



CASE STUDY

How McCarey's Avoided Installation & Plant Sourcing Delays for City Projects

go



About McCarey's Landscaping Inc.

PROJECT TYPE

Commercial, City, Residential

AVERAGE VOLUME

~\$10,000

FREQUENTLY ORDERED MATERIALS

Caliper trees

Founded in 1993, McCarey's Landscaping Inc. is one of the top landscaping providers in the state of New York. They are also one of the few VENDEX certified businesses in New York city.

Today, McCarey's is well known in the industry for their end-to-end capabilities. Their expertise spans all types of landscaping projects including commercial, private, municipal, NYSDOT, state and federal, and residential.

Why McCarey's Needed A Better Alternative for Plant Material Sourcing

McCarey's routinely undertook urban infrastructure projects such as installations along highways or public outdoor spaces. Staying true to their timelines and delivery commitments was very important to them.

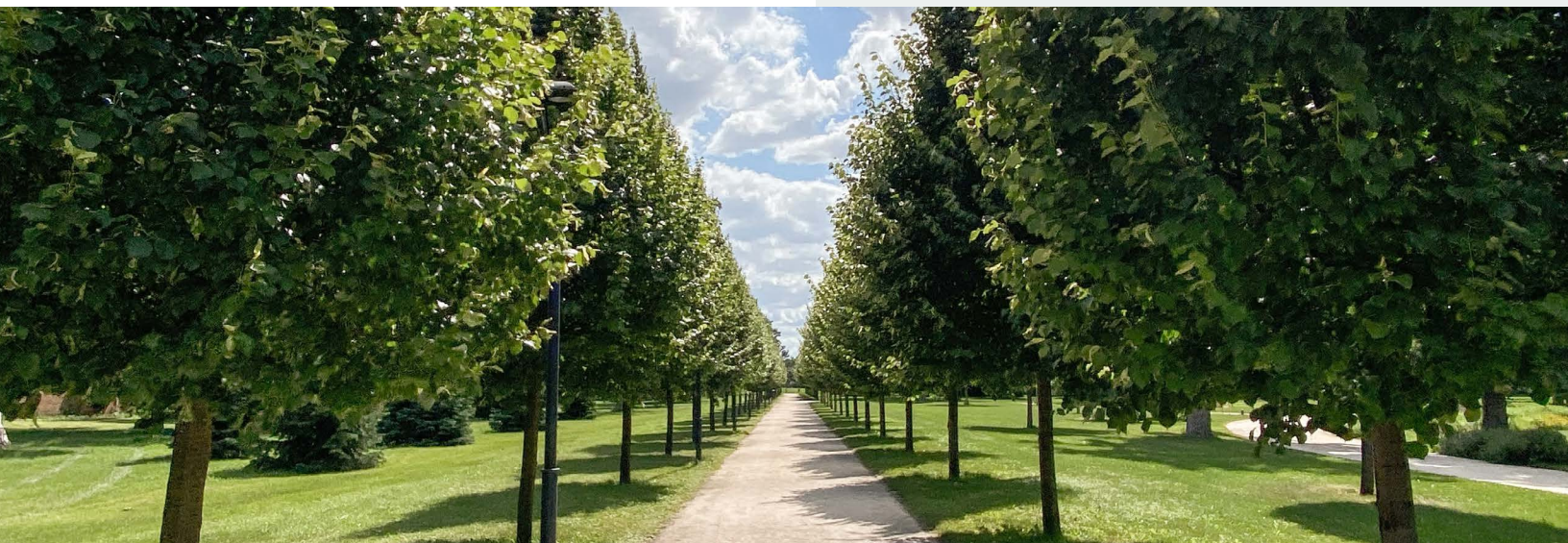
However, frequent changes to delivery schedules and too many last-minute substitutions by suppliers made it difficult to complete projects as per their plans.

McCarey's needed an easier, and more reliable way to source all their plants in one go.

