Vendors and Subcontractors:

The Boldt Company is a nationwide General Contractor serving the commercial, power/industrial, and health care industries. The Northern Operations group is based out of Appleton, WI and self performs concrete, steel erection, carpentry, and process piping amongst other trades. When we bid and build projects, we use services like The Blue Book to help identify and contact potential vendors and subcontractors. After using TheBlueBook.com for a few projects, there are many features and advantages the website has to offer, however, the company profiles are often lacking in information.

The two items most often missed that would help us specifically is the annual volume and average contract amount. This information really gives a good barometer of who may be able to handle certain projects. This would also cut down on the amount of calls needed to form a solid bidding list. From my perspective, the more information included in your profile the better. It may be a small investment in time up front, but it really separates you from the pack. This increases your chances of making the bidding list and winning more work.

If you need assistance with your ProView on <u>www.Thebluebook.com</u> please contact Karen Murto 920-265-8946 or email her at kmurto@mail.thebluebook.com

Thanks,

