (2001–2012)Completed (2013–8/2017)

Under Construction

Pipeline



**ADAMS MORGAN** has seen an influx of new development over the past five years. During the 12-year timeframe from 2001–2012 more than 1,000 residential units were built or underwent significant renovations in the highlighted area above. However, approximately 880 residential units have been developed since 2013, with another 420 units under construction. Of these 1,300 new units, it is estimated that more than 1,000 units are net new. These investments, along with the amenities in the neighborhood, has contributed to a 9% population increase since 2010.<sup>1</sup>

Project boundaries are estimates (2015 of thophoto, DC government)

Acclaimed chefs have followed this increase in density with The Michelin Guide featuring seven restaurants in the neighborhood including Roofers Union, The Diner, Sakuramen, Mintwood Place, Jack Rose Dining Saloon, Lapis (Bib Gourmand), and Tail Up Goat (one star).

The neighborhood will also soon welcome The Line DC hotel which will feature restaurants from James Beard-recognized chefs Spike Gjerde and Erik Bruner-Yang. The 227-room hotel will restore and preserve the First Church of Christ, Scientist church building and construct a nine-story addition.

	PROJECTS	TOTAL SF	EDUCATION SF	HOTEL ROOMS	RESIDENTIAL UNITS		EST. VALUE (\$ MILLIONS)
COMPLETED (2001-2012)	32	1,864,923	96,400	1,070	1,011	86,995	\$434
COMPLETED (2013-8/2017)	12	934,626	140,000		884	30,100	\$285
UNDER CONSTRUCTION	4	549,703		227	420	30,403	\$150
PIPELINE	7	461,000			351	8,000	\$92
TOTALS	55	3,810,252	236,400	1,297	2,666	155,498	\$960

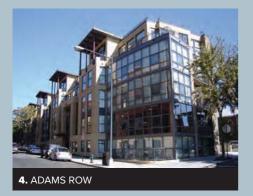
1. Esri, 2017 estimates & projections

#### NEIGHBORHOOD DEVELOPMENT: ADAMS MORGAN























**11.** MERIDIAN CRESCENT

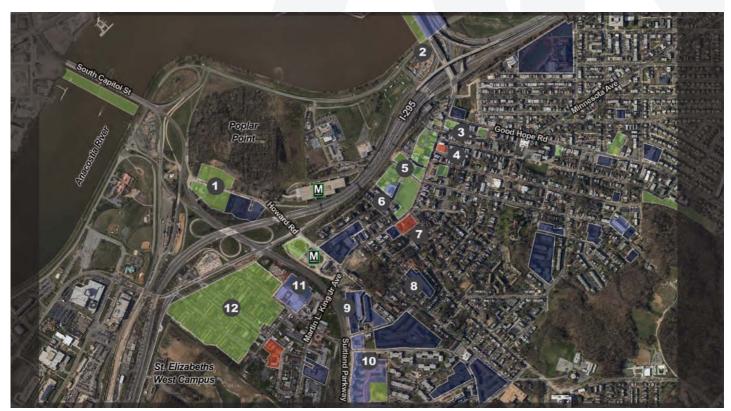


Image courtesy of Perkins Eastman

## ANACOSTIA

#### PROJECT STATUS

- Completed (2001–2012)
   Completed (2013–8/2017)
- Under Construction
- Pipeline



**LOCATED NEAR THE BANKS OF THE ANACOSTIA RIVER,** Anacostia and adjacent neighborhoods are enjoying a renaissance with burgeoning small businesses, large-scale development plans, and a thriving arts scene. Cultural destinations in the area include the Anacostia Arts Center, Honfleur Art Gallery, Craig Kraft Studios, and the Anacostia Playhouse. In addition, Busboys and Poets plans to open a restaurant and training center at 2004–2010 Martin Luther King Jr. Avenue.

Over the next 10 years, Anacostia is expected to see nearly six million sq. ft. of mixed-use development. The 25.4-acre Barry Farm (a New Communities Initiative) redevelopment plan will be led by

Project boundaries are estimates (2015 Orthophoto, DC government)

A&R Development, the DC Housing Authority and Preservation of Affordable Housing. The master plan includes 1,400 mixed-income residential units, 55,000 sq. ft. of retail space, a redefined street grid and a new central park.

