



CASE STUDY

FEATURED PRODUCTS

ARDEX PC-T™ Polished Concrete Topping (White/Gray)
ARDEX PC FINISH™ Stain & Wear Protection - Low Gloss
ARDEX PC 10™ Lithium Hardener for PC-T™ Polished Concrete Topping

ADDITIONAL PRODUCTS

ARDEX ARDIFIX™
ARDEX ARDISEAL™ RAPID PLUS
ARDEX EP 2000™ Substrate Preparation Epoxy Primer
ARDEX K 15® Premium Self-Leveling Underlayment
ARDEX P 51™ Primer

INSTALLER

Southeast Sealing, Inc. - Conyers, GA

CONTRACTOR

Timberwolff Construction - Upland, CA

CHALLENGE:

- 20,000-square-foot installation on three store levels
- Extensive subfloor preparation required to repair cracks
- Installation area located in busy shopping mall, limited accessibility during working hours
- Fast-track installation

SITUATION

H&M clothing stores, an ARDEX National Retail Account, specified the ARDEX Polished Concrete System (APCS) with the support of ARDEX Architectural Specialist Jen Davis, Technical Services Representative Pat Cunningham and the Colorado Sales Team. This project was unique, because this H&M was located in a historic building with other operating stores. The buildings floors had several types of old floor coverings and mortars that required removal before ARDEX products could be successfully installed. Once the coverings and mortars were removed, severe cracking was discovered. This cracking was addressed with ARDEX ARDIFIX™. Areas requiring pre-leveling were treated with ARDEX K 15® Premium Self-Leveling Underlayment and shot blasted before the ARDEX PC-T™ Polished Concrete Topping was installed.

SOLUTION

Timberwolff Construction paid great attention to detail on this installation because of previous installation issues at another store. Because the surrounding stores were open for business during daylight hours, ARDEX products were delivered to the jobsite in the middle of the night on a hand truck. There were times when it was difficult for ARDEX sales professionals to visit the jobsite and review the installation progress, but ARDEX support and the successful installation provided by Southeast Sealing, Inc. solidified a professional partnership with Timberwolff Construction. ARDEX Sales Professionals Ryan Fortune and Damon Bruno worked and provided local support and contacts for materials needed at the last minute. Because this was Southeast Sealing's first H&M APCS installation, Pat Cunningham spent three days on the jobsite to ensure all technical questions were accurately addressed. Because of the excellent product installation, this H&M store was highlighted and recognized at the ARDEX Americas 2012 National Sales Meeting.



H & M (16TH STREET MALL)
DENVER, CO

