



## Madison Hard Hats with Heart

October 12<sup>th</sup> 2017

5-8 Networking

6:00-6:30 Program



Be a part of the 2<sup>nd</sup> annual Hard Hats with Heart, celebrating the life-saving work of the American Heart Association in our community.

- Network with industry leaders and hospital execs
- Learn a life-saving skill with CPR demonstrations
- Hear from a local heart survivor
- Enjoy beer, wine, signature cocktails, appetizers and A&J BBQ, amongstairplanes and private jets in an aircraft hangar

Don't miss out on this unforgettable evening with life-saving significance!

For sponsorship and ticket information contact

Charmaine Martin

608.692.4290 / Charmaine.Martin@heart.org

Or visit [www.heart.org/hardhatsmadison](http://www.heart.org/hardhatsmadison)

### Silver Heart Sponsors



Accountants and Advisors



### Bronze Heart Sponsors



LEONARDO ACADEMY  
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Contributing to Our Partners Success



### Red Heart Sponsors

Livesey Paint, Ideal Crane Rental, Inc., Spancrete, Aerotek, Oldcastle Building Envelop, J.F. Ahern H&H Industries, Westphal & Co., Inc, McGann Construction, Metallic Building Co., Travelers Insurance Hallman Lindsay, Baer Insurance, WTBA, Oak Bank, Eppstein Uhen Architects, First American Title Axley Brynelson, Kahler Slater & Graef, Dave Jones Co., Vierbicher, The Burish Group of UBS, Schultz Electric

## 2017 Hard Hats with Heart Sponsorships

Benefiting the American Heart Association

### Gold Heart Sponsor - \$7,500 investment

- Opportunity to select a leader to sit on Executive Leadership Team
- 20 event tickets
- Presenting sponsor with logo on invitation, any printed materials, social media and website
- Opportunity to honor a survivor or someone's memory at the event
- Commemorative takeaway for all guests with logo (hard hats, mug, other)
- Ability to sponsor an event marketing opportunity
- Company logo on 4 cocktail tables
- Monthly Toolbox Talk resource May-October
- Hands Only CPR training kit/dvd and AHA staff lead Hands Only CPR training for employees
- Ability to co-brand with Hard Hats with Heart logo

### Silver Heart Sponsor - \$5,000 investment

- Opportunity to select a leader to sit on Executive Leadership Team
- 10 event tickets
- Company logo on invitation, printed materials, social media and website
- Ability to sponsor an event marketing opportunity
- Company logo on 2 cocktail tables
- Monthly Toolbox Talk resource May-October
- Hands Only CPR training kit/dvd and AHA staff lead Hands Only CPR training for employees
- Ability to co-brand with Hard Hats with Heart logo

### Bronze Heart Sponsor - \$2,500 investment

- Opportunity to select a leader to sit on Executive Leadership Team
- 5 event tickets
- Company logo on invitation, printed materials, social media and website
- Company logo on 1 cocktail tables
- Monthly Toolbox Talk resource May-October
- Hands Only CPR training kit/dvd

### Red Heart Sponsor - \$1,000 investment

- 2 event tickets
- Company name listed on invitation, printed materials, social media and website
- Monthly Toolbox Talk resource May-October