Furthermore, Four Points and Curtis Properties are partnering to redevelop a 9.5-acre site, located between U and Chicago Streets along the western side of Martin L. King Jr. Avenue, SE. The master plan for Reunion Square calls for approximately 1.6 million sq. ft. of mixed-use development. And Redbrick has plans for a 2.4 million sq. ft. mixed-use project, Columbian Quarter, on 6.2 acres along Howard Road.

	PROJECTS	TOTAL SF	EDUCATION / MEDICAL SF	OFFICE SF	RESIDENTIAL UNITS	RETAIL SF	EST. VALUE (\$ MILLIONS)
COMPLETED (2001-2012)	24	1,763,458	394,500	125,000	945	13,500	\$328
COMPLETED (2013-8/2017)	7	477,350		80,549	278	1,500	\$440
UNDER CONSTRUCTION	3	151,000			207	15,000	\$89
PIPELINE	17	5,979,564		2,473,450	2,760	304,554	\$2,788
TOTALS	51	8,371,372	394,500	2,678,999	4,190	334,554	\$3,645

#### NEIGHBORHOOD DEVELOPMENT: ANACOSTIA





Image courtesy of OMA + OLIN



Image courtesy of the Menkiti Group





Image courtesy of Four Points



7. MAPLE VIEW FLATS

age courtesy of Chapman Development







10. SHERIDAN STATION (PHASE III)



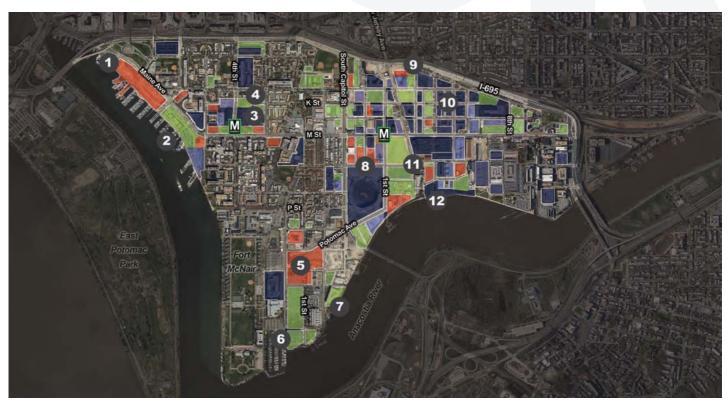
**11.** BARRY FARM RECREATION CENTER



## CAPITOL RIVERFRONT / SOUTHWEST WATERFRONT

#### PROJECT STATUS

- Completed (2001–2012)
   Completed (2013–8/2017)
- Under Construction
- Pipeline



**THE HIGHLIGHTED AREA ABOVE** represents approximately one-third of the 4.8 square mile Anacostia Waterfront Initiative (AWI) planning area. The AWI was established in 2000 and is a collaboration of 20 federal and DC agencies that own or control land along the Anacostia River. Over the past 16 years, this area has seen nearly 17 million sq. ft. of development including almost 9,000 residential units and 406,000 sq. ft. of retail space.

The latest addition to DC's waterfront is the mile-long The Wharf mixed-use development.<sup>1</sup> The project features 26 restaurants & bars, 16 retailers, and three entertainment venues, including the 6,000-person The Anthem music hall.

Project boundaries are estimates (2015 Orthophoto, DC government)

Further east, the Capitol Riverfront is becoming a sports & entertainment destination. It is already home to Nationals Park (Washington Nationals), which drew 2.5 million regional fans in 2017, and in spring/summer 2018 it will welcome the 19,000-seat D.C. United Stadium (Audi Field).

Finally, there is still another 17 million sq. ft. of development yet to come, led by the 1.2 million sq. ft. Phase II of The Wharf which is expected to start construction in fall 2018.

