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RE: The Blue Book Network

We have been a part of The Blue Book Network for over 10 years. In that time, The Blue Book has introduced new tools and new opportunities to gain exposure to the commercial market, as well as provide information regarding upcoming projects. Nichole has been our representative for the past 3 years.

She has worked with our staff to make sure everyone is up to speed on how to best use the tools available; including BB-Bid and vu360, as well as to ensure we are positioned properly with a complete and accurate ProView.

We recently took advantage of Nichole's suggestion to become regional sponsors and are now being viewed by construction decision makers more than 3 times per day in Michigan and have been added to numerous private vendor lists.

Belson Asphalt recommends The Blue Book Network and Nichole's service to those looking to build new relationships in the commercial construction industry.

Sheri Belson
President