I opened the Riverside office of Lee & Associates in 1989, and at the time was referred to Couch and Philippi as "our sign company" During the last twenty years we have consistently had high quality signs produced from you. Since you came on board to handle our account about two years ago, we have experienced nothing but excellent service from you. We have always had a good product for a fair price, and best vendors, and look forward to another 23 years of doing business with you!

# Lori Jensen

Vice President, Chief Operating Officer
Lee & Associates Commercial Real Estate Services, Inc. - Riverside 3240 Mission Inn Avenue
Riverside, CA 92507-4069
951.276.3613
ljensen@leeriv.com



We have been very pleased with our 4'x4' and 4'x8' signs since we ordered them one year ago. As a smaller company, we were leery at first about having to order so many signs at once instead of on an as-needed basis. Now I realize that having a stored inventory of signs saves time. The listing agents are so much happier to have a sign installed on a property within a day or two instead of a week or two. We also love the flexibility of the double-sided name and status overlays. It is much more cost effective to swap out a name overlay than to produce an entire new 4'x8' sign. It has definitely saved our company time and money. Thanks, it has been great working with you!

# **Kelly Lawlor**

Marketing Coordinator NAI Landmark 1811 W. Dickerson No.17 Bozeman MT 59715 406.556.5063 kelly.lawlor@nailandmark.com







We have been dealing with Couch and Philippi for as long as I have been with CB, which is 25 years this year and the service we get with Couch is superb. We have been extremely happy with the metal signs because they are reusable and have a long life span, they do not fade like the wood signs that other companies use. I personally think our signs are one of the best out there because they are uniform and that is thanks to you.

# Jill

### Jillian Fabian Listing Coordinator

CB Richard Ellis Orange County Region T 714 939 2160 F 714 939 2226 Jill.fabian@cbre.com



One of the primary reasons we began using Couch and Philippi's metal signs was to get more usable life out of our signs in the field. Yellow is apparently one of the fastest colors to fade in the sun. We tried a variety of materials via local vendors, but the result was always the same. Within 12 to 18 months, the signs became faded and also became embedded with dirt from nearby roadways. Many of our listings, particularly landlord representation listings, have been in place for many years and have required replacement signs quite frequently. We're finding that our C&P signs can easily stay in the field for years, and can be re-used much more readily than our old signs. The less porous surface also means the signs look better and need to be cleaned less frequently, saving maintenance as well as production/installation costs.

Elizabeth Raiford Principal, Vice President Grubb & Ellis Thomas Linderman Graham 1511 Sunday Drive, Suite 200, Raleigh, NC 27607 Main: 919.785.3434 elizabeth.raiford@tlgcre.com







We've been using Couch & Philippi for more than 8 years. I started with this company 8 years ago, and knew we already had been using them..it could be 10 or more years. The quality and durability of the signs is outstanding. We seem to only lose a sign to destruction from builders. We plan to continue to use Couch & Philippi signs for years to come. The prices, even with the shipping cost cannot be beat by any vendor in our City. Customer service has always been top notch. I've only had 3 different contacts in 8 years... that says something!

#### **Shannon Foster**

Business Operations Manager Grubb & Ellis Levy Beffort 1601 NW Expressway, Suite 500, Oklahoma City, OK 73118 Direct: 405.879.4770 shannon.foster@grubb-ellis.com



I have been purchasing NAI branded signs from Couch and Philippi for the past six years. We use 2 x 2 styrene window signs, 4 x 6 and 6 x 8 metal framed outdoor signs, and vinyl banners that are mounted to the exterior façade of buildings. The quality of all the signs has been consistently excellent, and the durability has been very good in the harsh and windy Midwest climate. Another bonus has been the ease of ordering, the reasonable delivery times they provide and their coordination with the trucking company that delivers the product. I would not consider any other vendor for our commercial real estate signage needs.

