



**THE BLUE BOOK**

10 November 2010

2937 Veneman Avenue, Suite A-102  
Modesto, CA 95356

Attn: **Mr. Nathan Claunch, Account Manager**

Re: **GOLDEN EMPIRE DESIGN, INC.**

Good Afternoon Nathan:

On 27 October, you and Jeff Turner came to my office to do a 'Lunch and Learn' and present the BPM Select, VU 360, and SyncWare products to my organization. I would like to take a moment of your time to express my sincere appreciation for your program and the products you presented for a number of reasons.

First and foremost, you and Jeff are a professional team and were able to present your tools in a concise manner which was clear and easily understandable. Secondly, I found BPM Select and most particularly VU360 to be multimedia that could potentially and rapidly change the way my practice currently operates. The means and methods you offered will speed up the way I go about my daily search for those products and certainly simplify what can be a difficult and time-consuming ordeal. The SyncWare product is very exciting in that it offers a secure method of communicating with my clients and consultants while maintaining the proprietary shelter my firm desires to protect and shield our work.

I am absolutely excited to utilize all these products on a daily basis and you have reenergized what has been a formally very mundane task. Again, I want to thank you very much for the time you took to come to my office and make this presentation. I can't wait to use BPM Select, VU360, and especially SyncWare! You did a great job in your presentation and you have a great product to present.

Congratulations! You are more than welcome to quote me on all of what I have said. Take care and have a very Blessed Day!

Sincerely,

**Arin D. Resnicke, AIA**  
Principal Architect  
Golden Empire Design, Inc.

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