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December 6, 2012

Mr. Jim Harnden Account Manager The Blue Book 5001 American Blvd W Bloomington, MN 55437

Dear Jim:

My words cannot express enough how thankful I am that our paths crossed. The Blue Book product has been a wonderful tool for my company to reach out to our potential customers to let them know we are here and want to do business with them! Although there are other products out there that can generate leads, they don't have the ability to directly advertise my company to my target market. I have opened up so many doors and new opportunities just like you promised I would!!

Nobody has even come close to the services I received from you! I appreciate the extra time you have taken to explain your product. You have made sure I am both comfortable and knowledgeable when I have had questions on how to use certain Blue Book functions. As the saying goes Jim, you are truly priceless!!

You just don't stop!! You went above and beyond for me and my company by going out of your way to help me find my latest and greatest hire!! Your networking and introductions to people I would otherwise never know are very much appreciated!! I am one happy customer and you are worth your weight in gold!!

Sincerely and Always Grateful,

Michele Smith