	PROJECTS	TOTAL SF	HOTEL ROOMS	OFFICE SF	RESIDENTIAL UNITS		EST. VALUE (\$ BILLIONS)
COMPLETED (2001-2012)	43	12,152,713	204	6,158,750	4,783	170,980	\$3.38
COMPLETED (2013-8/2017)	20	4,619,507	533	14,500	4,194	234,933	\$1.49
UNDER CONSTRUCTION	22	7,115,805	690	998,200	4,861	455,078	\$3.05
PIPELINE	48	16,905,604	776	4,682,889	9,937	690,133	\$5.17
TOTALS	133	40,793,629	2,203	11,854,339	23,775	1,551,124	\$13.09

1. Phase I delivered in October 2017.

#### NEIGHBORHOOD DEVELOPMENT: CAPITOL RIVERFRONT / SOUTHWEST WATERFRONT



1. THE WHARF (PHASE I)



2. THE WHARF (PHASE II)

Image courtesy of WDG



3. WATERFRONT STATION



Image courtesy of PN Hoffman





Image courtesy of Akridge



7. 1900 HALF STREET



rtesy of the Capitol Riverfront BID



9. THE GARRETT

courtesy of WC Smith



10. CAPITOL QUARTER



Image courtesy of the Capitol Riverfront BID



12. YARDS PARK Image courtesy of the Capitol Riverfront BID

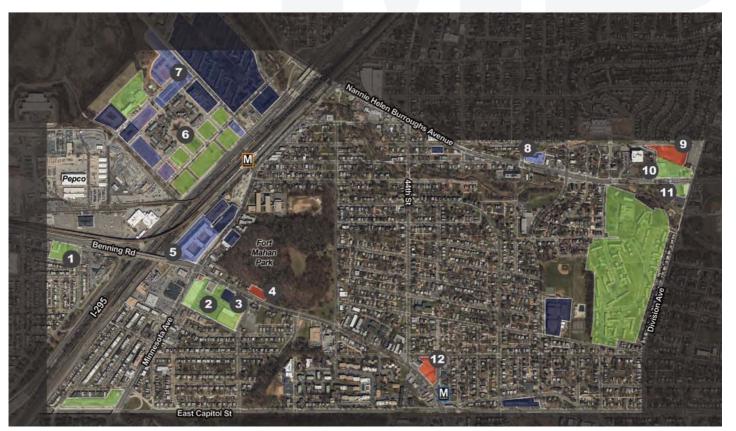
## **MINNESOTA & BENNING**

#### PROJECT STATUS

Completed (2001–2012)
 Completed (2013–8/2017)

Under Construction

Pipeline



**ANCHORED BY TWO METRORAIL STATIONS** this area of northeast DC is expected to see more than four million sq. ft. of development over the next 10 years. The 3.1 million sq. ft. Parkside Mixed-Use Development by City Interests is a multi-phased project that has already delivered 384 residential units with another 950 units and more than 550,000 sq. ft. of office space in the pipeline.

In addition, Cedar Realty Trust purchased the East River Park Shopping Center for \$39.0 million in 2016 and plans to redevelop the 150,000 sq. ft. center into 119,500 sq. ft. of retail space (anchored by a

Project boundaries are estimates (2015 Orthophoto, DC government)

grocery store), 280 residential units and 33,000 sq. ft. of office space with a total of 622 parking spaces on multiple levels.

Finally, as part of the DC government's New Communities Initiative the Lincoln Heights and Richardson Dwellings neighborhoods, located on 28 acres near Division & Nannie Helen Burroughs Avenues, will be redeveloped as healthy mixed-income communities with 1,609 new housing units of varying types, a new mixed-use town center, and a new primary health care facility.

	PROJECTS	TOTAL SF	EDUCATION / MEDICAL SF	OFFICE SF	RESIDENTIAL UNITS		EST. VALUE (\$ MILLIONS)
COMPLETED (2001-2012)	12	1,574,503	229,493	222,500	923	6,500	\$317
COMPLETED (2013-8/2017)	7	983,216	42,588	3,438	857	23,790	\$217
UNDER CONSTRUCTION	3	385,204	37,659	34,534	423	2,054	\$123
PIPELINE	15	4,043,757	70,290	643,864	3,020	198,916	\$1,056
TOTALS	37	6,986,680	380,030	904,336	5,223	231,260	\$1,713