### Ritch LeGrand CCIM, CRE, MAI

NAI LeGrand & Company Commercial Real Estate Services. Worldwide. 500 6th Street PO Box 506 Sioux City, Iowa 51102

website: www.legrandrealestate.com

tel: 712 277 1070 cell: 712 253 3200 fax: 712 277 1072

email: ritchlegrand@legrandrealestate.com







This is just a quick note to let you know how much I appreciate the service I receive from Couch & Philippi. When I took on the task of ordering signs for the entire company it seemed like a daunting task. And, with the company we used at that time it was. Moving our business to Couch & Philippi made the process so much easier. The quality of the product is great and I really like having one person as a point of contact for all my needs. You and Tim were able to develop a specific ordering program that meets our needs and you personally have been responsive to all my requests, resolved any issues we have had quickly, and been able to accommodate any special requests or situations we have.

It's a pleasure working with you.

### **Eileen Mahoney**

Office Manager NAI Capital 1640 S. Sepulveda Blvd., Suite 500 Los Angeles, CA 90025 (310)440-8500



## Rachael,

NAI MLG Commercial has had a 10 plus year relationship with Couch and Philippi. We use a variety of sizes of their aluminum signs. The signs are long-lasting, durable and able to hold up against harsh winter weather. We have found that Couch and Philippi is easy to order from and has a helpful staff. The shipping department is accommodating to our needs and our signs are shipped out in a timely manner.

# Thank you,

Lauren Groenevelt Marketing Assistant

NAI MLG Commercial 13400 Bishop's Lane, Suite 100 Brookfield, WI 530054

Main: (262)797-9400

lgroenevelt@mlgcommercial.com







Just a note to thank you for the continued great service we receive from your firm. We kiddingly say that we are not in the real estate business-we are in the sign business because our signs are so very important to our image and marketing.

When I transferred from the Phoenix market to the Cincinnati market with NAI, one of the first things I did was enlist Couch and Philippi to provide our sign requirements. I had worked with your firm in the Phoenix and Las Vegas markets and had every confidence you would provide us with the same excellent service in Cincinnati. Cincinnati has a variety of weather conditions which our signs must withstand- ice, snow, strong winds, and rain. The high quality signs have proven to be extremely durable at a competitive price.

It is a pleasure to work with Tim, you, and the rest of the group.

## Marge Campbell

NAI Bergman Chief Operating Officer marge@bergman-group.com office 516 769 1700 4695 Lake Forest Drive, Suite 100 Cincinnati OH 45242-3745



I have our first order for paper signs from Couch & Philippi from April 27, 1999!

As the CBRE Northeast Ohio Listing Coordinator I order all the signage for the two offices in Cleveland and the two offices in Akron. I have been using C&P since August, 2006 and have had a great service, delivery and a reliable and durable product. Thanks for all you do for CBRE.

### Jenna Deck Listing Coordinator

CB Richard Ellis 200 Public Square, Suite 2560 Cleveland, OH 44114 T 216.363.6407 jenna.deck@cbre.coml www.cbre.com







# Dear Couch and Philippi,

We want to thank you for the great services you have provided for us since our business inception in 2001. You have always made yourself available to us in slow times and times of emergency and have always facilitated our signage needs in a professional way. Most signage companies, we have worked with in the past, have increased their prices dramatically over the years, but the only thing you have increased is the quality of the products you provide. We really appreciate the importance you put on quality because Southeastern Idaho has very harsh weather conditions and your products hold to your promise. Thank you again.

Your faithful customer, NAI Commerce One.

## Mitch Transtrum Operations Manager

NAI Commerce One Commercial Property Manager 208.525.8088 www.nai-idaho.com



Thank you for your call today regarding our relationship with Couch & Philippi.

We have been ordering signs from your company for as long as I have worked with CB Richard Ellis, Inc and that is over 12 years now. The signs are delivered to our installer on the Main Line. He loves the finish of the signs and can easily add names/numbers to the basic CB signs we keep in stock.

In this Philadelphia-Allentown area, the signs do take a beating from the weather. We have been very happy with the longevity of the signs and re-use them for as long as we can.

Sincerely,

#### Barbara

## **Barbara Knowles Transaction Supervisor**

CB Richard Ellis, Inc Brokerage Services
50 S 16th Street Suite 3000 Philadelphia, PA 19102
T 215 561 8990

Barbara.knowles@cbre.coml



