

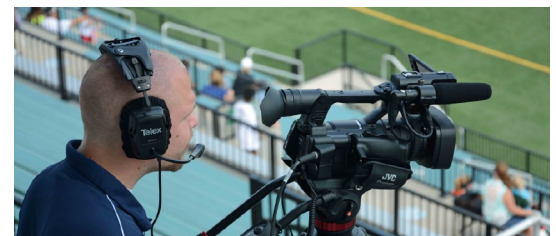
APPLIED VIDEO TECHNOLOGY HELPS CREATE THE PATRIOT LEAGUE TV NETWORK

10 VidCasters fuel all new Digital Media Delivery Platform

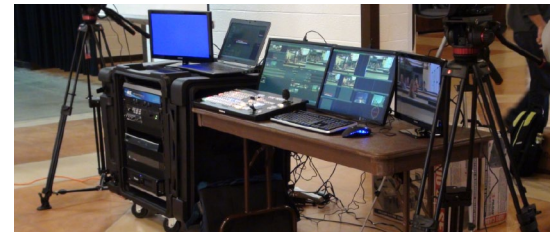


This fall, The Patriot League, a Division 1 NCAA athletic conference, debuted the Patriot League Network (PLN), its new digital network for live streaming and programming. Each of the 10 member schools received a VidCaster 455, (3) JVC GY-HM600 Camcorders, and a full assortment of integrated technology and support for live video production, intercom, audio, announcer packs, graphics creation, media management and monetizing services.

AVT partnered with Campus Insiders, a Digital Media Company jointly owned by IMG College and Silver Chalice in creating The Patriot League Network . PLN, which debuted in late August will provide free live coverage of nearly 250 games during the fall sports season alone.



Loyola University uses the JVC-GY-HM600 camera to stream live athletic events over the new PLN Network.



The VidCaster uses NewTek virtual set technology to anchor the sports programming provided by each school.



AVT helped present at a league wide training course held at Lehigh University. Each Patriot League school was represented at the day long Video Boot Camp where members were briefed on how to set up and use the equipment as well as understand the concepts behind the online streaming platform.



"The Patriot League has been working with AVT since 2006 when we launched our initial live event digital programming. They have provided us with outstanding insight into the equipment on the market, trends in the industry, and worked within our budget. In addition, AVT continues to supply the best available equipment and support. The VidCaster has allowed the Patriot League to provide its 10 full members with an outstanding tool to produce games in high-definition as well as enhance other components of the production. We have a great deal of confidence in their knowledge and support services, and would not hesitate to continue to recommend AVT to others as they prepare for their own digital programming."

Richard Wanninger
Patriot League | Senior Associate
Executive Director for External Relations



VidCaster

FOR SALES
AND SERVICE

610.407.0776

info@appliedvideo.com