CHALLENGES

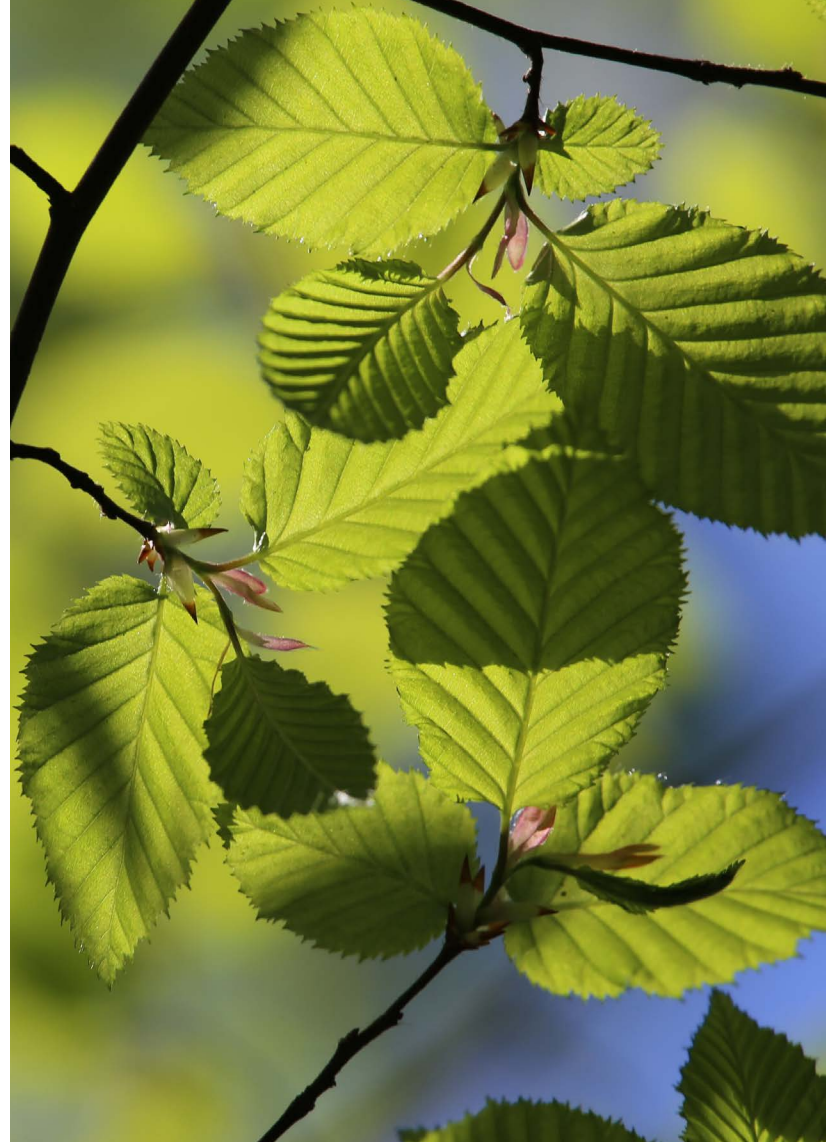
Top Challenges for McCarey's:

- 1 Sourcing and getting approvals for a large quantity of caliper trees
- 2 Unpredictable delivery schedules from existing suppliers
- 3 Plant substitutions needing new approvals and impacting timelines



End-to-end Sourcing Solution by GoMaterials

McCarey's partnered with GoMaterials to optimize their plant procurement. Our dedicated account manager ensured a faster turnaround for quotes, and on-time delivery of plants and trees. Our operations team dealt directly with the city inspectors to minimize substitutions and to get approvals, thereby increasing the speed of project completion.



What's Included in the End-to-end Service by GoMaterials



Estimating the best quote based on price, availability and logistics



Ensuring great quality and clarifying any issues with city inspectors



Managing logistics on the delivery day including follow ups



Always-on, dedicated customer service throughout the whole process

FEATURED PROJECT

Saw Mill River Parkway

Project Overview

McCarey's wanted to source a large quantity of caliper trees for an important highway adjacent project.

