

NMA

NORTH METRO ASPHALT & CONTRACTING

Dustin,

I wanted to take a few minutes to express my gratitude to you and The Blue Book Network. Marketing is always an area that is tough to gauge of "what works." We started marketing our company with you over 3 years ago and have since increased our program to secure a Regional Sponsorship level and locked up the front inside cover, which we will hold on to for many years to come. After meeting with our SEO guru, he indicated that there has been a huge amount of traffic funneling through The Blue Book to our company.

We receive so many opportunities, that it allows us to be more picky when it comes to which projects we want to go after. You have personally, called and given us insight for many projects that we were otherwise not aware of and have landed work (and new customers) as a result.

Thank you for your continued effort and I look forward to long lasting business relationship.

Sincerely,



Eric Larson

North Metro Asphalt and Contracting

1455 165th Ave NE
Ham Lake, MN 55304
763-413-4604 (office)
763-413-4606 (fax)