

ADA AMERICAN LIFTS AND REMODELING

Dear Colleen,

January 25. 2017

I have been a customer in The Blue Book Network since 2005. Initially, my business was selling wheelchairs, leg braces, residential elevators and most handicap equipment. As time went on, I began concentrating on elevators. Things went well and the ad definitely paid for itself. Then my business was hit with the recession in 2010.

At that time, I contemplated whether or not to keep my ad program. I decided to stay with it to see what happened for the next year. I got rid of some overhead, sold my building, installed and sold strictly elevators. Not only am I selling the elevators, I'm remodeling buildings for the handicapped.

In 2012, I decided I wanted more exposure so I increased the size of my ad. Now I appear toward the top of the Page 1, which has made a big difference. Last year was the best year I have ever had in my commercial business! I can only attribute this to The Blue Book Network.

I look back over the last twelve years and realize how important it is to keep my company brand and exposure on Page 1, in front of the people I want to work with and get the projects I want to work on. Now I know I made a smart business decision in 2005!

Best Regards,

im Apostolou

President

About ADA Lifts and Remodeling:

American Lifts and Remodeling is a Baltimore based family owned and operated company with over 30 years of experience providing sales, installation and service to meet your residential and commercial accessibility needs. We service Maryland, Pennsylvania and the District of Columbia.

Whatever your needs include, from minor remodeling to entire home or commercial renovation, no job is beyond our capabilities to accomplish. You may need simple grab bars, a wheelchair ramp, stairway lift,or the remodeling of entire areas in your home, business or place of worship, <u>American Lifts and Remodeling</u> is here to take care of all of your needs.

As a licensed and insured Maryland contractor, we offer a variety of services for those requiring extra assistance in their mobility. We provide sales and services for Stairglide equipment, lifts for the disabled, and other leading manufacturers. Our commitment to facilitate a great experience for every one of our customers is central. We have skilled customer service personnel that are waiting to give you the assistance you need to help answer all of your questions.