



## Primera's Arizona Cardinals Training Facility Commercial Flooring Project



### Primera Demonstrates Uncommon Commercial Flooring Expertise with Arizona Cardinals Training Facility

The Arizona Cardinals Training Facility, located in Tempe, AZ, was originally built in 1990 and not only houses the team's corporate offices, clubhouse and training complex, but is essentially a 'home away from home' for both players and management.

Situated at the intersection of Hardy Dr. and Warner Rd., the Training Facility also features an extensive collection of photographs, articles and memorabilia commemorating the team's rich history.



## Primera Helps Arizona Cardinals Step into the 21st Century as Integral Part of Extensive Training Facility

Although the Cardinals Training Complex is only 26 years old, the many technological advances that have taken place since its construction necessitated a complete \$15 million overhaul.

Primera was chosen by the Cardinals organization to perform a facility-wide flooring installation, which included:

- 12,000 sq. ft. of patterned, Cardinal-colored tiles in all shower and bath areas
- 5,000 sq. ft. of rubber flooring in revamped weight room
- Commercial-grade flooring in newly expanded kitchen
- Specially manufactured, patterned carpet featuring the Cardinals logo in locker rooms
- New carpet for all meeting rooms, dining room and corridors

## Challenges: Coordinating with Building Contractors, Working with Custom Materials & Staying on Schedule

A high-profile project of this scope presents its own set of unique challenges:

- Integrating with other tradespeople and contractors fluidly
- Handling custom-made materials
- Completing project on schedule

Primera was able to work quickly and seamlessly with other trade professionals and was responsible for installing custom-made materials that left no room for error.



## The Solution: Communication, Professionalism & Know-How

In addition to new flooring, areas of Cardinals Training Complex underwent expansions of several thousand square feet, as well as electrical rewiring, upgraded technological installations, locker- and weight room rebuilds.

Since Primera has extensive experience working side-by-side with other contractors, it was second nature to immediately establish solid communication in order to avoid conflicts and implement a systemized schedule.

The flooring experts at Primera pride themselves on their ability to be leaders in an industry that requires a high level of precision and skill, so the handling and installation of items like the custom-designed, specially manufactured Cardinals logo carpet were smoothly completed to perfection.

Even though the project was immense in scope and was performed with utmost care and diligence, the project was completed on time so the Cardinals could make themselves at home as quickly as possible.

## Attractive, Functional and Durable Commercial Flooring Installed Expertly and On Time

According to Arizona Cardinals team president Michael Bidwell, the renovated training facility is once again among the best in the NFL.

Head coach Bruce Arians is also pleased with the results, stating, "This renovation is unbelievable. I can't imagine a better facility in the NFL right now."

Without a doubt, Primera's exceptional skill, professionalism and efficiency in completing this installation contributed greatly to the overall beauty and functionality of this now state-of-the-art, elite training facility.

[Take a look at this video \(youtu.be/OF5-HbbuEeg\)](https://youtu.be/OF5-HbbuEeg) from Fox 10 Phoenix for a look inside the completed Arizona Cardinals facility.

