A VETERAN WITH A VISION

Retired Navy veteran strives to be a successful business owner, ready to give back



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Marlon Blue, founder and owner of BSE Security Service and BSE Professional Services, located in Santee, California.



Owner Marlon Blue of BSE Security Service and BSE Professional Services, outside of his storefront in Santee, California.

arlon Blue is a man with a mission. The founder and owner of Santee-based BSE Security Service Inc., as well as its sister company, BSE Professional Services, has a very definite goal clear in his sights: to acquire enough funds to build a home for veterans.

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BSE is a Service-Disabled Veteran-Owned Small Business (SDVOSB), as well as being 100% Veteran DBE/ ACDBE/DVBE and SB. Marlon, who is the sole proprietor, brings 20 years of Navy experience (he is now retired from the Navy), and 10 years of experience in personal protection, private patrol and surveillance, with an emphasis in security.

EXPERT SECURITY AND PROFESSIONAL CLEANING SERVICES

The BSE Security Service branch of the business provides stellar security services and exemplary customer service. From hotels, airports and construction sites to high-rise buildings, apartment complexes, car dealerships and special events, BSE can outfit a company with the right employees, including armed and unarmed security patrol, and equipment to suit specific security needs. Marlon proudly notes that BSE is the first veteran-owned business that has a dual contract at San Diego International Airport.

by Robyn M. Feller

Marlon hires and train veterans, one veteran at a time. BSE's risk management team is comprised of individuals with diverse backgrounds. These individuals include former state and federal law enforcement officials; attorneys who are well versed in both civil and criminal proceedings; and leaders from the business community.

The BSE Professional Services piece of the business mainly focuses on high-quality cleaning services for a range of commercial properties, such PHOTOS COURTESY OF GABRIEL HERNANDEZ PHOTOGRAPHY (TOP LEFT); BSE SECURITY SERVICE (BOTTOM LEFT) ()

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Marlon Blue proudly served in the U.S. Navy for 20 years. Now retired from the Navy, he is committed to helping other veterans. Pictured here, left to right: boot camp training, last pay grade and attending a recent San Diego Chargers game.

as banks, apartment complexes and any type of small business that needs their office space cleaned out.

REACHING OUT TO VETERANS AND COMMUNITY

To ensure a solid, trained staff—and with the added goal of helping veterans—Marlon works with such entities as Interfaith, Veterans Village of San Diego (VVSD) and Goodwill. He also has a partnership with San Diego Job Corps to help young people complete security training or cleaning/hospitality training to help them start a career. "I talk to other veterans to show them there's more than one way to start your own business," he says. Over the threeyear timeframe he has been in business, Marlon has hired more than 40 employees.

Additionally, for the past two years, Marlon has been volunteering with Military Outreach Ministries (MOM) to deliver food to low-income area families.

BEST SERVICE EVER

While BSE technically stands for "Blue Sky Enterprise," Marlon quips that what it really stands for is "Best Service Ever." And that's exactly what he is going for. He credits BSE's fast response time and excellent customer service for his ongoing success.

NO PLACE LIKE HOME

As for his goal, he is committed to making it a reality. He says, "My ultimate dream and aspiration as a small business owner is to build this veterans home and be able to have veterans from all walks of life come together and be able to have a place to meet and talk and come to have a conversation."



Marlon Blue has devoted time over the past two years volunteering with Military Outreach Ministries, delivering food to low-income families.



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