



## Texton and Blue Book

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October 3, 2016

Texton has partnered with Blue Book since 2008. In that time, we have developed a reputation in our market and surrounding areas as a premiere supplier of Window Coverings to the building contract industry. Considering where we started eight years ago, we view our relationship with Blue Book, and the recognition afforded from it, as definite key to our success. We have worked with other publications and contract services, and have found your program to be the most viable option that actually brings results.

Early this year, we chose to advertise with a full page in the “Who’s Who Buyer’s Guide”. We have been very pleased with the ad and the results that have come from it. The magazine has given us an avenue for continued branding within the commercial construction industry specifically. With this magazine, we have a new way to get in front of our buyers and stay in front of them.

The Blue Book has always offered great support on multiple levels. That especially relates to Jourdan Dove. Ms. Dove has gone out of her way to ensure that we are taking advantage of many of Blue Book’s trade-show and online offerings. This has included spending much time with our staff, gleaning necessary information from them, and literally publishing on our behalf. We all love and greatly appreciate what Jourdan has done for us in 2016!