

COMMERCIAL SERVICES

CASE STUDY

Minnesota State University Moorhead

Miracle Method Updates Football Team Shower Floors



MINNESOTA STATE UNIVERSITY
MOORHEAD



BEFORE



AFTER

▲ Worn, dingy tile and damaged, discolored concrete floors were repaired & refinished in durable, beautiful, easy-to-clean colors.

The Problem

After 50 plus years of use, the tile in the football team showers was worn and dingy, and the concrete floor was discolored. The facility was unattractive to the team and to visiting recruits. Jeff Goebel, Moorhead's Physical Plant Manager, was faced with resurfacing the floor and replacing the tile to upgrade the appearance. Goebel estimated tile replacement alone was in excess of \$30,000. "...and this didn't include any costs for unforeseen problems once demolition started. We all know that it can get pretty ugly once you start taking tile walls down," according to Goebel.

The Miracle Method Solution

Goebel learned about Miracle Method at an APPA trade show. He recognized the company's surface refinishing process offered a viable alternative to removal and replacement while upgrading the look of the showers. Their process would be attractive and would permanently seal the surfaces making them resistant to mold and mildew.

The Process

Miracle Method technicians thoroughly cleaned the surfaces to remove soap scum, body oil, mold and dirt. They then filled floor cracks, replaced missing grout and applied Miracle Method's proprietary MM-4 bonding agent and MiraSeal to the cleaned and prepped surfaces. Color flakes in red and white school

colors were spread and rolled on the floor. Once cured, technicians applied a seal coat over the colorful concrete floor. When the floor was completely dry, the tile walls were refinished in gloss white with a red accent stripe then clear coated.

The Result

Miracle Method's process took seven days vs. an estimated three weeks for new tile and floor work. Refinishing saved the university nearly 75% of the replacement estimate. "By using Miracle Method we'll be able to upgrade more showers and bathrooms in a shorter period of time than our replacement budget would have allowed. We're very pleased with the results," adds Goebel.

Miracle Method provides innovative and affordable solutions for colleges and universities in the US and Canada. An APPA Strategic Partner, Miracle Method exhibits at national and regional APPA conferences and is available for onsite evaluations for refinishing tile, concrete, laminate, fiberglass and cultured marble surfaces.

Contact us to schedule an on-site review & quote:

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