



**STRATOSPHERE  
NETWORKS**

# DIGITAL TRANSFORMATION ADVISORY SERVICES

As new technologies like the Internet of Things and the cloud have revolutionized the way we live and work, it's become clear that businesses must embrace these digital tools to remain competitive and continue to meet their customers' shifting expectations.

Digital transformation – which involves leveraging new technologies to improve how you do business and adapt to changing markets – has become essential for companies of all sizes and across all industries that want to achieve long-term success.



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BEST  
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TO WORK  
IN CHICAGO  
**CRAIN'S**

**4x**  
STEVE  
**BRONZE**  
WINNER  
IT DEPARTMENT  
OF THE YEAR

Contact us at: [877-599-3999](tel:877-599-3999) or [sales@stratnet.com](mailto:sales@stratnet.com) for more information.

# What is Digital Transformation, and Why Should My Business Invest in it?

Essentially, digital transformation involves using new technologies to modify your business processes to become more efficient, stay competitive and deliver a better customer experience (CX). If done right, it promises to improve market share, employee morale, and revenues. Investing in digital transformation is essential at a time when companies compete more than ever based on CX and consumers increasingly embrace new technologies and expect businesses to follow suit.

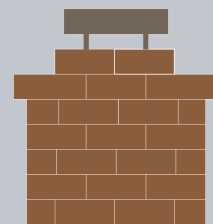
Digital transformation is all about integrating different applications and tools, improving CX, and boosting productivity and efficiency. By leveraging emerging and advanced technologies, your company can deliver better customer service and close more deals than ever.

However, the process of digital transformation can be daunting, and many companies struggle with it. The concept can seem broad and vague, and it can be difficult to figure out where to begin.

If you're looking to take on digital transformation but aren't sure where to start, our team of experienced consultants can help by providing trusted advisor services.

## Example: Digital Transformation in Day-to-Day Life

To provide a relatively simple example, if you need some work done on your chimney, a representative from the chimney repair company might show up to do a site survey with a tablet and have all the information he needs at his fingertips to check inventory and come up with a formal quote and agreement within minutes, with the ability for you to digitally sign and make a payment.



The representative might even be able to start the prep work for the job right then and there. Thanks to technology, you can get your chimney fixed fast, and the company can easily complete a sale.

## Digital Transformation Consulting Services from Stratosphere

You don't have to tackle the challenges of digital transformation alone. Let our team of expert consultants guide you on your journey. Our team of senior advisors have proven that they have the high-level knowledge needed to guide our clients. Learn more about what makes our advisors trustworthy on the Trusted Advisor section of our site.

We can help you develop a digital transformation road map that includes the following tasks and technologies:



Cloud solutions and services



Development of web and mobile apps customized for your organization



Creation of customized web portals for greater efficiency



Mobile device management



Automation, via our Platform as a Service (PaaS) offering



Internet of Things



Business Intelligence (BI), Artificial Intelligence (AI) and analytics

**Let us guide you on your way to better business processes, an exceptional CX and overall success.**

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