

For Immediate Release:**Local distributor achieves level of distinction****Fire Equipment, Inc.****NAMED 2015 ANSUL DIAMOND DISTRIBUTOR**

Fire Equipment, Inc. of Medford, MA has received the honor of being named an ANSUL “Double Diamond” Distributor as part of the ANSUL Alliance Rewards Program. This level of distinction is a testament to the hard work put forth by the organization over the past year.

Diamond Distributor distinction is based on achieving measurable goals established by Tyco Fire Protection Products. At this time, less than 20% of ANSUL distributors have achieved Diamond status. Companies that meet this milestone must earn that partnership each year through sales performance.

“Reaching Diamond Distributor status is not easy and we’re proud to recognize and reward our top-producing ANSUL distributors for achieving this goal,” explained Rick Foster, U.S. Sales Director, Special Hazard Products.

There are three Diamond levels for a distributor to achieve – Single, Double and Triple. Each recipient receives premium website position on ansul.com, a recognition award, and can choose from a variety of rewards including promotional merchandise, co-op advertising, free training, sales event support, and more.

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