

CASE STUDIES

DREXEL UNIVERSITY

Antoinette Westphal College of Media Arts & Design – URBN Annex Building





When the premier screening room at the URBN Annex building of the Drexel University, Antoinette Westphal College of Media Arts & Design failed during a high profile event, Jason Rappaport, Director of IT, knew it was time to officially address the issues they had been having. After working with AVT on several other projects within Westphal College Jason felt confident that AVT could supply him with a fully functioning integrated audio and video solution for their screening room.

Prior to AVT's involvement, The URBN Annex screening room seemed to be prone to issues from the start; including poor audio quality, speakers out of phase, and improper wiring to name a few. Even after addressing some of those issues, Drexel would often encounter issues where the equipment would freeze and no longer allow for changing of inputs or wouldn't output audio.

For several months, Jason and his team requested quotes from seven AV companies to resolve a series of AV issues within the URBN Annex. After several months of back and forth over quotes and talking to other IT professionals throughout Drexel University, they felt confident in going forward with AVT on this project and several others including resolving dual projection issues in five computer labs, several conference rooms, and a project to enhance their media wall (a 5 x 5 LCD grid of displays) by adding audio capabilities and a timer to turn the LCDs on and off.

"From the start AVT was simply great to work with; especially compared to our previous experience with other AV integrators. I have had the opportunity to work with at least ten employees of AVT, all are extremely professional and knowledgeable," said Rappaport. "I am simply overwhelmed by the care and consideration taking place at AVT to ensure the customer is satisfied with the entire process from inception to project closeout. We are looking forward to working with AVT in the future."

About the Drexel University, Antoinette Westphal College of Media Arts & Design

The Antoinette Westphal College of Media Arts & Design fosters the study, exploration and management of the arts: media, design, the performing and visual. We are a center for creativity that educates students to find their place as leaders in today's rapidly-changing world by teaching them the diverse skills needed to conceptualize and implement creative thinking. We are unique in our wide range of programs, from Architecture to Digital Media, from Fashion Design to Music Industry, and from Graphic Design to Dance. Our academic programs are rigorous, and provide the appropriate balance of a solid foundation with individual creative direction, cultural awareness, strong technical skills, and an understanding of management and professional practice. The Antoinette Westphal College of Media Arts & Design is academically accredited, as part of Drexel University, by the Middle States Commission on Higher Education (MSCHE).

About AVT

AVT (Applied Video Technology) is an audio visual systems integration company providing products and solutions for broadcast, production, corporate, education, medical, and government markets. AVT is your one stop source for design procurement, engineering, installation, and service of networked audio visual systems, videoconferencing, video-streaming, digital signage, and video-production solutions. AVT products are available on PA Co-Stars contract 003-132.

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