#### NEIGHBORHOOD DEVELOPMENT: MINNESOTA & BENNING



1. 3450 EADS STREET

Image courtesy of the Neighborhood Development Company



Image courtesy of Cedar Realty Trust



3. BENNING NEIGHBORHOOD LIBRARY



4. ST. STEPHENS APARTMENTS





Image courtesy of City Interests



7. METROTOWNS AT PARKSIDE



8. NANNIE HELEN AT 4800



Image courtesy of The Warrenton Group



**10.** DEANWOOD TOWN CENTER



**11.** STRAND RESIDENCES



**12.** THE CONWAY CENTER

Image courtesy of SOME

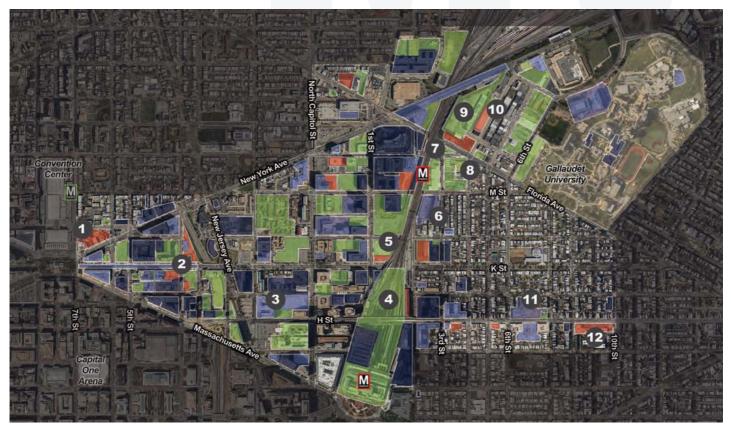
## MT. VERNON TRIANGLE / NOMA / UNION MARKET

#### PROJECT STATUS

Completed (2001–2012)
 Completed (2013–8/2017)

Under Construction

Pipeline



**AS DEVELOPMENT CONTINUES ITS EASTERN PUSH,** areas of DC that were former parking lots or low-density industrial uses have given way to mixed-use developments and established new neighborhoods such as Mt. Vernon Triangle, NoMa, and Union Market.

Since 2001, 20.9 million sq. ft. of new buildings have been built or undergone significant renovation. This includes over 10,600 units of housing, 8.4 million sq. ft. of office space and 720,000 sq. ft. of retail space Project boundaries are estimates (2015 Orthophoto, DC government)

in the area highlighted above. This investment has resulted in a 62% increase in residential population since 2010.<sup>1</sup>

Even with all of this growth, there is 34.6 million sq. ft. of additional development still to come, including 4.8 million sq. ft. currently under construction. With an estimated 16,500 net new residential units coming to market over the next 10–15 years the area could conservatively see an additional 30,000 residents.

	PROJECTS	TOTAL SF	HOTEL ROOMS	OFFICE SF	RESIDENTIAL UNITS		EST. VALUE (\$ BILLIONS)
COMPLETED (2001-2012)	55	13,018,668	650	6,320,410	5,359	330,941	\$3.93
COMPLETED (2013-8/2017)	40	7,915,811	590	2,079,181	5,317	392,539	\$2.64
UNDER CONSTRUCTION	17	4,774,767		1,250,774	3,654	276,078	\$1.76
PIPELINE	58	29,833,044	2,258	8,041,015	13,901	948,079	\$7.50
TOTALS	170	55,542,290	3,498	17,691,380	28,231	1,947,637	\$15.83

1. Esri, 2017 estimates & projections

#### NEIGHBORHOOD DEVELOPMENT: MT. VERNON TRIANGLE / NOMA / UNION MARKET



IImage courtesy of Douglas Development



Image courtesy of The Wilkes Company





Image courtesy of Akridge





Image courtesy of Douglas Development



7. ARMATURE WORKS

nage courtesy of Trammell Crow



6. PRESS HOUSE AT UNION MARK





Image courtesy of EDENS





9. MARKET TERMINAL

mage courtesy of Gensler



Image courtesy of WC Smith



## METHODOLOGY ACKNOWLEDGEMENTS

**ST** 

## APPENDIX

**THE GOAL OF THE WASHINGTON DC ECONOMIC PARTNERSHIP** was to create a comprehensive database of development activity that would help us find answers to the following questions:

- What is the make-up of development activity?
- What are the trends?
- Where is the development activity occurring?
- How much is being invested in our community?

However, before we could begin to collect development information we had to create a methodology to give us guidance on what data to assemble on each project and which projects to include in our database. For a detailed explanation of our methodology please visit *www.wdcep.com*.

