

February 22, 2012

To: David Noorigian
Account Manager
The Blue Book Building and Construction Network

RE: Customer's Testimonial

To whom it may concern:

The world has changed due to technological advances and the nature of advertising and marketing has changed with it.

As a regional metal supply house in Southern California, for marketing purposes, we used to be in many advertising vehicles like Yellow Pages, Thomas Register, Dodge Reports and many other construction related.

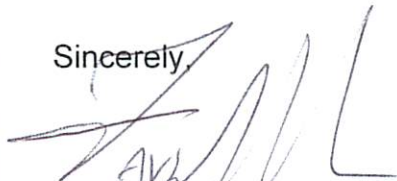
With the coming of internet advertising, we have opt-out of all these services and we do our own pay-per-click advertising on Google.

We have kept one service active and that is, The Blue Book. The reason we stayed with Blue Book is that they change with times and give us vast information that we need in this informative age, plus they gave us opportunity to market our material to other customers on top of information for construction and future projects leads.

The sales people genuinely want to help you with information and care for your business to succeed.

In general, I should say that we are very happy with your service and I hope we continue to do business for many years since they earn their pay for the extra service and customer care we get from them.

Sincerely,



Joe Shooshani
Owner/VP-Marketing