

May 11, 2010

Mr. Geoff Turner The Blue Book Building &Construction Network 2937 Veneman Avenue, Ste. C-170 Modesto, CA 95356

Geoff,

We appreciated your lunch and learn presentation on April 7, 2010, demonstrating the latest services offered by The Blue Book. I was impressed with the ease and functionality BPM Select and Vu360 has to offer.

As an Architect in an A+E firm, I am confident these free tools can be mutually beneficial to both architect and engineers. BPM Select demonstrates the ability to increase efficiency during the development of specifications by streamlining building and product searches. Vu360 addresses a current unmet need in our office by providing an effective document viewer and mark-up tool, which will mitigate administrative time spent during the construction administration phase.

Thank you again for your time and I look forward to scheduling a follow-up with The Blue Book to expand the lunch and learn presentation to others in our organization.

Regards,

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