While our database of projects is constantly being updated, for the purposes of this publication, all data reflects project status, design and information as of August 2017.

#### WHERE DO WE GET OUR INFORMATION?

To capture the most comprehensive inventory, we use a variety of sources to gather information about development activity, and whenever possible, we contact the developers directly to get the most up-to-date and accurate information available and do site location visits to verify the project's status. Often our research uncovers discrepancies in available data on project information such as square footage, cost, number of units, etc. When this occurs, we try to reconcile the differences by speaking directly with parties involved in the development. Some of our sources include:

#### **PRIMARY SOURCES**

- Architects
- Building Permit Data
- Certificates of Occupancy
- Developers

• Brokers

Districts

• DC Office of Planning

SECONDARY SOURCES

· Business Improvement

- General Contractors
  - Project Managers

• DC Office of the Deputy

Mayor for Planning &

• DC Office of the Chief

**Financial Officer** 

• DC Office of Zoning

Economic Development

- Media & Newspapers
- Neighborhood Newsletters & Blogs

#### **ADDING OR UPDATING INFORMATION**

If you are looking for information about a specific project and you do not see it on our list, it may have been omitted for one of the following reasons.

- 1. IT DID NOT MEET THE \$5 MILLION THRESHOLD
- 2. WE ARE MISSING A KEY PIECE OF INFORMATION
- 3. WE HAVE QUESTIONS ABOUT THE VALIDITY OF THE DATA
- 4. WE MAY NOT KNOW ABOUT IT

To add or update a record in our database, please contact:

#### **Chad Shuskey**

Senior Vice President, Research & Real Estate (202) 661-8674 / cshuskey@wdcep.com

Veronica Miniello Research Analyst (202) 661-8683 / vminiello@wdcep.com



## The Washington DC Economic Partnership would like to thank the following organizations for their contributions to this year's DC Development Report.

11th Street Bridge Park A&R Akridge American University Antunovich Associates Architect of the Capitol Armed Forces Retirement Home **Atelier Architects BELL Architects** BISNOW Blue Skye Bonstra | Haresign Architects **Boston Properties** Bozzuto Capitol Riverfront BID **Carr Properties** CAS Riegler **City Interests Coakley Williams Cohen Siegel Investors** Community Three Development Cornerstone Development **Dantes Partners Davis Construction DBT** Development DC Curbed DC Department of Consumer & **Regulatory Affairs** DC Department of Parks & Recreation DC Housing Authority DC Water Ditto **Donohoe Companies Douglas Development** DowntownDC BID

**EDENS** Erkiletian Development Forest City Forrester Construction Fort Lincoln New Town Corporation Foulger-Pratt Gensler George Washington University Gilbane GlobeSt.com Golden Triangle BID **Gould Property Company** H Street CDC Hargreaves Associates Hartman-Cox **Hickok Cole Architects** Hines Insight Property Group Jair Lynch Real Estate Partners JBG Smith JD Land Lance Bailey Associates Manna Marshall Moya Design MidCity Mill Creek Residential Trust Mount Vernon Triangle CID **MRP** Realty Neighborhood Development Company NoMa BID Office of Planning Office of the Chief Technology Officer Office of the Deputy Mayor for Planning & **Economic Development** Paradigm

Perkins Eastman DC Perkins+Will PN Hoffman **Potomac Investment Properties Property Group Partners** Rappaport Redbrick **Republic Properties** Reuben Company Roadside Saul Centers Shalom Baranes Associates SK+I Architecture SmithGroupJJR **Smoot Construction** Somerset Development Stantec Stonebridge Carras **Telesis Corporation** The Menkiti Group **Toll Brothers** Torti Gallas Trammell Crow UIP Urban Atlantic Urban Matters Development Urban Turf Valor Warrenton Group Washington Business Journal Washington Post WC Smith WDG Architecture Wilkes Company



1495 F STREET, NW WASHINGTON, DC 20004 (202) 661-8670 WWW.WDCEP.COM





CBRE knows Washington, D.C. Through our industry leading perspectives, scale and local connectivity, we deliver outcomes that drive business and bottom-line performance for every client we serve in Washington, D.C. How can we help transform your real estate into real advantage?



cbre.us/washingtondc