

December 2, 2013

Fred,

I just wanted to let you know that after having the services of The Blue Book my leads and contacts have increased greatly. We have easy access to jobs, GC's and the prints to go along with them.

One of my estimator's was asked to try out the BX first off they are not in your league, you have to go to them. Second, they have little to no lead generating and exposure. They do have a nice building, but working from the BX offers little to no business growth. So., finally after it taking me 2 years to sign up, I believe The Blue Book is going to be a nice addition to my business. Thank you, Fred Martinez.

Jeff Whims, President

Painters of the Western Reserve, LLC