

Meet Shelley Hines of DCG Environmental in Red Oak



Today we'd like to introduce you to Shelley Hines.

So, before we jump into specific questions about the business, why don't you give us some details about you and your story.

When my husband got laid off for the third time in his career, I asked him "Why don't you go into business for yourself?" He said he didn't know how to run a company and I told him "I do!"

It is common in this industry to work for a big company on a big project, and then to be laid off when that project was completed. I've always had an entrepreneur spirit. I have worked for big corporations with management and director level positions as well as small businesses wearing multiple hats. All of those experiences led me through the different departments of a company, giving me a full picture on how each department effects the other and how they all operate together to make the company successful.

Combining my corporate experiences and the experience of running a home-based business for 12 years, along with my husband's 17 years of experience in the environmental field, we knew we would be successful!

<http://voyagedallas.com/interview/meet-shelley-hines-dcg-environmental-red-oak-tx/>

We started this business for two reasons: to give and go. We wanted to be able to give back to our community, church and philanthropy, and be able to go on vacation whenever we wanted to without having to ask someone else for permission.

We're always bombarded by how great it is to pursue your passion, etc – but we've spoken with enough people to know that it's not always easy. Overall, would you say things have been easy for you?

Starting a new business is never easy! Everything we do is licensed by the state. There was an opportunity coming up but we had to have a specific license to be able to accept the job. We had filed the paperwork a while ago, and we're waiting on the state to complete their piece of the puzzle and send the certificate. It took a lot of calling, pleading, and I'm not too ashamed to admit, a little crying, to find a sensitive soul that had been through a similar situation when her husband got laid off, to help us speed up the process. When she helped us, I felt like I had won the lottery!

Then next came the waiting to get paid. This is a net 30 industry that doesn't always pay within 30 days. That presents its own challenges on learning how to budget and forecast. After the first year and a half, that roller coaster ride has smoothed out. We always joke that we are not eating filet mignon and caviar every night, but we are not eating ramen noodles every night either.

We'd love to hear more about your business.

DCG Environmental is an Asbestos Consulting Agency, Mold Consultant and Air Monitoring company. There are basically three steps to what we do.

1. An inspection is performed to identify asbestos or mold.
2. If either is found, a licensed abatement contractor is required to remove/abate it.
3. A consultant writes a protocol and a third-party air monitoring company monitor's the air as the abatement contractor is removing it.

We do step 1 and step 3. By Texas law, step 1 and step 3 cannot be performed by the same company as step 2, it is a conflict of interest and is a protection factor for the client.

We are known for our experience and our knowledge. We don't cut corners and we have often found things that others have missed. We don't have the turnover that our big corporation competitors have nor do we have their overhead.

I am most proud of how we have accomplished things others said we could never do either because they weren't able to or because we were so new. I love it when

a competitor says “How did you do that?” We may be new in name, but we are not new in experience. We are growing faster than many that have been in business longer than we have. It takes a lot of hard work and we are willing to put in the hours now for the rewards later!

What were you like growing up?

Growing up, I was always active and doing something. In elementary school, I was in Girl Scouts, took violin lessons, and at age 10 started babysitting. At age 12 I had a paper route. I played soccer and ran track and cross country through my middle school and high school years.

I started managing restaurants at 17 and then switched to retail management. I went to college for a business degree with an emphasis in accounting and landed my first corporate job in accounts payable.

In the corporate world, I was always referred to as an extrovert, and assertive. I always moved up the ladder quickly and held management positions.

I love to teach, train, educate and empower people to be the best they can be! My favorite saying is “If you hang out with me for too long I’ll brainwash you into believing in yourself and knowing you can achieve anything.”

Contact Info:

- **Website:** www.dcgenvironmental.com
- **Phone:** 254-681-3161
- **Email:** shines@dcgenvironmental.com
- **Facebook:** <https://www.facebook.com/dcgenvironmental>
- **Twitter:** @DCGEnviro
- **Other:** <http://www.homeadvisor.com/rated.DCGEnvironmentalLLC.54683094.html#>



Image Credit:

Our beautiful family is why we work so hard! My son Garret, me, my husband Robert and my daughter Morgan.

Getting in touch: VoyageDallas is built on recommendations from the community; it's how we uncover hidden gems, so if you know someone who deserves recognition please let us know [here](#).

RELATED ITEMS