

INTELLIGENT DESIGN SOLUTIONS LLC

ARCHITECTURE & INTERIOR DESIGN

September 24, 2020

MEMORANDUM

TO: Kasey Roatch, Ross & Associates Ltd.
FROM: PAUL R. GORDON paul@idesignec.com
RE: POD Reference – Dick’s Fresh Market, Amery, WI

To Whom It May Concern:

I am the architect of record for the recent expansion of Dick’s Fresh Market, located in Amery, Wisconsin.

I had the privilege to work with the Ross and Associates Ltd. team to design and build an addition to a grocery store without interrupting the client’s day-to-day business. Logistically, this was a challenge, exacerbated by winter working conditions, and Dan Ross and Justin Pistohl were integral to making it a smooth process from start to finish.

During the design phase, Dan Ross, by virtue of his relationship with many of the designers and contractors (built from years of working with many of them), had everyone working together from the start, truly functioning as a team. His experience in construction equips him to offer valuable direction and guidance to the discussion; he is also great at listening to and respecting the concerns or suggestions of other team members.

In the field, Project Manager Justin Pistohl has a demeanor that makes him easily approachable and a work ethic that garners him a high level of respect. Under his guidance I could rest easy knowing that the work would be done correctly and on time. When the occasional unforeseen issue would come along, he was quick to contact me, often with a proposed solution already in mind.

Ross & Associates Ltd. is a top-notch company and I am grateful for having had a chance to work with them.

Sincerely,



Paul R. Gordon, WI Registered Architect #11542