Due to the strict quality and spec requirement, McCarey's team was facing severe challenges related to on-time procurement. Unreliable delivery schedules

and smaller loads per delivery increased the number of hours spent in follow ups and coordination.

Additionally, failure to adhere to the strict specs by existing suppliers led to multiple substitutions, adding more approval loops to the project.

Project Challenges

- Sourcing a large quantity of trees with strict specifications.
- Plant deliveries in sporadic batches causing installation delays.
- Inconsistent quality leading to increased substitutions.



How GoMaterials Helped

- 1 Assigned a dedicated operations manager and daily calls for tracking.
- 2 Meticulously planned schedule to minimize the number of delivery batches.
- 3 Directly dealt with city inspectors to ensure faster approvals.

SUMMARY

Project Highlights

594

Caliper trees
delivered

15%

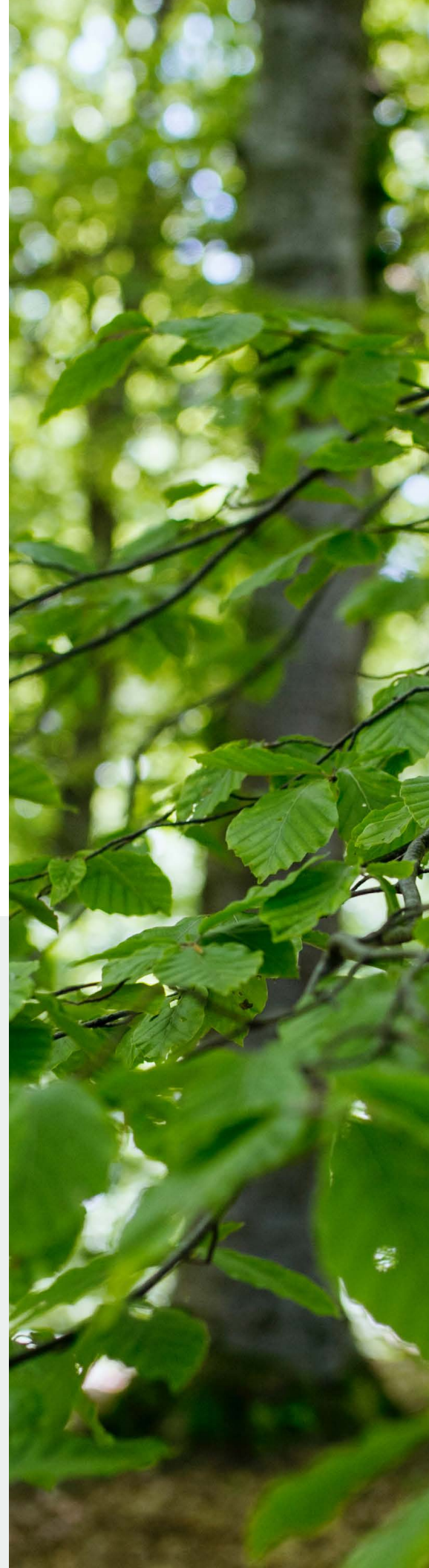
Estimated
cost savings

7

Delivery
batches

26

Tree species
sourced



GoMaterials & McCarey's Story to Date

Since the first order from McCarey's, the GoMaterials team has successfully delivered several large orders and continues to be a trusted sourcing partner.

AT A GLANCE

The Partnership at a Glance



3,500+

Total plant units delivered



~50

Estimated administrative
hours saved to date

What the McCarey's Team Says

“

I worked with GoMaterials on city projects and they were great at getting me competitive pricing, respecting the required specs and collaborating with the architect.

Tim McCarey

Vice President,
McCarey's Landscaping Inc.

Learn how GoMaterials can help your business.

FLORIDA: +1 407-250-3617

INFO@GOMATERIALS.COM

NEW YORK: +1 917-231-2622

GOMATERIALS.COM

CANADA: +1 514-247-4458

The image features the lowercase letters 'go' in a large, bold, white, sans-serif font. The letters are positioned in the bottom right corner of the page, set against a solid green background. The 'g' and 'o' are connected at the bottom, and the 'o' is a simple circle.