

Roofing by

Fred Gross Construction, LLC

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Joe McCormick

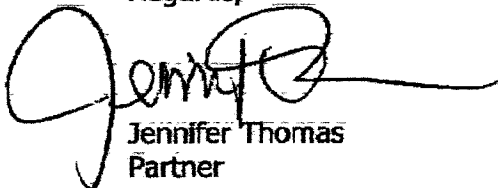
February 21, 2013

Account Manager

The Blue Book Building and Construction Network

We have been customers since 2005. I wanted to share with you a recent success with using your My Leads feature on The Blue Book Network website. I signed in to look at my project leads and noticed at the top of the page a project I had bid on. Seeing this project prompted me to call the GC to see where we stood. To my pleasant surprise, I found that we won the bid! I did not realize until your recent visit to update our account that the project leads we had bid on were put at the top of the page under "My Saved Leads". As you called it, "An Electronic White Board". This worked as it reminded me to follow up on our bid submittal. We at Roofing by Fred Gross Construction, LLC look forward to continue using the exposure we get in both the print and online database along with the digital website tools to find and win jobs! Furthermore, it has been a pleasure working with you. Your continuous effort is not only once a year but throughout the entire year. When you call our office, just to say Hello or ask how the blue book is working for us, I know I want to do business with you and The Blue book

Regards,



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